



GERMAN SHEPHERD

DOG CLUB OF AMERICA, INC.

**BOARD MEETING MINUTES**  
**APRIL 28-30, 2017**  
**Hyatt Place Atlanta Airport – North**  
**East Point, Georgia**

**Saturday April 29, 2017 Call to Order 8:12 AM**

Present: President Carmen Battaglia, Vice President Helen Gleason, Recording Secretary Joy Schultz, Corresponding Secretary Gail Stiefferman, Directors Linda Bankhead, John Bemont, Gloria Birch, Lew Bunch, Ken Cunningham, Mary Gattone, Deborah Stern and Pam O'Dell (acting treasurer). Absent: Director Ken Tank.

Motion by Lew Bunch, second by Joy Schultz to approve the January 27, 28, 29 Board Meeting Minutes. Motion passed unanimously.

**Recording Secretary – No Report**

**Corresponding Secretary – Gail Stiefferman**

1. Board Nominated Judges for the 2018 National: Michel Chaloux, Michael Cheek, Tony Monk, James Moses, Charlotte LaRosa, Donna Conod, Robert Drescher, and Morton Goldfarb. Motion by Helen Gleason to accept the entire group, second by Linda Bankhead. Motion passed unanimously.
2. Letter from Gail Philips regarding PAL dogs, requesting that the rules against dogs with PAL ILP numbers being listed in the Annual Performance Ranking either be withdrawn or enforced equitably across all performance venues. Gloria Birch is to discuss with the Performance Committee and come back to the Board in July with her findings and recommendations.
3. Of our 89 Regional Clubs, 65 have paid their dues.
4. Gail Stiefferman reported that some of our Regional Clubs are getting approval from AKC to have their shows but they have not paid their dues. Carmen Battaglia will check with AKC to see if the blanket approval is in place. Gail to share list of non-renewed clubs with Linda Bankhead. Gail will then coordinate with the Board to contact the non-renewed clubs. When clubs apply late, Gail is to contact Carmen.

Eucanuba is looking for three presenters for their seminar. Helen Gleason suggested we contact our Education Chair.

We need to send a letter to AKC telling them who our Specialty judges are, and the judges we recommend to judge Groups. Carmen Battaglia suggested we send the same list as we sent last year. Maryellen Kish was copied on the AKC request.

**Executive Committee Actions – Carmen Battaglia**

There were two actions by the Executive Committee:

1. Confirm Nancy Harper-Mulvaney and Jen Proud to co-chair the Regional Legislation Committee as recommended by the chair of the committee, Stormy Hope.
2. Confirm that at the 2017 National IPO/FH Championship, an entered dog that qualified in 2016 and was selected for the WUSV trial team can move forward to the USCA Combined Qualification Trial. It was

discussed by the Executive Committee and discussed by the Working Dog group and it passed. The Helen Gleason voted no.

Motion by Linda Bankhead, second Deborah Stern to approve both actions. Motion passed unanimous.

### **Working Dog Committee**

Motion by Joy Schultz, second by Mary Gattone to approve Carmen Battaglia-Chair, Dr. Morton Goldfarb, Joy Schultz, Frank Fasano, Cindy Petersen (2018 Sieger Show Chair), Mary Gattone (National IPO/FH Championship and Universal Sieger Show), Jeff Lund, Mike Andrel, Mike Karlov, Sigrid Riess-Mundry, Helen Gleason and Lew Bunch. Motion passed unanimous.

### **Other Actions Requested**

Board Resolution. Motion by Lew Bunch, second by Deborah Stern to add Bill Pfeiffer as acting Treasurer to BofA account and credit card, and to the Wells Fargo Bank account and credit card, and to replace the current acting treasurer effective June 1, 2017. Motion passed unanimous.

### **Website Support**

The webmaster's assignment for 2017 is to develop a web page for each of the GSDCA's four events with the following characteristics: 1) with one click from the Home Page, a user would go to one event page that would display all the key features of the event. Example, see National IPO page currently of the website. Motion by Lew Bunch to approve, second by Mary Gattone. Motion passed unanimous.

### **Status of the Ad Hoc Committees**

Review of the 60 committees which came back to us from the Ad Hoc Committee. The recommendation was to go from 60 to 20. Motion by Lew Bunch, second by Gloria Birch to approve the committee chairs as amended. Helen Gleason to do amendments then send to the Board for final approval. Motion passed unanimous.

