



GSDCA BOARD MEETING
January 27-29, 2023
MINUTES
Phoenix, AZ
Meeting was called to order at 8:04am

Board of Directors:

Class of 2023

John Ayotte, Jeff Pyle, Julie Degan, Erin Nellis

Class of 2024

Lenny Brown, Cyndi Flautt, Donna Calabrese, Hallie McMullen

1. MINUTES – Candee Foss made a motion to accept the minutes dated 11/15/2022 as present. Gail Stiefferman 2nd the motion. Motion passes unanimously.
2. EXECUTIVE RATIFICATION – Candee Foss made a motion to ratify the Executive Orders dated 11/3/2022, 12/2/2022, 12/7/2022, 1/2/2023. Erin Nellis 2nd the motion. Jeff Pyle made a motion to ratify the executive orders dated 1/16/2023. Ileana Nogureras 2nd the motion. Motion passed unanimously. (Copy of Executive orders attached)
3. Report of the Treasurer – Michelle Jones gave her report along with the balances that she presently has. She is still working on the year end close. Erin Nellis made a motion to approve with the ASG accounting contract to be signed and that we sign the contract with the accounting firm that did the audit for 2021 to begin work on the 2022 audit. Jeff Pyle 2nd the motion. Motion passes. Michelle explained the transition with the new learning curve, and she thanked Larry and Pam in helping with the transition. Michelle Jones shared that the IRS mileage rate had increased to 65.5 cents per mile If you have anything outstanding, please make sure to get it to her.

Committees:

AKC Delegate report was received from Carmen Battaglia and Candee Foss read the highlights of this report. Concern over the decline of number of dogs registered is of concern. Another concern is that some vets are doing spays with C-sections – and we should try to let our membership know of this. Pamela O'dell will reach out to Theresa Coble, our veterinary liaison, to address this matter.

Breeders Code of Conduct was tabled to April. Jeff Pyle and Julie Degen will present a report to the board at that time.

Budget and Finance— Erin Nellis did an overview of the costs and revenue from 2022 and 2023 as there was a lot of change. Erin is still working on the final invoicing on Ocala National. We are somewhere in a loss of \$25,000 - \$30,000 loss. The internet had a higher cost due to double hosting. Julie Degen made a motion to approve an additional \$5,000 from the GSDCA for costs/hours incurred for the new website. Ileana Nogueras 2nd the motion. Motion passes. (Lenny Brown, John Ayotte, Erin Nellis and Candee Foss abstained). Erin shared that entries were up 16% in the futurity/maturity! Litter nominations were up so we are seeing a positive trend. Discussion was on the Review with regards to costs and the committee is working very hard to get positive results in advertising and costs. The National overall had its plus and minus with regards to revenue and expenses.

Awards Committee – Candee Foss made a motion to add Linda Bankhead to the awards committee. Jeff Pyle 2nd the motion. Motion passes unanimously.

Dual Award Committee requested approval to place a purchase order of 20 more plaques with EDCO. Julie Degen made the motion to approve this request. Jeff Pyle 2nd the motion. Motion passes unanimously.

Performance – Julie Degen gave her report This past year, the GSDCA had several changes to the PAM program including expanding the PAM program to add an additional 5 levels. We now offer the PAM, PAM-B, PAM-S, PAM-G, PAM-P, PAM-D.

We also changed the dates for submission to match the calendar year. The 2022 PAMs are dogs who earned the PAM from August 1, 2021 through December 31, 2022. Going forward, the 2023 PAMs will be for titles earned from January 1 through December 31, 2023. Members have until February 1st to submit for a PAM title earned in 2022, but as of January 12, 2023, we have 21 dogs who have earned the 2022 PAM, 5 dogs who have earned the PAM-B, and 2 dogs who have earned the PAM-S.

The PAM committee received a very generous donation from Rick and Susan Waits to help support the continued promotion of the working aspects of our breed and recognition of the Performance Award of Merit program. We would all like to thank them for believing in and supporting our very versatile breed.

