

The German Shepherd Dog Club of America, Inc.
January Board Meeting

January 30-31, 2010

Dallas Fort Worth Marriott North

Irving, Texas

Officers	Present: Tish Walker, Lanalee Jorgensen Law, Laura Gilbert, Ginny Altman, and Nadine Grady.
Class of 2010 Directors	Present: Bart Bartley, LaMar Frederick, Helen Gleason, Nancy Harper-Mulvaney, Tom Mesdag, Nancy Nellis, Pam O'Dell.
Class of 2011 Directors	Present: Zoe Backman, Carmen Battaglia, Bill Burggraaf, Ken Downing, Dorothy Linn, Gary Szymczak, Dean Wylie. Gary Szymczak was absent on Sunday because of family emergency.
Committee Chairpersons	Present: Bob Moore, Products; Carol Moore, Futurity; David Landau, COAPA and SV/WUSV Liaison. Susan Casey, GSD Review Editor was present. Members of the GSDCA-WDA Board in attendance at the GSDCA, Inc. Board Meeting on Sunday were Danny Sprietler, Mary Gattone and Carlos Rojas.
Members	Present: Melanie Fuellgraf, Bob Grady, Lea Ruggeri, Molly Snider, Kathleen Brenman, Shirley Melvin, Heidi Landau and Martylou Plinski. Guest: Rose Ingram.
Call to Order	The GSDCA Membership meeting was called to order at 8:08 am on Saturday, January 30, 2010 by Tish Walker, President.

I. Approval of Minutes

The October 2009 Board Meeting Minutes were approved unanimously as previously distributed to the Board Members by Dania Karloff via email.

II. Report of Recording Secretary - Ginny Altman

Ginny reported that she has taken no reportable action as Recording Secretary as of this date.

III. Report of Corresponding Secretary - Laura Gilbert

Laura, in her written report, stated that she is in communication with the AKC to update them on the election of Officers and Board Members from the 2009 election. She will be providing an additional update following the ratification of Committee Chairmen.
Laura provides the AKC with a listing of the clubs that are eligible to hold AKC licensed events by virtue of having paid their dues and remain in good standing.
Members inquiring about the AKC Stud Books can contact Laura as the person responsible for the Central Office of the GSDCA, Inc.
Laura received a communication regarding the White Shepherd which will be addressed later in the meeting.

IV. Report of the Vice-President - Lanalee Jorgensen Law

Lanalee Jorgensen Law stated that she had no report at this time

V. Report of the Executive Committee - Tish Walker

	<p>The Executive Committee took the following action during two conference calls held – one on October 28, 2009 and the other on December 9, 2009.</p> <p>It was approved that persons qualifying for Lifetime Membership would not pay dues but would pay \$36 for the Review.</p> <p>Authorization was given to send out the RFP for the web master position. John Ayotte was approved to chair the committee to evaluate the applicants.</p>
Motion	<p>Carol Moore was approved to take over as National Futurity Chair since Amy Safdir had resigned effective January 2010. Diane Silver Strasser was approved to take over accepting the litter nominations from Laura Gilbert.</p> <p>Authorization was given for Mary Tripp to provide the Futurity plaques for 2010.</p> <p>It was moved to ratify the actions of the Executive Committee. Motion seconded and carried unanimously.</p>
VI. Report of the President - Tish Walker	
	<p>President, Tish Walker, reported the following:</p> <p>An assembled list of foreign titles to be included on pedigrees as requested, after consultation with the GSDCA-WDA and approved by a majority of the GSDCA Board via email was submitted to AKC by President, Tish Walker. The process for implementation is not yet complete but the list was requested by the AKC prior to the January 18 in preparation for this.</p> <p>B&F worked for twelve hours on Thursday and until after 1pm on Friday to provide a balanced budget which includes a 2010 Membership Roster which will be printed in the GSD Review.</p>
Motion	<p>Publicity Committee has been combined with Meet the Breeds so that the organization and planning could be facilitated. Rita Sandell has been appointed Chairman.</p> <p>A new committee, Volunteer Coordinator, has been established to guide those who are wanting to participate in volunteerism. The Committee Chair appointed is Nancy Nellis.</p> <p>Carmen Battaglia moved, Nancy Harper-Mulvaney seconded to approve all of the Committees and Committee Chairman as submitted by the President. Motion carried.</p>
VII. Report of the Treasurer - Nadine Grady	
	<p>Nadine Grady presented the auditors report and stated that we have a serious cash flow problem. She distributed an unaudited report which must yet be adjusted for items carried forward from previous years. The auditor will have the 2007 and 2008 audit reports for the April Board meeting. The plan is to file an extension for the 2009 returns and have that report by September.</p>
Motion	<p>Nadine reported that in examining the books there is approximately \$100,000 loss in last two years not accounting for inventory.</p> <p>Carmen Battaglia inquired about Regional Clubs who had not yet paid their dues and are having AKC Show Events. Laura Gilbert replied that AKC now gets notification of those clubs who have not paid their dues.</p> <p>Ginny Altman moved that we use Bill Donnelly, who audited the financial records for 2007 and 2008, to audit the books for 2009. Motion seconded and carried unanimously.</p> <p>LaMar Frederick inquired if we would get a formal letter to the Board regarding the findings from the auditor and Nadine Grady affirmed that we would.</p>
VIII. Report of the AKC Delegate - Carmen Battaglia	