### **Proposal for P&P Regarding Review**

Front cover of the Review and a featured edition. If a dog wins BIS at Westminster or at AKC National show, or is BOB at the GSDCA National, or is the U.S. Sieger and Siegerin, or GSDCA National IPO Champion and at least one of its owners is a GSDCA club member they will be featured on the front cover of the Review with appropriate articles. Motion by Mary Gattone to approve, second by Helen Gleason. Motion passed unanimous.

When a motion is made, the P&P does not require the second to the motion to appear in the minutes. Motion by John Bemont, second by Lew Bunch to make the change in the P&P to include the second. Motion passed unanimous.

The Board is taking on the project to review the entire P&P. Helen Gleason, John Bemont, and Zoe Backman to take the lead on contacting committees to review their section of the P&P for updates. The rest of the Board will participate.

### **Proposal for Future National Show Sites**

Proposals must include detailed information about the cost and suitability of space for all venues and their requirements: obedience, rally, tracking, herding, working dog trial and space for education and banquets. Hotel costs, airports and distances must be addressed. The GSDCA relies on the National Show Chair to manage the National. Site selection is a joint effort between the Board and the Show Chair. Gail has prepared a detailed checklist For GSDCA National Site. It was decided to change the introduction to add a line, is there suitable outdoor space for the Working Dog event without defining size or anything else. Helen Gleason suggested an amendment of the introduction, following temperament testing, add "and all SV events". Motion by Lew Bunch to publish as amended, seconded by Helen Gleason. Motion passed unanimous.

**Morton Goldfarb – WUSV Continental Director and SV/WUSV Liaison for the German Shepherd Dog Club of America.** The SV Zeitung, the official magazine of the SV, is now published in English and is available online to SV members.

The SV started in 2015 a Character Judgement video. The training video is available on utube.de; then search for Verein fur Deutsche Schaeferhunde. This will give you a step by step explanation of what is going on with their training or character judgment.

The SV is taking the lead to try to change the public impression of the German Shepherd Dog. The SV has started a new program called ZAP. ZAP basically is character judging. There are two parts to ZAP; part 1 involves our breed from 9 to 13 months. Its divided into four separate categories. The five stages are social behavior, noise sensitivity, certainty of movements, drive to play, and the last goes back to certainty of movement only more difficult. The second part of ZAP is basically a new alternative or pathways to breeding. The rest of the world has criteria to breed a German Shepherd. We don't. The formal requirements of stage 2 to ZAP have hip and elbow certification, character judgement, breed evaluations so the animal is judged to be a good representative of the breed. Their classifications are excellent, very good and good. The animal must be Good. Then the dog must undergo a moving exam. They must move along a bicycle to show the animal has endurance. The last two stages are the IPO and the breed survey. The SV is trying to make a positive step to generalize the German Shepherd Dog's character is not a vicious animal.

This year the SV Sieger Show will be in Ulm, Germany on the 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> of September.

Morton will look in to getting the dates of the World Union Agility Trial and a video and course designs of this year's trial to present to our agility competitors at this year's National.

#### **Vice President's Report – Helen Gleason**

In Florida, in order to microchip a dog, you must have a veterinarian, not a veterinarian assistant, and it must be in a sterile environment. We can no longer offer microchip clinics at the National without a veterinarian present.

Carmen Battaglia will send out Constant Contact for volunteers to take over the Membership Chair position.

#### **Treasurer's Report – Pam O'Dell**

12/31/16 balance was \$482,368.34. 470,000 was transferred from the Parent Club checking to the Morgan Stanley account as approved at the January 2017 Board Meeting. This will be the first year in about six that we do not have to borrow from our Morgan Stanley account to cover operations for the first half of the year. In our checking accounts, we still have \$136,383 in our primary account \$14,307 in our secondary BofA account for the bookkeeper. We are up to \$321,527 in our Morgan Stanley account. We have \$27,878 in our Wells Fargo account. We are working on increasing the BofA credit card limit. We think we made a profit last year. The 2016 year-end, Larry Rock made some final adjustments for us that was forwarded onto the bookkeeper because they needed the year-end 2016 before they could start 2017. They have everything from Pam O'Dell from January 1<sup>st</sup>. They are thinking they will have it updated within a week.