Education – Bob Drescher is asking to approve his committee of Micheal Metz, Vicki Bemont, John Bemont, Kent Boyles, Candace Brewer and Bill Basu. Gail Stiefferman made the motion. This had been tabled from last night's closed session.

Futurity/Maturity - The Futurity Committee requests approval of the following action Items:

1. Approve the following as members of the 2023 Futurity Committee: John Ayotte, Linda Bankhead, Holly Bryan, Christine Grainger, Jeanne Hamilton, Patty Korsch, Michael Metz, Toni Pals, Karin Wagner. Ileana Nogureras made a motion to table this for further discussion in closed session. Jeff Pyle 2nd the motion. This was discussed in closed session and Julie Degen made a motion to approve the Futurity Committee as presented. Ileana Nogureras 2nd the motion. Motion passed unanimously.

2024 Approved Futurity Host Clubs and Weekends

Region	Club	Approved Weekend	AKC weekend
Northeast	GSDC of Greater New Haven	June 7-9, 2024	23
Southeast	Augusta GSDC	March 22-24, 2024	12
Great Lakes	GSDC of N OH	May 3-5, 2024	18
Mid West	GSDC MSP	May 31- June 2, 2024	22
Southwest	Rocky Mountain GSDC	May 10-12, 2024	19
South Pacific	Golden State GSDC of San Jose	May 17-19, 2024	20
Northwest	Eastern Washington GSDC	April 26-28, 2024	17

Candee Foss made a motion to accept with changes. Donna Calabrese 2nd the motion. Motion passes unanimously.

Ileana Nogureras made a motion to approve the following alternates for the 2023 Great Lakes Futurity. 1st Alternate: Nancy Godek McDonald 2nd alternate: Zoe Rockenstein. John Ayotte 2nd the motion. Motion passes unanimously.

Gen Forward ask for approval of their committee which consists of Travis Scarlett (Praker), Alyshia Funk, Cyndi Flautt, Linda Bankhead, Daron Lockard, and Kara Baird. Ileana Nogureras made a motion to accept the committee as presented. Donna Calabrese 2nd the motion. Motion passed unanimously.

The Health and Genetic's committee (Carolyn Gerganoff) asked that a Constant Contact be sent out and other options for notifying our members requesting them to contact LIZ HANSON, HansenL@missouri.edu if they have any of the following:

1. an older, healthy dog that has tested Affected (two SOD1 alleles)
2. an older, healthy dog Untested, to please contact Liz Hanson,

Ileana Nogureras suggested to send this to our veterinary liaison for further information. If you participated in one of the DNA blood draws in 2007, 2008, and 2013 where I submitted blood to The Broad Institute, those samples may be available. If the member can identify the dog by registered name and advise how old the dog was at the age of death, and did it show any signs of DM? Julie Degen made a motion to send out a constant contact. Candee Foss 2nd the motion. Motion passed unanimously. Pam O'Dell will reach out to Liz to assist her in writing the Constant contact.

Internet – John Ayotte brought the board up to date on the activity of the internet and how he and his committee is trying to transfer data over to the new website. This is a active ongoing process that he is working on. Membership module is going great with the committee that is working on it. Once the website is up and running the committee chair will have access to keep it up to date.

Marketing Report - My focus on being the marketing chair is to generate all news, information, and source of knowledge through the website... I feel this will be the key element for success for this club.

Goals: generate income for club: advertisement: all possible news goes through website: Keep good standing relationship with DC web design for properly and efficiently use. site. search engines (our site is on the first page of any GSD relative search).

All major committees are on the marketing team...

- Membership
- Website/review
- Futurity
- SV program
- AKC performance events

Final thoughts, I feel past marketing has been a success regarding our move to social media. I do feel the past marketing committee has done an excellent job of keeping the club moving forward in a positive manner.