Motion	<p>Carmen Battaglia moved that when Regional Clubs pay their dues each year that they indicate whether or not their treasurer is bonded. There was no second but discussion ensued.</p> <p>Ken Downing stated that the question on the invoice could imply that this is a requirement and our Regional Clubs are having a hard time financially without the additional burden of a \$300 expense to bond the Treasurer.</p> <p>Dean Wylie suggested that clubs with an identified level of sufficient funds might be required to have their treasurer bonded.</p> <p>Carmen Battaglia stated that the purpose would be to ask this question so that the GSDCA would have this information.</p>
Motion to substitute	<p>Laura Gilbert informed the Board that she does send out a survey to the clubs so that she can update the club officer information and that she could make this inquiry on her survey.</p> <p>Ginny Altman moved to substitute for the motion on the floor, a motion that when the Corresponding Secretary sends her survey out to the Regional Clubs that she include the question "Is your Treasurer Bonded".</p> <p>Helen Gleason moved to amend to add "do you have insurance". Amendment defeated.</p> <p>Motion to substitute adopted. Motion carried.</p>
	<p>Carmen Battaglia reported that the Mixed Breeds program has been re-named AKC Canine Partners. Clubs can apply to hold classes for mixed-breed dogs at stand-alone companion events starting April 1, 2010.</p> <p>The dogs enrolled in AKC Canine Partners program can participate in AKC events in the mixed-breed classes.</p> <p>Carmen reported that a new conformation title has been approved by the AKC for dogs that have already completed their championship. This will be known as the Grand Champion Title.</p>
Greeting	<p>President, Tish Walker greeted and welcomed the guests present. She asked the guests to introduce themselves and tell a bit about themselves. The Board was then asked to introduce themselves.</p>
Recess	<p>Following the introductions the Board Meeting was in recess from 9:28 to 9:38</p>
IX. Committee Reports	
Budget and Finance – Ken Downing	
	<p>Ken Downing distributed the B&F work sheets to Board Members. He reviewed the work of the B&F committee meeting which was held on the two days preceding the Board Meeting. The focus of the committee was to fund those things that are important to maintaining the dog programs and those focusing on the members. Goal is to have assets of 1.5 times that of our annual expenses.</p>
	<p>He reviewed the detail of the budget allowance and reviewed the actual of 2009 which was estimated to be within \$5000 of the numbers as displayed on the worksheet as they are likely to work out after all 2009 costs have been allocated. Ken encouraged members to think about how the Club can get free publicity—illustrating that by showing the pages allocated to the GSD in the Dogs in Review. There are four pages on our National written by Evan Ginsburg. There are pages on the GSDCA-WDA North American Sieger Show as well.</p>