Our net profit for 2016 was \$23,391.48. We applied for an extension on our tax return which we do typically every year because our CPA wants to do the audit before they do the taxes. We try to get the audit done by July, but the tax return probably will not be done before November.

Pam purchased the Premier QuickBooks with the Desk Top, it needed to be updated. We can have five signers. Pam has been copying Bill Pfeiffer on everything for the last two weeks because the process has changed quite a bit. Pam asked, because Bill will be the designated signer as of July 1<sup>st</sup>, she has requested we get Bill on the account.

Motion by Lew Bunch, second by John Bemont to add Bill Pfeifer as signer. Motion passed unanimous.

#### **Committee Reports**

##### **Budget and Finance – Pam O'Dell**

- We increased membership last year which took effect this year. We've seen an increase in revenue close to \$25,000.

- We hired a Review Editor and we combined the editor and design, that was a savings right off the top of \$15,000.
- We negotiated with the SV Programs Office and got the contract lowered.
- We worked with an Ad Hoc and the Futurity committee and took some aggressive steps. We couldn't increase income so we decided to cut expenses.
- The National, unfortunately we just didn't have all the facts, and the board decided to move back to Purina for 2018.
- We created a Marketing Committee which is still in process. One of the big tasks was to go after commercial advertising for the Review and the website.
- We did change our bookkeeper, our CPA had a conflict of interest. We found a bookkeeper that would do 75% more for the same price.

Some of the discussions and decisions we wanted to have with this Board:

- We do offer, for the years we don't offer the SV Sieger Show (which last year we netted \$45,000 for), a GSDCA SV style National Show and have it with our National Specialty to make sure that we can keep our Working Dog Sport at least at a break even for those odd years. We are working on that right now. We have Cindy Petersen as our Chair.
- Merchandise, one of the things that was considered that was brought up a little bit in January was to consider contracting out all the products. The board made the decision last year to add into the cost of the product, the cost to ship because we were losing money on it. The cost to ship is on some but not all. Motion by Linda Bankhead, second by Mary Gattone to increase all products in the store by 20 percent. Motion passed unanimous.
- It is recommended that we reach out to an outside vendor and have an audit to ensure we have good firewalls. Motion by Linda Bankhead, second by Mary Gattone for Bill Hope to ensure we have good firewalls. Motion passed unanimous.
- Last year, Budget and Finance approved the RFP for the Review would go out last year and the RFP for the Webmaster would go out this year.
- One of the things we tried in the last couple years was conference calls instead of an in-person board meeting. It was difficult to hear people. It may be something the board will have in the future, but right now we can't. Budget and Finance would like to suggest that some of the big committees making decisions, do conference calls. Or, if the Board chooses, to do a one-hour conference call per month just to get some of the issues taken care of.
- On the Futurity I worked with Cindi Flaut, we accepted her budget. She is budgeting \$26,300 with expenses of \$31,000. The operating income is in red. The Futurity is being budgeted on an operating income of minus \$4,725. We anticipate \$7,500 in donations. The net income for the Futurity this year is 42,775. At least wait until the July board meeting and all the Futurities are over to really see where we are. When we get a final from the bookkeeper it will be forwarded to the Board. Each club gets \$500 as an advance.
- Review budget. The review lost money. We budgeted the Review to lose \$10,000 last year. That was part of our reason for sending out an RFP. Part of the loss is because it went into the custom work. We were paying two bills; one to an Editor and one for design and layout. The Editor did not have the design background so we had to pay someone separately for the design. The committees are charged actual cost per page which is \$41. With the previous editor, the cost was \$108/page.
- Gail passed out the National clothing logo created by Cathy (Kathy?) Lester. Our obedience charges will be high this year because they are coming from the West. They were selected when we were planning to be in Reno. The obedience committee wanted west coast judges to save money. Erin will work with them on their airfares. She will then work with Kyle at Onofrio. Both judges refuse to work with Onofrio.
- Working Dog Sport Committee. We don't have all the numbers for the actual expenses for the IPO/FH National and Universal. We are probably under budget. The 416000--- GLs is for the SV National show that we are going to put on this year. The SV Program, our total income is down a bit from last year

without the big Sieger Show. RV parking and vendor space rental need to be added to income. We are on track with our Working Dog Sport Committee that in three years to be breaking even. The Sieger Show last year netted \$46,000 and the expenses were \$12,500. We netted \$33,000 on the Sieger Show. 2017 is our off year for the Sieger Show. The plan is to host a "GSDCA National" show.