Jr's Committee – asked that the board accept their committee chair of Autumn Dugan and co-chair of Jeff Pyle. The Jr's committee members are Nikki Bedea and Lindsey Hudspeth. Ileana Nogureras made the motion to accept. John Ayotte 2nd the motion. Motion passed unanimously. Autumn and her committee also asked for the following items to be available for the national:

- Additional 4-5 tables for junior's auction
- Junior seminar after judging Friday in the main ring.
- Pizza Party following the Junior seminar on Friday outside of main ring at the completion of judging.
- Presentation of the Top 10 Juniors before the Top 20 Dogs at the National
- Chuck-A-Duck

Candee Foss, National Show Chair will make sure that these are included in the 2023 National as they have been in the past.

The following items were also submitted to the board and will be approved by the board once the final budget is available in April:

For our 2023 Budget we would like to provide the following items:

- \$1,000 per junior per event as a reimbursement as part of traveling to Westminster and/or AKC National Championship presented by Royal Canin
Submit for 4 Junior's - **Total of \$4,000 budgeted**
- \$200 to Robert Hamilton Award Winner
- \$100 GPA Award Winner
- \$750 Top 10 Rosettes
- (6) Review Pages

- (2) Futurity Catalog Pages (Hand's on clinic and silent auction table)

ROM – John Ayotte made a motion to re-organize the ROM Committee structure and asked that Cheryl Olsen be added. Julie Degen 2nd the motion. Motion passes unanimously.

National Show Committee. As of January 16, 2023 the GSDCA Show Committee has been formed (was accepted in closed session). We have a working budget that is under review. Deb Norman, the site person, has been in weekly discussions with Joe regarding the facility in Springfield.

We have a contract out to the videographer (same company that was used in Springfield during Covid).

I have sent out emails to several obedience/rally judges to get a list of candidates.

Our show is in the working format on AKC so the committees can complete the event pages.

Working on bids from Rau (they will do ribbons) for superintendent and getting a couple of other bids for onsite superintendents. Patty Korsch and I will be visiting the Reno site in the next couple of months.

Herding report was presented by Val Manning, our herding chair. 2023 National Trials & Tests - Purina – held at Purina Farms

- a. Have event numbers for trials.
 - b. Have contract with Purina for sheep and facilities.
 - c. Have discussed trials with Tracy Parciak as to courses and stock needs. Also, she is sending me a contract for ducks from Rottie-ewe. Trial Secretary suggestions.
 - d. Still looking for appropriate test stock for Springfield.
- II. 2024 Reno – held at Sheepecamp in Gardenerville, NV
 - a. Same format for trials as at Purina offering A,B C and D courses and tests
 - b. Talked with Sandy Moore (facility owner) regarding courses offered and stock needs. She is on board with events at Sheepecamp and also willing to provide stock for HIC on site in Reno.
 - III. 2023 – GSDCA National Herding Committee events:
 - a. Offering HIC at Southwest futurity/maturity.
 - b. Polling committee for herding judges for 2023 Ballot (2024 national)
 - c. Continuation of discussion to recognize D course in Herding Victor Award

Regional Club Report- The Regional club report was submitted and tabled to April meeting as additional information was needed to help in the decision-making process.

We need to authorize the review to run ads on the Regional Club Competition, The Regional Club Newsletter Competition, and The Regional Club Website Competition. This would consist of a ½ page notice of the competitions February, follow with one page each of the following months discussing that particular competition. While I was talking to the review, they said we would need to pay for this advertising. Since we have no funding, I suggest this expense come from Regional Club Member dues.

1. *We need to expand the website competition to include Facebook. I'm not sure of the criteria for this one, but I am sure we can work it out.
2. There is a need to set up a criteria for being a regional club. How many face to face meetings a year, how many and what kind of activities per year, Facebook presence, etc.
3. * About a year ago, the board voted that each club had to have at least two officers of the regional club as members of the parent club. Can we find the documentation on that. The good news is we have only 13 clubs that have not paid or done their paperwork.

SV/WUSV Liaison - We have the Judge's Seminar in March. The Seminar is the first in the history of the GSDCA SV Program; taught by SV Head Breed Warden, Mr Bernd Weber and SV Head of Training, Mr Wilfried Tautz. As of this writing we already have 8 applicants.