	<p>Dues were based on anticipated membership. Members average 3000 members but we gain as many members as we lose over time.</p> <p>The website will be an asset to drawing members to our club.</p>
	<p>The National income summary was discussed. Streaming video could be a future source of income. Video sales of DVDs are markedly reduced.</p>
	<p>The Expense detail was reviewed line by line. Questions were answered as they came up during the presentation.</p> <p>The membership roster as a stand alone item was cost prohibitive but the B&F has worked it out with Southerland Press and Susan Casey to include the membership roster in a future issue of the GSD Review at a very reasonable cost.</p>
	<p>There are some significant expenses investing in our website which are expected to also generate revenue.</p>
Motion	<p>Ginny Altman moved that the webmaster independent contractor, the membership roster, credit card fees, and the outsourcing of the membership dues, be considered as separate items before the budget approval. Motion adopted without objection.</p>
	<p>Dania Karloff submitted a request to have the membership dues processing outsourced. This would result in cost savings in printing and postage. Motion adopted without objection.</p>
	<p>The independent contractor recommended by the webmaster candidate evaluation process is Pam Stoesser. B&F committee moved that the independent contractor be approved. Motion carried unanimously.</p>
	<p>The B&F committee moved that the Membership Roster be printed in the GSD Review. Motion carried unanimously.</p>
	<p>Treasurer, Nadine Grady, moved that credit card charges for use of credit card be authorized. Motion seconded and carried unanimously. Nadine will establish the amount to be charged based on current fees which have been absorbed by the GSDCA, Inc. In the last several years.</p>
Motion	<p>Ken Downing moved, Carmen Battaglia seconded that the budget as presented be approved. Motion carried unanimously.</p> <p>It was noted that all approval for reimbursement be submitted to the Treasurer by the Committee Chairs. Under no circumstances should a committee member be submitting anything to B&F or the Treasurer, only the Committee Chairs are authorized.</p>
National Specialty – Bill Burggraaf	
	<p>Bill Burggraaf reported that he has recently visited the Utah show site and is extremely optimistic about the National Event scheduled October 10 to 17, 2010. The grounds and costs are favorable. Agility is planned for outside with tenting and adding All Breed Agility on the day before the two days of GSD trial.</p>
Obedience	<p>Obedience is indoors in an area approved by Obedience Chair, Dalene McIntire, who will oversee the logistics for set. Dalene’s written report encourages members to provide her with names of obedience judges for 2011.</p>

Tracking	Marita Patterson, Tracking Chair, is planning a Tracking Seminar to be held at the 2010 National.
Herding	In her written report, Theresa Royer provided language to correct the policy and procedure manual regarding the Herding Victor Award. As the chairperson, all communications should be forwarded to her. She asked that the information on the Herding Events be included in the GSDCA, Inc. Premium List.
	The streaming video is planned again this year. Sales of disc copies of the National is down but we may have an opportunity for revenue with streaming video and advertising sales.
Board Meeting Sites - Bill Burggraaf	
	Bill outlined some of the locations that he was looking at for the Board Meetings. The goal for selecting sites includes a search for a site for the 2013 Centennial Event. The Lexington site visited in July 2009 is not recommended for the Centennial due to the insufficiency of tracking fields for the World Trial.
	LaMar Frederick moved that we authorize Bill Burggraaf to select Board Meeting sites that facilitate visits to show site possibilities for the 2013 Centennial and to work with Nancy and Ken on the selection of the locations. Motion seconded and carried unanimously.
Futurity - Carol Moore	
	Carol Moore asked for approval of her committee members: Laura Gilbert, Diane Strasser, Nancy Harper-Mulvaney, Judy Mendelshon, Kelly Knight, Bob Moore, Dean Wylie, Louis Christina, Jennifer Root, Molly Snider, Darlene Cliff, Peggy Kurz. Ginny Altman moved that the committee members be approved. Motion seconded and carried unanimously.
	Carol reported that the financials that she was provided showed that there was a profit in 2009. She is considering that there may need to be an increase in entry fees. She plans to bring recommendations back to the Board that would benefit the Regional Clubs.
April Motion	<p>Nominations need to be encouraged and she is unable to project an increase. She is exploring ways to get more information out to the members to encourage nominations. She discussed the late fees and may have some additional ideas to bring back another time. Amateur Futurities have been requested by three clubs. The program in place allows them to offer that event. It was moved and seconded to approve the following Judges for the 2010 Amateur Futurities: Mid-West - Greg Harrison; NorthWest - Ray Johnson; Mid-Pacific - Nancy Godek McDonald.</p> <p>Entry into two separate futurities has been explored and Carol presented an idea in writing and asked the Board to review it between now and the April Board Meeting. She is also looking at an option to preserve Futurity Historical Records.</p> <p>The Regional Clubs are self superintending their Futurities. Rau is no longer involved in the Futurity program. Carol recommended that Margaret Bleakney be approved as superintendent for clubs that do not do their own superintending. Motion adopted without objection.</p>

