

## **JULY 2015 GSDCA BOARD MEETING held in St Louis, MO – July 24 and 25**

Meeting commenced Friday evening with a closed session to discuss the WDA lawsuit and the resignation of the Futurity Chair. James Moses was absent. All other Board members and Officers were present.

Friday evening during closed session, the Board accepted Kathy Potter's resignation as Futurity co-chair and appointed Karin Wagner to take this position. The Board voted to return to the former rule where handlers are not eligible to judge Futurities.

Saturday Visitors: Ken Cunningham, Chris Kimerer, Jeff Pyle, Terri Rock and Karen Schmaltz

Notation: Ken Tank declined his place in the Nominating Committee because he is running for the Board. Joan Intersimone took his place representing the West region.

Zoe Backman motioned to approve the April minutes. Passed unanimously.

**President Report:** The Purina Partnership program (weight circles) yielded \$10,747.47

**Corresponding Secretary:** Joy Schultz received a note from Laura Gilbert noting that AKC is now allowing four specialties per year so there is no further need for GSDCA sponsored shows. Lew Bunch motioned to suspend GSDCA sponsored specialties. Seconded by Dean Wylie. Passed unanimously.

AKC invited GSDCA to sponsor performance events at Eukanuba. Diane Roberts will do Meet the Breeds at this event. Motion by Lew Bunch to approve the necessary funds (\$550). Seconded by Helen Gleason. Passed unanimously. It was determined that this will be an educational event and funds will come from the GSDCA Charitable Trust, Inc. Pam O'Dell made the motion, Zoe Backman seconded – passed unanimously.

During a Board meeting, held via phone, Honest Ballot was approved to count the upcoming election ballots.

Currently we have three regional clubs that have not renewed their GSDCA membership: El Paso GSDC, GSDC of Central Mass and GSDC of Greater Miami.

**Report of the Executive Committee:** Frank Fasano asked the Board to ratify the Executive Committee approval of \$6,900 to pay for four competitors to attend the "GSDCA/USCA combined trial." Pam O'Dell was asked to budget additionally \$3,000 for next year. Motion by Zoe Backman and seconded by Pam O'Dell. Passed unanimously.

**Treasurer's Report.** Larry Rock is closely following the budget. The 2014 Audit is in progress. We now have expanded our payment methods to all major credit cards and PayPal.

Dania Karloff will get a bank scanner and will have the ability to scan deposits right away. Bank of America is giving us one scanner at no charge. Larry Rock found that we have collected monies for the Rescue calendar but did not pass on these monies. Larry Rock motioned to send Rescue \$2,973.50 collected in years 2013 and 2014. Seconded by Dean Wylie. Passed unanimously. Larry Rock asked approval from the Board to apply for a Bank of America credit card – motion by Pam O'Dell seconded by Dean Wylie. Passed unanimously. Chris Kimmer agreed to supervise Store sales table given Gail's commitment it would have ringside view. She is contacting former bankers and other members to work the store. Larry Rock stated that the club has detailed procedures to account for monies collected.

There was a long discussion regarding Purina contributions.

**Futurities:** Frank Fasano related that Kathy Potter resigned as Futurity Chair but has agreed to help until year end. The Board recognized and thanked Kathy for her efforts. Karin Wagner has accepted the co-chair position with Joan Intersimone. Frank asked Karin and Joan to look at the top producing breeders and exhibitors while seeking ideas to improve this program. The action items below were presented via phone by the Futurity co-chair Joan Intersimone:

#1 - SW 2016 requested to move up their date to April 9/10 in conflict with MA. Board denied this request. Joan Intersimone stated that she will make it work for May 1.

#2 - Creating a new Rocky Mountain region. Lots of discussion – Board members were not sure this was a good solution when Colorado regional clubs have the opportunity to bid for Futurities in their region. Board recommend that this item be reviewed further and give the new co-chair the opportunity to study this issue.

#3 - Split the Canadian breeders. Two of the top breeders came from Canada. Board sent this item back to committee.

#4 - Keep the donation items in the GSDCA Store. Joan Intersimone wants earlier donations with the ability to recognize donors in all catalogs. Board approved.

#5 - Catalog advertising offering discounts for ads placed before January 31. Board recommended this item be reviewed further.

#6 - Joan Intersimone requested detailed figures for Review pages charged to the Futurity line item. Larry Rock said that there has been no allocation of monies for committee pages in the Review - same for Futurity trophies at the National. Pam O'Dell said that in 2014 Futurities were charged \$1,890. – Pam will find out actual cost per page and how many have been used this year.