Motion by John Bemont, second by Deb Stern to approve the budget. Motion passed unanimous.

The July meeting proposal is to go to Chicago. The other alternative is the Roberts Center in Ohio but there are complications. The difficulty is it's not at an airport, it is between airports, so you'll need to drive. The proposal is to have a meeting at the airport hotel Friday night. Then Saturday morning we'd rent a big van and drive to the Roberts Center then drive back to the airport hotel around 11:00 am. Roberts Center is where Royal Canin would like us to look at. We have people that have already gone there to look at the facility and really like it. Kyle and Nancy Harper will investigate and report back to the board in a week or two then we will choose where we want to meet in July. Gail Stiefferman and Linda Bankhead are going to check out Denver and Salt Lake City. Why go to Chicago when we aren't going to be looking at a show site and we have no Board members living in the area.

Gail contacted the Hilton in St. Louis, prices are not much different but \$95 for the room, breakfast included, \$150 for the internet for the entire weekend, \$350/day for the meeting room, free parking.

### **Report of the AKC Delegate**

Carmen Battaglia reported there is a lot of information but no action to be taken. Just keep it as a reference. There is a new sport called AKC Scent Work and a new Trick Dog Program. AKC is going to be keeping statistics on owner handled dogs. They've taken all the dogs through March. In the top 100 there are no German Shepherds. There have been some changes in the Herding regulations to allow Juniors to handle in the lower level classes. Rally has some enhancements to pay attention to, and Agility has made some changes.

### **Awards Committee**

Motion by Linda Bankhead, second by Joy Schultz to add Deborah Stern to the Awards Committee.

Gloria Birch reported that the people that are doing the ROM are sick of it. They would like the Board to make it more computerized. Can we find someone in AKC records to do that? Carmen and Gloria to talk.

Gloria Birch moved to approve Patty Szymczak's request to approve OFA DM clear dogs (ONLY OFA) be recognized but NOT as a qualification for the Select Excellent award. Requirements would be that the owner sends Patty the certificate from OFA and the dog is DM clear, she will be adding the DM Clear recognition after the OFA hips and elbows. But not a requirement for the Select Excellent Award. etc. Linda Bankhead and Mary Gattone opposed. Motion passed.

Linda Bankhead moved, Lew Bunch second to approve Cindy Bartley to be added to select Excellent Committee. Unanimous.

### **Futurity Committee**

1. Motion by Lew Bunch, second by Linda Bankhead to approve Karen Wagner to Futurity Committee.
2. Motion by Linda Bankhead, second by Ken Cunningham to remove the requirement to submit a pedigree when nominating a litter.
3. Motion by Linda Bankhead, second by Helen Gleason to approve the futurities as listed. Motion passed unanimous.
  - a) Mid Atlantic-Delaware Valley GSDC – April 6-8
  - b) Southeast – GSDC of E. Tennessee – April 27-29
  - c) Northwest – GSDC of Greater Eugene – July 15-16
  - d) Midwest – GSDC of Kansas City – June 8-10
4. Approve a change to the method of allocation of Futurity Nomination income. The Board chose not to act.

5. Motion by Lew Bunch, second by John Bemont to change the deadline for litter nominations to the day before the last futurity closes, effective immediately. Mary Gattone abstained. Motion passed.

### **GSD Review**

Helen Gleason reported that because of Kathleen Riley's actions, she was able to save us some money. Kathleen recommended three printers and the current printer for cost estimates. Action Requested: send out for bids to Johnson Press of America, Printco and Quad Graphics. Ask current printer to submit bid based on the same information to potential printers.