Motion Motion	Carol has located a ribbon company that can make ribbons for less cost than we currently have. Motion to approve Coastal Ribbons to supply the Futurity Ribbons was adopted without objection. Catalogs are being done by a company called Brumley's and Carol plans to use them again if approved. Motion to approve Brumley's to do the catalog was approved without objection.
April	Futurity plaques are being researched. Tish Walker asked her to come back with information to the April Board Meeting.
Lunch	The Board recessed for lunch at 12:03 and re-convened at 1:10 in closed session.
	Open session resumed at 2:30 pm. Tish Walker made the following announcement: Regarding the suit of Marge Golant vs. the GSDCA, Inc., the appeals court has granted the appeal and the suit is back in the trial court.
Election	The following members of the Board were elected to the 2010 Executive Committee: Lanalee Jorgensen Law, Ken Downing, Bill Burggraaf, and Dean Wylie.
Awards	
AOE	Helen Franklin, Chair, in her written report requested approval of her committee members Patty Szymczak and Diane Strasser. The committee members were approved without objection.
Motion to Rescind	Dorothy Linn moved to Rescind the motion to eliminate Rally Novice from the qualifying criteria for AOE. The motion was seconded. Dorothy noted that the current criteria is very high and this action, as reported by the chair of the committee, was taken without contacting her. Motion to Rescind adopted unanimously.
Motion	Bart Bartley moved that the AOE return to the crystal award rather than a plaque as requested by the chair of the committee. Motion seconded and carried unanimously.
Thirteen Club	Carol Putnam provided a written report. She noted that many members are still unaware of the existence of this award and that it is open also to non-members. Information to members will be sent out by Constant Contact, Board O Gram and in the GSD Review to increase awareness.
ATAA	Annual Training Achievement Awards Chairman, Nicki Hood provided a written report asking for changes to the point schedule. Helen Gleason moved, Zoe Backman seconded that the following titles and points be approved. Tracking Champion Tracker 30 points WDA/DVG/USCA Degrees SchH I (WD1 - IPOI-VPGI) 15 points SchH II (WD2- IPOII - VPGII) 25 points SchH III (WD3 - IPOIII-VPGIII) 40 points Dual Award Champion with performance title 25 points

PAM	Performance Award of Merit Chairman, Lori Nickeson, asked that the application date deadline be changed from the current deadline of September to June, effective on June 1, 2010. The chairman's recommendation was adopted without objection. Paula Cooke and Debbie Kaiser were approved as committee members.
Awards	Pam O'Dell, chairman of the special awards, moved that her committee members, Dorothy Linn and Gary Szymczak, be approved. Motion seconded and carried unanimously.
Education - Helen Gleason	
Motion	Helen Gleason moved that her committee members: Diane Mehra, Pam Stoesser, Tish Walker, Linda Bankhead, Kay Reamensnyder, Tedi Ginsburg, Ann and Steve Barbash, Illeana Nogaras, Dave Rinke and Ed Barritt be approved. Motion adopted without objection. Helen moved that an educational program which will be an Agility Invitational for Wednesday afternoon be approved by the Board. Motion seconded and carried unanimously. The top 20 Agility Dogs in the US according to AKC rankings are invited to compete. This will be immediately following the Futurity/Maturity finals.
Motion	Helen reported that the Judges Education provided at the National is mandatory for those judging a futurity. To receive credit, one must register and pay the seminar fee. GSDCA, Inc. Members can audit the class by presenting their membership card at the door. The Judges Seminar is being planed for either Tuesday or Thursday. Helen Gleason moved for authorization to print 1000 DVDs for Education. Motion seconded and carried unanimously.
German Shepherd Dog Review - Susan Casey	
	Susan Casey requested instruction regarding credit card fee. Treasurer, Nadine Grady will provide the information needed.
	Susan noted that since the Membership Roster will be published in the Review, she would like to take advantage of the opportunity to sell advertising for the Roster issue and would like to disseminate the information to maximize advertising before the printing is done. After some thought Susan determined that she will plan it for the June issue. Susan will explore the cost of formats for the roster and provide that information to the B&F Committee.
Recess	Ginny Altman moved to recess at 3:40. Motion seconded and carried unanimously. The Board was in recess until 3:55.
Election of the Nominating Committee	
	Lanalee Jorgensen Law was elected as chair of the Nominating Committee. The following members were elected to the Nominating Committee as committee members and their alternates. Western: Liz Leschorn, alternate Diane Strasser Mid-America: Susan Casey, alternate Patty Korsch Heartland: Vicki Roye, alternate Tari Kridler East: Libby Cameron, alternate Ann Solt
Internet Committee – John Ayotte	