#7 - Modify nomination fees. Motion by Lew Bunch seconded by Dorothy Linn effective October 1. \$10 up to 30 days; \$30 up to 90 days; \$100 up 120 days and \$150 up to closing. Board approved.

#8 - Add puppy nominations (4 months). Board recommended this item be reviewed further.

#9 - Approval for 2016 Judges – Dean Wylie motioned to approve the slate as presented. Board approved.

NE – Iza Kabuska

MA – Bill Tank

SE – Bart Bartley

GL – William Petterson

MW – Jerry Guzman

SW – Danny Dwier

SP – Gregg Harrison

MP – Steve Whitworth

NW – Donna Calabrese

#10 - Approval for the 2017 Futurity clubs that have dates with no conflicts. Passed unanimously.

NE - GSDC of Greater New Haven

MA - GSDC of Northern NJ

MW - GSDC of St Louis

SP - GSDC of San Diego County

MP - Diablo Valley GSDC

#11 - Joan Intersimone requested permission to offer a one-time nomination for the next Maturity - Penalty fee for the litter \$50 and \$28 for each entry fee. Referred back to committee.

#12 - Joan Intersimone recommends that the Futurity Committee selects/votes the National Futurity judges - the Board recommended against it.

#13 - Amateur Class. This year there were all together 31 dogs entered this year in the Amateur class - 12 were shown. There was a motion to eliminate all Amateur classes –discussion followed. Jeff Pyle from the audience commented that this is a hot item at all breed shows. Motion failed and Board voted to refer this issue to committee.

It was noted that the Board voted earlier to remove handlers as Futurity judges and so the requirement for Futurity judges to have bred a certain number of litters and champions was sent back to committee.

Lots of back and forth discussion regarding Futurities and how to improve this program. Board recommends that we offer wood plaques only for first place and rosettes for 2, 3 & 4. Joan Intersimone reported that AKC requirements for splitting the prize monies using a 65/35 split.

Lew Bunch spoke about the Purina circles and the benefits the Club realized from this program. Lew Bunch recommended that the monies realized from Purina pay for all the Futurity trophies. There was a discussion with no final recommendation.

**Budget and Finance:** Pam O'Dell motioned to change membership's dues effective January 1, 2016 with choices of delivery of the Review - printed or on-line. Seconded by Morton Goldfarb. Passed unanimously. Frank Fasano suggested that Pam O'Dell write an article for the Review explaining our plans for the magazine on-line and changes in dues.

**Dual Awards:** Lew Bunch motioned to accept the recommendations of the Dual Award chair to allow AKC new venues that require at least two legs to title, such as Barn Hunting, Dock Diving and Lure Coursing, to be included in the Dual Award program. Helen Gleason spoke against it stating that we need to raise the bar rather than lower it. Dorothy Linn said these are now accepted AKC titles. Lanalee Jorgensen spoke in support of it. Motion passed with Helen Gleason and Zoe Backman opposing it.

**WUSV Committee:** Joy Schultz reported that the SV is offering, besides hip and elbow, an additional evaluation of anatomical changes in the lumbar region. No cost has been determined yet. Joy Schultz motioned to accept their offer. Motion passed unanimously. Helen Gleason recommended that we invite OFA to do a presentation for the GSDCA Board to talk on this subject.

**GSDCA 2017 Site Selection:** Gail Stiefferman passed around pamphlets with many options for a 2017 west-based show site. She said she did virtual tours of several sites. The Northern California Equestrian Center and Casino Resort. (between Sacramento and Reading) was discussed. Dorothy Linn spoke about a Reno, NV site that host other breeds' National shows. Morton Goldfarb made a motion to look at the Reno-Sparks Livestock Event Center that Dorothy Linn recommended. Dean Wylie seconded. Motion passed. Gail Stiefferman will look closely at the Reno site.

**GSDCA 2015 National:** Gail Stiefferman reported everything is going smoothly. Trophy donations are coming along and Deborah Stern is doing a great job. Herding will be held on the first weekend. We already have over 300 entries in Agility. Barnhunt will be offered this year as an introduction to the sport. The Specialty show on Tuesday will include a 4-6 Month Puppy class. We will have three days of obedience and three days of rally. Futurity and Maturity will

be held on Wednesday. BOB may be held outdoors if weather permits. There will be a Thursday evening party. Friday evening there may be another party. Saturday Night GSDCA Banquet dinner will be held downstairs. The P.A. system has been fixed. Parking passes will be needed. Restricted parking at the RV area will be enforced.