#### Action Items:

1. Send a copy of the Review to advertisers. Goodwill gesture for Review supporters and provides proof of insertion. These editions would go to members that advertise, outside business and non-member advertisers. Cost of the complimentary issues will vary some depending on the number of pages in the edition and the total number of copies printed and the printer, but with mailing included and using current printer pricing the cost would be in the \$5-\$6 per edition range. Motion by Helen Gleason, second by John Bemont. Approved: Helen Gleason, John Bemont and Linda Bankhead. Opposed: Joy Schultz, Mary Gattone, Gail Stiefferman, Ken Cunningham, Lew Bunch, and Deborah Stern. Gloria Birch Abstained.
2. Motion by Linda Bankhead, second by Helen Gleason to approve [GSDCA.org/Review](http://GSDCA.org/Review) as the GSDCA website page for Review related information. Approved: Lew Bunch, Ken Cunningham, Linda Bankhead, John Bemont, Deborah Stern, Joy Schultz and Gloria Birch. Helen Gleason, Mary Gattone and Gail Stiefferman Abstained. Motion passed.
3. Motion by Helen Gleason, second by John Bemont to approve placing the April 2017 edition of the Review outside the membership wall. Mary Gattone Abstained. Motion passed.
4. Request an extension of the special rates through the August 2017 edition. \$350 color, \$95 B/W.
5. Reader Survey / Questionnaire. Action requested to approve development of a readership survey and utilize the Marketing Committee for development and implementation of the survey. No action taken. Carmen will go to AKC re their survey.

### **Banking – Pam O'Dell**

Pam O'Dell and Linda Bankhead spoke about options for streamlining the banking process with the limited Bank of America options in Minnesota. Pam will look in to a Trackable Deposit Card that only allows deposits and no information is provided to the person using the card about the accounts. Motion by Gloria Birch, second by John Bemont to approve ATM deposit cards for Gail Stiefferman, Joy Schultz and Kathleen Riley. Deborah Stern and Mary Gattone opposed. Motion passed.

Carmen introduced our visitors from Atlanta, Nancy Harper-Mulvaney and Holly Bryant. Nancy was thanked for making the hotel arrangements for this meeting.

Nancy Harper spoke about Legislation issues. Stormy sends us names and email contact information of representative that are voting on bills. Last week Colorado had a very serious bill introduced. We sent the contact info to members in Colorado and they did contact their representative. We need the Regional clubs to become very active in their state. We want to recognize the clubs that cooperate with us.

### **Internet Action Items**

John Ayotte requests that a Board member, and one or two additional club members that the Board recommends be asked to work with him in establishing official qualifications for inclusion in the GSD Reviewed [www.gsdca.org/GSDReviewed](http://www.gsdca.org/GSDReviewed) section of the GSDCA website. To be discuss further Sunday morning.

Breed and working dual championship

Performance award of merit

IPO3

HGH

ROM

Herding Champion Sieger  
& Siegerin **Junior**

**Program** Action Items:

1. Motion by Linda Bankhead, second by John Bemont to approve 2017 Junior Program Committee members Lillie Crowe, Autumn Dugan, Candace Gillespie and Ileana Noguerras. Motion passed unanimous.
2. Approve the revised Junior Showmanship section in the GSDCA P&P manual. Tabled. Carmen to work with Elizabeth to re-format.
3. Approve 1-2 pages in each month's Review to be dedicated to the Junior Showmanship Committee. Motion by Gail Stiefferman, second by Gloria Birch to approve not more than 6 black & white pages per year for awards deadline, photos, articles, showmanship, etc. Motion passed unanimous.
4. Three 2017 GSDCA National Specialty Junior Showmanship Judges were presented to be voted on: Channing Sheets, Christi Halliday, and Joan Fox. Motion by Mary Gattone, second by Deborah Stern to add Pam O'Dell to the list. Motion passed unanimous. The vote was taken by secret ballot. The Junior Showmanship Judge for 2017 will be Joan Fox.

**Nominating Committee – Lew Bunch**

A couple of the Nominating Committee members have decided to run for office and are no longer on the committee. The present committee is:

Julie Degen – Zoe Backman  
Bill Hope – no alternate  
Frank Fasano – no alternate  
Bill Tank – Bill Pettersen

Carmen Battaglia, Linda Bankhead, Ken Tank, and Gloria Birch will not be running for office.

**Marketing Committee Report – Jeff Pyle**

To be discussed tomorrow.