Motion	John Ayotte requested that non-signers of the breeders code be allowed to advertise on the website. Carmen Battaglia moved that the GSDCA Board adopt the recommendation of the chairman. Motion was seconded. Discussion of the merits of revenue vs. the wide dissemination of the advertising for those who do not support the breeders code by signing the agreement for standards set forth in the breeders code. For the motion: All except Helen Gleason, Bart Bartley, Dean Wylie, Nadine Grady, and Ginny Altman who were opposed. Motion adopted.
Motion	It was noted that commercial advertisers do not have to be signers of the breeders code. A suggestion was made to place the Breeders Code on the website with visibility so that those looking at our website would be aware of the criteria and make an informed decision. Ken Downing moved that the signers of the Breeders Code be designated by a symbol placed on the website with an explanation of the Breeders Code be prominently displayed on the website. Nancy Harper-Mulvaney seconded. Motion carried unanimously.
Motion	Laura Gilbert moved that the Breed Referral be allowed to use the same system as authorized in the previous motion along with a link to the website for breed referral inquiries. Motion seconded and carried unanimously.
Juniors – Nancy Godek-McDonald	
	In her written report, Nancy noted that there has been a good turnout in recent years for the Saturday Opening Ceremony and she would like this to continue. She noted that Maria Oster from the Open Junior Class was the Best Junior at the 2009 National.
Legal Affairs Committee – LaMar Frederick	
Legal Affairs	LaMar Frederick reported that Susan Casey's contract is up for renewal. He reviewed the terms of the contract. It is noted that Susan is an independent contractor. LaMar answered questions from the Board. The document will be finalized for approval at the April meeting while stating that it is effective January 1, 2010.
Membership – Dania Karloff	
Motion	Dania recommended that a statement controlling the use of the roster be placed on the roster and on the website. Lanalee Jorgensen Law moved that the following wording be used on the website and the roster: "The membership roster is for personal use ONLY and is not to be shared with anyone outside the membership of this group. The roster may not be used as a means for soliciting business, promoting causes, or advertising of products and/or services. Any exception to this rule requires prior approval of the Board of Directors. Misuse of the information contained within the roster (including home address, phone numbers and email addresses) can be cause for suspension or termination of membership." Motion seconded and carried unanimously.
Obedience – Dalene McIntire	
Motion	Helen Gleason moved to approve the obedience committee members, Lori Nickeson, Evelyn Redwine, Sharon White, Lee Smith and Gina Grossman. Motion seconded and carried unanimously.

Motion	Helen Gleason moved that the Obedience Victor Trophy be engraved to include “German Shepherd Dog Club of America Inc.”, “Obedience Victor/Victix”, and the year. Second by Bill Burggraaf. Motion carried unanimously.
Motion Motion	Carmen Battaglia moved that the performance classes have, as a minimum, the first place pictures placed in the Review. Motion seconded and carried unanimously. Carmen Battaglia moved that the Review Editor provide to him a CD or DVD with a pdf file of all of the performance photographs for the archives. Motion seconded and carried unanimously.
	Obedience judge candidates for the 2011 National in Lexington Kentucky will be selected by the Obedience Committee in February 2010 to be place on the election ballot that will go out for vote before the 2010 National. She asked that members provide judge candidates to her before that time. In her written report she asked that the notice go out in the Board O Gram.
Parent Club Office - Laura Gilbert	
	In her written report, Laura noted that the mailing of Pins, Medals and Certificates is on track, she is completed with June 2009 for WDA titles and she should be caught up through December 2009 for AKC titles very shortly. She noted that 302 AKC titles were earned by GSDs in the month of October 2009.
Recess	The meeting recessed at 5:15 pm, Saturday, January 30.
Reconvened	Reconvened at 8:07am Sunday morning. Gary Szymczak was absent for family emergency.
Ad Hoc Committee Centennial Event – Nancy Harper-Mulvaney	
	Nancy reported that the vision for this event is a World Class Celebration in conjunction with the National Specialty. This is intended to be a revenue producing event and needs a commitment of investment funds and committed people. She has a 2010 plan of things that need to be accomplished. The primary need to identify a site. She needs a list of companies that have the potential to support the event.
	She reported that while news of this event has been published a number of times, some members are still surprised at hearing of the plans. Nancy noted that this is an opportunity to showcase the breed and the GSDCA, Inc. members are urged to support the effort.
	Nancy outlined an idea of putting together a historical digital record of the dogs and people who featured in the breed formation in Germany and in America. The Centennial Committee needs funds to begin this project.
	There was discussion regarding site selection which needs to be accomplished within 6 months. The need for tracking fields drives the search. Ken Downing described a process by which the CVB in the target locations are in a position to assist us with funding. President, Tish Walker noted that the individuals who need to be involved in the site selection have been identified. The plan is to have information on available sites at the April Board meeting. It was noted that plans can go forward with those things that are not site dependent.