Gail Stiefferman ordered flags for tracking (four sets for TD and four sets for TDX) at a cost of \$900. Motion to re-imburse Gail for the cost of the flags. Passed unanimously.

Frank Fasano noted that he has invited the President of the SV to attend this event. Gail Stiefferman reported that IPO class trophies are the same as offered at our AKC show. Catalog advertising is on the website. Frank will have a deputy sheriff that will head the security group. There was a discussion about a photographer for the Sieger show. Larry Rock asked whether we have a link on the website for DogShow Video Pro – this was confirmed. There will be a microchip clinic at the show.

**WUSV Liaison:** Morton Goldfarb noted that the newly elected WUSV president, Dr. Messler, is a friend of the GSDCA. The WUSV did not have a Sieger last year reviewing decision and had plans not to have one for three years, this has been changed and this approach will only be in effect for two years.

**Temperament Committee:** Motion to approve Diane Roberts as an Evaluator for the Temperament Committee. Motion passed unanimously.

**Marketing:** Lew Bunch distributed “inquiry forms” from people who have requested GSDCA information when they registered their dog with AKC. Lew asked for Board members to take 2 or 3 each and contact these interested individuals. He spoke about the various Facebook pages talking about specific performance events. AKC has a new marketing program, AKC Marketplace and Lew requested that we join at a cost of \$90.00. Approved. Lew asked for volunteer help with Marketing.

**Breeders’ Code of Ethics:** Dorothy Linn recommended that the Breeder’s Code of Ethics be re-written and renamed “Code of Ethics” which would be required to be signed by all Board Members and Committee Chairs. Joy Schultz was asked to head this committee and will report to the Board by the January meeting. At the request of the BCE Chair there was a discussion about breeders selling puppies with a limited registration then asking for additional funds to get breeding right papers. It is the Board position that we cannot control individuals’ actions.

**Contracts:** Larry Rock reminded Board members and committee members that we need to get competitive bids for services performed for the club.

**AKC Legislation Committee:** – Stormy Hope reported that NAIA will hold a conference in Orlando, FL. Stormy requested \$500 from the Trust as a donation for NAIA. She also asked to use Constant Contact for educating our members about pending legislation. Dania Karloff made

a recommendation that this request be approved with the caveat that it goes to Pam Stoesser for review and comment back to the Board. Motion approved.

### **UNFINISHED BUSINESS:**

**WUSV Committee:** Gail Stiefferman reported that the Committee wants to offer Juniors a perpetual trophy at a one-time cost of \$75 and \$18 yearly cost. These Juniors will also get small rosettes. Helen Gleason offered to pay for these trophies. Approved.

**WUSV:** We will have three events this year: IPO National Championship, GSDCA Sieger Show and Universal Sieger Show. We plan to have judges' selections in the ballot.

Morton Goldfarb spoke in favor of hosting the GSDCA Sieger show in conjunction with the GSDCA National in the west coast (2017)

Dean Wylie recommended that we mail out dues notices this year which will include an explanation for the dues' changes. Zoe Backman recommended that this be included with the ballots. Frank Fasano is concerned that including it with the ballots may be confusing. Dean Wylie made a motion that we send a separate US mail-in notice. Dorothy Linn seconded. Larry Rock suggested that we expand our use of Constant Contact. Against the motion: Helen Gleason, Joy Schultz, Zoe Backman and Larry Rock. For the motion: Dean Wylie, Dania Karloff, Lanalee Jorgensen, Dorothy Linn and Lew Bunch. Motion passed with Pam O'Dell and Morton Goldfarb abstaining.

**P & P:** Lew Bunch moved that our P & P include a notation at the bottom of each page listing the last time an item was revised. Frank Fasano asked that this be done each time an item was revised. Motion passed.

**GSD Review:** There was a suggestion that we produce a once a year retrospective Special Edition of the GSD Review. This Special Edition magazine will feature the GV and GVX from the last fifteen years with pictures and breeders' interviews. Joy Schultz asked that we add Sieger winners. The Board voted for Susan Casey to look at this project and report back to the Board about cost and effort required for this project.

Meeting adjourned.

Charitable Trust. Inc: Motion from Lew Bunch to donate \$1,000 to NAIA from the Charitable Trust. Seconded by Dorothy Linn. Passed unanimously.