**Obedience Committee**

1. Motion by Linda Bankhead, second by Ken Cunningham to approve the following Obedience Committee members for 2017: Ellen Plan, Luann Vuckson, and Melissa McInyre. Motion passed unanimous.
2. Approve the following additions to Obedience Awards to be offered at the National Obedience Trial:
  - Preferred High in Trial and Preferred High Combined awards to be offered on both days of obedience trials (the Regional and the National). The recipient of each award will receive a standard sized rosette in the designated AKC colors. The Preferred classes would not be eligible for the Obedience Victor/Victrix award.
  - A High Scoring White German Shepherd Dog category be added to the High Scoring Dog Special Awards.

Motion by Deborah Stern, second by Helen Gleason to approve. For the motion Deborah Stern, Helen Gleason, Gail Stiefferman, Lew Bunch, Joy Schultz. Against the motion, Mary Gattone, John Bemont, Ken Cunningham and Linda Bankhead. Motion passed.

3. Approve the following clarification to the High Scoring Dog special awards:  
The special awards for the High Scoring Dog categories will be given to the highest scoring dog in the regular classes. If there is no dog that receives the award from the regular classes, the award will go to the highest scoring dog in the preferred classes. If there is no dog that received the award from the preferred classes, the award will go to the highest scoring dog in the optional titling classes. If there is not dog who receives the award from the optional titling classes, the award will go to the highest scoring dog in the Veterans class. If there is no dog who receives the award from the Veterans class, the award will not be given. NO ACTION was taken.

4. Approve the following clarification to the Obedience Elite Award:  
A dog may be awarded only one Obedience Elite medallion per National Show. Motion by Linda Bankhead, second by Helen Gleason if a dog earns Obedience Elite qualifying scores from both Open and Utility, both scores will be recognized, but only one medallion will be presented. Motion passed unanimous.
5. First High Combined Award to be offered on both days of obedience trials; the Regional and the National. The recipients will receive the standard sized rosette. The preferred classes will not be eligible for Obedience Victor and Victrix awards. Motion by Linda Bankhead, second by Deborah Stern to approve. Motion passed unanimous.

#### **Parent Club Office – Laura Gilbert**

1. The Parent Club Office has a new address: 557 Dunning Lane, Chesapeake, VA 23222.
2. **GSDCA Breeders Pin and First Time Champion Breeders Pin.** The pin that is currently offered is a round gold disk with 2 GSDs sitting and one lying down. This pin would not be appropriate for breeders of other champions; i.e. Champion Tracker, Herding, Obedience, Agility, etc. We would honor these animals in a similar way by offering a round gold disk with 1 GSD in full motion to a first-time Champion to the breeder. Performance events are very popular and this would be another way to honor the breeders and their Performance Champions. Please discuss and decide if this is something we should consider. Laura will be happy to design the pin and get estimates on cost. Motion by Linda Bankhead, second by Lew Bunch to have Laura design the pin and get estimates and report back to the Board at the July meeting. Motion passed unanimous.

The GSDCA Office is receiving requests for duplicate certificates, pins and medals for titles earned by dogs they do own. These items will be available online through the GSDCA store.

#### **National Specialty Rally Report**

1. Request to change the name of the Excellent Rally Select Award to Preferred Rally Award to avoid confusion with the Select of Conformation and the Rally Excellent title from the AKC. Motion by Lew Bunch, second by Deborah Stern to approve. Motion passed unanimous.
2. The AKC has approved two new classes and a new title starting November 1, 2017. The two new classes are Intermediate and Master. All approved judges will automatically be approved to judge these classes. We respectfully request that these classes be approved for our 2018 National onward. The Master Class will be used as part of the new Rally Champion Title to go before the dog's name. Points awarded by other committees will need to be updated. No action required.
3. If the above is approved, we then request that the Rally Victor/Victrix requirements be changed to include the Master Class with a score of 97. The other two class requirements of a score 99 will remain. Motion by Gail Stiefferman, second by Helen Gleason to approve. Motion passed unanimous.

#### **New Business – John Bemont**

Request to revisit last year's Board decision prohibiting Board members from judging the GSDCA National. Per Roberts Rules of Order, the decision had to be published before it could be revisited. The motion was published in January. Motion by John Bemont, second by Gloria Birch to approve allowing Board members; Directors and Officers, to judge the Nationals. Opposed Mary Gattone, Ken Cunningham and Joy Schultz. Motion passed.