In April we have the IGP National Competition and Universal Sieger Show. The National and Universal launched on 1/11/23 and we have huge visibility through the worldwide forum "CANIVA". Here is the link:

<https://www.caniva.com/event/16262/2023-GSDCA-IGP-National-Championship/participant/details>

The Sieger Show in Ocala (Oct/22) was a tremendous success, with record entries. Looking forward to the final report to see how well we did.

Our regional clubs have been very active, with over 12 trials in the last 3-4 months.

We inherited many challenges, but I am happy to report that The SV Office has worked very hard automating many of the duties and the work is more consistent. I owe a huge Thank You to the SV Committee for all their efforts.

The upcoming events advertising has received a ton of positive feedback from the SV community.

Sadly, we are dealing with a lot of complaints regarding the PC website.

When you have an event of this magnitude (National and Universal) you expect to have some form of publicity from the club. I know lots of people are working to resolve this, but you need to be aware of the community's concerns.

The SV office and National Chair have created links to FaceBook pages to maintain the communication and visibility with the membership and continue the promotion of the upcoming events. In addition, we requested the events be announced to the membership via Constant Contact to make sure we reach everyone.

At the time of this writing:

- We have scheduled 8 interviews for judge's apprentices. We have invited all current judges and prospective judges to the upcoming Seminar, as this would fill requirements for the new applicants, and continued education for the present judges. This seminar is also open to those who want to attend as audit, meaning they can garner the education without credit.
- We have 5 judges

- Club's renewal is in full swing
- We gave 40 clubs
- Our two current judge's apprentices are halfway through their requirements.
- Entries for the 2023 IGP National Championship and Universal Sieger Show are now open.

The SV committee will be discussing offering a SV Tracking Event and Breed Survey along with the GSDCA AKC National, alternating with the Sieger show. As soon as we have concrete info, I will share that with the Board, the National Chair and the National Sites Chair for consideration.

The proposed SV Committee for 2023, here for Board approval, is as follows:

Chair - Ileana Noguera

SV Office - Irina Sushko and Will Lipp with assistance from Olga Skarulis and Shahbaz Khan

Judges Director - Wendell Nope

Clubs - Nelli Racsko and Pat Kuehn

Breed Warden & Breed Surveys - Will Lipp

GSDCA, SV and WUSV programs coordinator - Will Lipp

Upcoming Events and Results - Pat Kuehn

IGP - Nelli Racsko

Helpers - Timo Rieg

Herding - Val Manning

Juniors - Julie Richards

Show - TBA

Tracking - TBA

Agility - TBA

Program Assistants and Advisors at Large - Hallie McMullen and Russ Osburn

I'll be donating my PA system for the events, and the committee has purchased a projector for the educational programs. It will be rotated for use within the departments to minimize the expense. We are organizing Judges, Helpers and Junior workshops for this year.

I want to extend a big Thank You to all the GSDCA officers and directors who have reached out with questions, concerns, and support over the last year. I am very proud of the work done and what we have planned to go forward.

Nominating Committee chairperson was designated as Gail Stiefferman. The board voted unanimously. In closed session, nominations were taken. The board held a secret ballot and the following candidates were elected with an alternate for each region.

East:	Holly Bryant / Joey Perez
Heartland:	Cindy Bartlett / Kristin Brook Jones
Mid:	Rachel Rhodes / Martha Simmonette
West:	Pat Ayers / Bill Peterson

Review Management Report - Candee Foss made a motion to approve the Review Management Committee Members

- a.) Christine Grainger
- b.) Lynn Goswick
- c.) Travis Praker
- d.) Dawn VanDyken
- e.) Kristin Brooks Jones
- f.) Valerie Harrington
- g.) John Ayotte

Erin Nellis 2nd the motion. Motion passed unanimously.

March Cover - Current Board-approved Cover for March states Obedience Victor or Victrix. We would like the cover to encompass all 4 Performance Victors or Victrix's (Obedience, Rally, Herding, & Agility). Gail Stiefferman made the motion to approve the March Cover. Erin Nellis 2nd the motion. Motion passed unanimously.