	Nancy Harper-Mulvaney asked Pam O'Dell to take responsibility for solicitation of tax-deductible donations. Pam proposed a Non-profit Foundation Trust Fund to which donations would be tax deductible. A tax attorney has been contacted for the logistics. The cost is approximately \$1700. No action other than research is being taken at this time.
	Gary Szymczak was approved as Product Development chair for the Centennial Event.
Health and Genetics Committee – Ginny Altman	
	Ginny moved that her committee members, Lisa Marie Fortier, Paulette McGuirt, Catherine Morton, Melissa Campbell, Barb Williams and Morgan Lewis, be approved. Motion seconded and carried unanimously. Funds were approved by B&F for a Health Survey and for shipping of Futurity, Thirteen Club and other health data to Paulette for analysis.
	Ginny summarized the work being done in German Shepherd Degenerative Myelopathy by Dr. Roger Clemmons at the University of Florida with the grant funds donated in 2009. Research continues to try to find the target gene for DM. An article will be prepared for the GSD Review for late spring or early summer.
	Carmen reported that he has been contacted by a research laboratory in Davis, California. The written summary of the researcher is that he is working with stem cell treatment and while this treatment is effective in the GSD and Belgian Shepherds that he is treating, it is not effective in Corgis. Ginny believes that this information seems to support Dr. Clemmons assertion that the disease is not the same in GSD as in Corgis.
Policy and Procedures – Zoe Backman	
Motion	Zoe Backman moved that the P&P manual be updated to a current working form without the historical date information which would be archived. LaMar Frederick seconded. Motion carried unanimously.
Motion	Zoe Backman moved approval of her committee Michel Ebertin, co-chair, LaMar Frederick, and Ginny Altman. Motion seconded and carried unanimously.
Products Committee – Bob Moore	
	Bob Moore reported that he has received the club's product inventory and will provide an accounting to the Treasurer. He outlined a plan for cost savings on products and shipping.
Motion	Bob informed the Board of his plans for the coming year and asked for approval to purchase a rain jacket to be available for sale. Motion adopted without objection. Bob noted that one of the principles of the product committee's sales at the National will be to avoid being in competition with the vendors. The question of a back-log of orders not filled was discussed. Bob will follow up with those issues.
Recess	The Board was in recess from 9:20 to 9:30 am. Nancy Nellis was absent following recess, Bill Burggraaf departed shortly after 10:00 am.
Address to the Board on the White Shepherd	