Motion by Gloria Birch, second by Lew Bunch to approve Dorothy Linn and Martha Rinke to judge the Tampa Bay GSD Specialty shows the first weekend in March 2018. Motion passed unanimous.

Motion by Joy, second by Mary that we adjourn and reconvene at 8:00 AM Sunday. Meeting adjourned at 6:40 PM

Sunday, April 30, 2017 Call to Order 8:12 am.



Gail Stiefferman received a call from Purina. The Purina facility for 2020 and 2021 is being requested by someone else. If we don't sign we will lose them. We will be at Purina in 2017, 2018 and 2021. For 2019 and 2020 the Parent Club is looking for opportunities to go East Coast or West Coast. Motion by Lew Bunch, second by John Bemont we sign with Purina for 2021. Motion passed unanimous.

#### **Insurance – Ken Cunningham**

- GSDCA cannot help the Regional Clubs with insurance coverage.
- We were able to get Pam O'Dell bonded as interim signer.
- There is no reason for the National Futurity Chair to be bonded. Change the P&P wording to "bondable". Carmen suggested officers, committee chairs, etc. also be "bondable". Ken Cunningham to draft the language.
- Coverage for the Futurities must include the day before and the day after as stated in the P&P.
- Most insurance companies will not cover an event that uses a starter pistol; i.e. our temperament test and the SV Programs events.
- Ken suggested we review our insurance policies for accuracy and updates. The policy we currently have covers our National, does not cover the Futurities, covers the Sieger Show and the IPO Championship.
- All Regional Clubs must carry event insurance. A copy of the policy must be provided annually when the clubs renew with the Corresponding Secretary.

Motion by Linda Bankhead, second by Helen Gleason to have Ken research insurance policies and coverage. Motion passed unanimous.

#### **Marketing Report – Jeff Pyle**

1. Motion by Joy Schultz, second by John Bemont to approve Christine Leeka-Snyder as a member of the Marketing Committee. Motion passed unanimous
2. Approve Marketing Committee temporary 2017 budget or direction for case by case approvals for requested items. No action was taken.
3. Approve use of GSDCA materials (table cloths, signage, posters, and/or anything else suited for a booth) for pet expo's and other events. No action was taken.

Linda Bankhead to talk to Jeff Pyle about proper procedure when adding or removing committee members.

Special Review ad rates: Pam O'Dell will comprise list of actual cost per page to determine if we want to continue the Ad Special rate for the membership.

#### **New Business**

Motion by Gloria Birch, Second by Joy Schultz to add a new "Stud Dog Exhibition Class" is to be offered at GSDCA National Shows beginning with this year's National.

1. Each stud dog will be presented with at least 2 progeny to be eligible for the exhibition class.
2. A catalog will be printed listing the stud dog, at least 2 of his progeny or more if they will be present. There will be a fee for \$25 for this entry.
3. Any stud dog present at the national with 3 progeny can exhibit as well, without being printed in the catalog, but it will cost \$35.00 Motion approved unanimous.

The show bibs purchased for the SV Sieger Shows, National Championships, and Universal Sieger Shows are not working out. These events are outdoors no matter the weather. They cannot be laundered and therefore difficult to clean. Gail has requested that the bibs used for the GSDCA Nationals.

#### **National IPO3/FH Championship and Universal Sieger Show Report – Mary Gattone**

There were 18 dog/handler teams entered in the IPO3 competition, we had one dog/handler team in the IPO2, there were 2 AD, 9 Breed Surveys, and 60 Universal show entries. We do not have a total of expenses yet and cannot run the profit at this time. It appears we will not have a loss.

We had 5 who qualified to go the Combined Qualification Trial to try out for the team to represent the United States at the WUSV World Championship. One of those also qualified to attend the World Universal Trial and has chosen to enter it rather than the World championship.

Motion by Gail Stiefferman, second by Mary Gattone to adjourn. Meeting adjourned 10:30 AM.

We have three things to move on:

- Royal Canin Agreement
- RFP for Webmaster
- RFP for Editor

July meeting – Nancy Harper will get us more information by mid-May. Gail and Linda to come up with a possibility on the west coast.

Minutes approved

July 29, 2017

*Joy Schultz*

Recording Secretary