

The German Shepherd Dog Club of America, Inc.
Conference Call Meeting
June 16, 2010

Officers	Present: Tish Walker, Lanalee Jorgensen Law, Laura Gilbert, Ginny Altman, and Nadine Grady.
Class of 2011 Directors	Present: Bart Bartley, LaMar Frederick, Helen Gleason, Nancy Harper-Mulvaney, Nancy Nellis, Pam O'Dell. Absent: Tom Mesdag,
Class of 2012 Directors	Present: Zoe Backman, Carmen Battaglia, Bill Burggraaf, Ken Downing, Dorothy Linn, Gary Szymczak, Dean Wylie.
Conference Call to Order	Tish called the meeting to order at 8:02 pm EDT.
Roll Call	All Officers and Board members were present except for Tom Mesdag, who was absent.
Agenda	Announced subject of the conference call was the site of the 2013 Centennial Events. The second subject was the Connie Beckhardt Award.
National Show Chair - Bill Burggraaf	
	Bill reported that he has worked with Marty Tory, the Stadium Manager to secure the Stadium for the World Trial.
	Dates: Oct 1, 2013, Tuesday to Oct 7 for the National Specialty Show followed by the Centennial Event, then the WUSV World Trial thru October 13 with the WUSV meeting on Monday October 14, 2013.
	The Dream Park is planned for the GSDCA 2013 National. Dean stated that it is about 1.5 miles from the Stadium at which the WUSV trial will be held. He described the Dream Park facility, describing the areas for conformation and performance events that are indoors. The estimated budget is less than \$17,000 for the building. This includes the sod, which will be needed. Stalls and RV parking are ample, convenient amenities and suitably located.
	Nancy Harper talked about the Centennial and is still looking at the various options for a catered seated dinner.
	The stadium will be used for the WUSV World Trial. The WUSV World Trial needs a large room on the first evening for the draw of the teams for the order in their performance. Mike Andrel has identified tracking fields, which are about 15 to 20 minutes from the stadium. Tracking fields need to be consistent. This is an event that will draw around 3000 people.
	Ken estimated the cost to be about \$250,000 for the event, not including the Centennial Event. Income would be derived principally from big sponsors such as Royal Canin and Budweiser, and in addition, income from spectators, vendors and world wide streaming video.
	Herding is being worked out by Ann Brogdan with Theresa Royer who is the GSDCA Herding Chair. The Herding trial grounds are about 45 minutes from the show site.
	Bill is exploring various firms that are qualified to do world wide streaming video.
	Bill reported that he and Nancy Harper-Mulvaney are working on a Business Plan that will be ready for the July meeting.

	<p>There was discussion about the promotion and communication of this event to members via the various communication media including the Review, Board O Gram, the website and a devoted webpage to the Centennial as well as the World Trial. Nancy Nellis, chair of the volunteer committee, solicited ideas for recruiting volunteers from the membership. Zoe suggested soliciting volunteers from WDA and from other dog clubs and breed clubs.</p>
<p>Connie Beckhardt Award</p>	
Motion	<p>Dorothy Linn moved that, as requested by the originators of the Award, Cappy Pottle and Gloria Birch the Board approve the addition of the name of Margaret Douglas to the Connie Beckhardt Award. Dorothy moved to amend the motion to stipulate that no other persons except the originators of the award could suggest names for addition.</p>
Discussion	<p>Members shared a number of examples of the kindnesses, their experience in having been mentored by her and the encouragement that was given to them by Peggy Douglas. There was extensive discussion of the respect and honor that the Board wanted to bestow on her.</p>
Substitute Motion	<p>Ginny moved to substitute for the motion and the amendment the following “That the Board establish a new GSDCA Award honoring Peggy Douglas. That the name of the award and the criteria for the award be established by a committee of three appointed by the President which will report to the Board at the July Board meeting for approval of committee action on this award. Seconded by Bart Bartley. There were no objections and the motion to substitute was adopted unanimously. The substitute motion as cited above was adopted without objection.</p>
Adjournment	
	<p>The conference call was adjourned without objection at 9:33pm EDT.</p>
	<p>Ginny Altman, Recording Secretary</p>
	<p>June 16, 2010</p>