	<p>Carmen Battaglia reported that the issues that the White GSD fanciers bring to the GSDCA Board comes up periodically. He informed the Board of the AKC process required to change the GSD standard and that it must be adopted by the membership and the AKC. Carmen also described the process by the AKC using DNA identification of breeds and the role that plays in breed recognition.</p>
	<p>Melanie Fuellgraf, a GSDCA, Inc. Member and a member of the American White Shepherd Association, was present in the audience and was invited to address the Board. She distributed a copy of the communications with the AKC. She represents an effort by White GSD fanciers to have the AKC recognize the White Shepherd as a separate breed. Ken Downing moved that it be entered into the minutes that we do not object to the efforts by the White Shepherd fanciers to seek separate breed recognition with the AKC. For: Ken Downing, Ginny Altman, Nadine Grady, Dorothy Linn. Opposed: Helen Gleason, Tom Mesdag, Pam O’Dell, Zoe Backman, Lanalee Jorgensen Law. Bill Burggraaf, Nancy Harper-Mulvaney, Carmen Battaglia, Laura Gilbert, LaMar Frederick, Dean Wylie. Motion defeated.</p>
<p>Regional Clubs – Dean Wylie</p>	
	<p>Dean Wylie moved that his committee members: Carmen Battaglia, Bill Burggraaf, Kathy Salvucci, Gloria Sinclair (Regional Club Challenge), Susan Sacco (Newsletter Competition) along with Jeannette Cosgrove and Janey Lucine, Betty Johnson (Regional Club Website) be approved. Motion adopted without objection.</p>
<p>Public Relations – Rita Sandell</p>	
	<p>In her written report, Rita Sandell stated that the objectives of the Committee would be to promote positive publicity for the German Shepherd Dog and the GSDCA. The Committee will encourage Meet the Breed events at all-breed shows. Rita asked for approval of committee members Sheryl Brockett, Sheila Metz, Linda Phillips, and Lillian Kline. Motion was made, seconded and approved unanimously.</p>
<p>Video Committee – Bart Bartley</p>	
<p>April</p>	<p>Bart stated that he would have a proposal for the national for the April meeting.</p>
<p>X. Liaisons to the Board</p>	
<p>SV WUSV</p>	<p>David Landau distributed, for information purposes, examples of the World Union Trial pre-publicity done by others in previous years including advertising, catalogs and other printed materials that has been done in conjunction with World Events. The Siegersshow will be September 3-5 in Nurenborg and the World Trial will be October 21-24 in Seville, Spain.</p>
	<p>David Landau requested approval of the following committee members: Dan Yee, Joy Schultz, Marty Lou Plinski, with Tish Walker as the official SV contact. Motion adopted without objection.</p>
<p>Am. GSD Rescue Assn.</p>	<p>Tish reported that Rescue wishes to use the GSDCA Constant Contact communication to disseminate information. Approval granted by the Board without objection.</p>

	Helen Gleason informed the Board that Rescue will be holding Canine Good Citizen test at the National as a fund raiser for Rescue.
Am. GSD Charitable Foundation	Tish reported that the Foundation requested use of GSDCA Constant Contact communication to disseminate information. Approval granted by the Board without objection. Helen Gleason requested a report of the financials and contributions for research.
Herding	Dorothy Linn, GSDCA, Inc. Herding Liaison to the AKC Herding Advisory Committee, reported that after three years of work, recommendations for improvement have been presented to the AKC. One of the major requests is for a new “Working Farm Dog” D Course. She noted that Carmen Battaglia, our AKC Delegate, has offered to assist in a timely review and approval of the new course by the AKC Board.
WDA	Tish Walker reported Tom Mesdag has been appointed as the WDA Liaison.
Legislative	Stormy Hope provided a written report which urged GSDCA, Inc. Members to become active at their local levels of government in order to be influential in laws and ordinances that are being proposed.
XI. Ad Hoc Committees (see also Centennial Committee report documented earlier in these minutes)	
Illustrated Standard	Lanalee Jorgensen Law reported on her progress of the computer generated Illustrated Standard. Lanalee Jorgensen Law requested approval of her committee: Dave Rinke, Fred Migliore, John Ayotte and Pam Stoesser. Motion seconded and carried unanimously.
	LaMar Frederick noted that this is the second attempt to do this project and that Lanalee Jorgensen Law has earned the respect and thoughtful consideration should be given to this project.
XII. Unfinished Business and General Orders	
Morris and Essex Kennel Club	Tish Walker reported that in 2009 received an invitation from Morris and Essex Kennel Club asking the GSDCA to participate in their show by having a supported German Shepherd Dog Club of America Specialty at their all-breed show October 7, 2010. Morris and Essex is a prestigious event which takes place every 5 years honoring Geraldine Dodge, one of the first American GSD Kennels, Giralda Farms. The participation was approved by the previous GSDCA board. Dean Wylie will help with this event. Tish Walker is the liaison to Morris and Essex from the GSDCA Board. We have been offered free advertising in their catalog which the GSD Review Editor will prepare up and send.
XIII. New Business	
Logo	Nancy Harper requested a copy of the GSDCA, Inc. Logo. LaMar Frederick will distribute to the Board along with the guidelines for its use.
Non-renewing members	Lanalee Jorgensen Law asked members to take note of the names of the members who have not yet renewed in order that the members known to them can be contacted and urged to renew. Carol Moore provided an example of one member who simply forgot to renew and promptly did so when reminded.

XIV. Adjournment

Adjourned

There being no further business to come before the Board, the meeting was adjourned at 10:27am.

Ginny Altman, Recording Secretary

February 11, 2010