Review Tab on Website - Once the new website is up and running, within a reasonable amount of time, we request a new tab on the front page be added for The Review to house all Review related information for members - Committee & Printco contact information, Ad Rates, Monthly Themes/Specials, Ad Specs, General Updates, Graphic Designer List. John Ayotte made the motion. Julie Degen 2nd the motion. Motion passed unanimously.

AKC Titles Report/Lists - When the club started publishing AKC titles, it began as a page, maybe two each month. This has now grown to an average of 7 pages/month. At an average cost of just over \$140/page this translates into an expense of \$995/issue. Therefore, the potential annual cost savings would equal \$10,934. The Committee requests that, moving forward, for new AKC Titles lists to be published on the GSDCA website and not printed in The Review. Jeff made a motion to stop publishing AKC Titles in The Review and to move these reports to the GSDCA website with the following conditions:

- a. The Committee will continue to receive the Titles Reports from Laura and create the titles lists to be placed on the GSDCA Website. A Constant Contact will be constructed each month to be emailed to all members announcing that the previous month's titles have been put on the website, with a link embedded on the email that once clicked takes them directly to that page.
- b. The Committee will begin publishing a page of "Elite Titles". I don't have what this includes yet but will work with the committee as well as Julie Degen & Hallie McMullen to finalize this asap. Candee Foss 2nd the motion. Motion passed unanimously.

Unfinished business and General Orders: Proposal from the annual meeting from Carmen Battaglia, our AKC delegate, to consider implementing a program that focused on instincts, drive, temperament of a dog in keeping with the need to enhance the breed and the interests of members to follow – in a separate ring, with 2(3) judges would wicket a dog, and make notes about the dog's head, nose, eye color, coat, body proportions in relationship to the breed standard, then offer a certain certificate issued by the GSDCA as a way for the club to make additional money. Other clubs have done this. Pam O'Dell just wants to bring this to the board as a discussion. Julie Degen stated that other dog clubs are doing this and

rank them according to a point system. Golden retrievers are doing this. Michael Banks letter also talked about this and was against this proposal. *This had been tabled to the January 2023 meeting.* Julie Degen will also do more research on this and bring to the January meeting and will reach out to Carmen. Julie gave an in-depth discussion on this. Ileana suggested we incorporate marketing and education to make up a survey to see if the membership would be interested in doing something like this. Possibly having it at the national level or maybe introducing it at the futurity/maturity level – this would be a confidential report. Ileana Nogureras made a motion that we start an ad hoc committee with Hallie McMullen, Donna Calabrese and Julie Degen to determine if this is something the club could move forward. Candee Foss 2nd the motion. Motion passed unanimously.

Cyndi Flaunt brought up the fact that there was an issue with the Parade of Great ribbons not having the name of the dog on them. Cyndi feels that we should do something to correct this as the cost of the rosette's were \$50 (not just the cost of the ribbon, but also cost of publication in the catalog) for the participants and didn't reflect the rosettes offered in the past. Gail has talked to Debbie at Rau and will be sending these out.

NEW BUSINESS

Election of the Executive Committee – Pam O'Dell made a motion to keep the existing executive committee which consists of Ileana Nogureras, Erin Nellis, Jeff Pyle and Candee Foss. Ileana Nogureras made the motion to accept the continuation of the committee. Candee Foss 2nd the motion. Motion passed unanimously.

Gail Stiefferman made a motion to attach a list to the minutes approve the list of GSDCA and IGP titles (attached) to be forwarded to the AKC to be recognized so the show on Pedigree's and AKC registration papers. John Ayotte 2nd the motion. Motion passed unanimously.

Meeting adjourned at 2:03 pm and continued in closed session.

Meeting was turned over to closed session.

All committee chairs were approved as presented. The spreadsheet will be placed on the website.

The board discussed the proposed breed standard change regarding color. Pamela O'Dell will take the results from this discussion and discuss it with Linda Bankhead and Jimmy Moses, and bring back to the board for further discussion and/or approval.

Meeting adjourned 4:03pm

