



GSDCA BOARD MEETING
July 23-25, 2021
Minutes
Ocala FL

NOTE: Meeting begins Friday at 6:00 PM EST

Call-in information for BOD and members to use for our board Meeting 712-770-4010 / Access Code 220853#

I. MINUTES

4/23- 4/28 April Regular BOD Meeting Minutes
5/11/2021 Special BOD Meeting Minutes
5/18/2021 Special BOD Meeting Minutes
5/25/2021 Special BOD Meeting Minutes
7/5/2021 Special BOD Meeting Minutes

II. REPORT OF THE RECORDING SECRETARY Pamela O'Dell

Pamela O'Dell made the motion to waive of the reading of the Minutes. 2nd Candee Foss. Passed Unanimously.
Pamela O'Dell made the motion to approve the minutes noted above. 2nd Candee Foss. Passed Unanimously.

III. REPORT OF THE CORRESPONDING SECRETARY Gail Stiefferman

Gail Stiefferman took the floor. Gail noted that she is still receiving and approving petitions. The deadline is August 14, 2021. We do have the contract for Honest Ballot. Laura Gilbert did go over with Linda at Honest Ballot for our hybrid electronic/paper ballot.
Laura Gilbert noted that over 50% of our membership has already signed up to opt-in on the Electronic ballot.

Jeff Pyle asked for a question of clarification. The BOD approved electronic signatures on Contracts, but wanted to confirm that is also for petitions as Michael Metz has designed a drop down petition that can be electronically signed. Jeff assumed it was for everything, but wanted to confirm before having Michael Metz moving forward. Gail was concerned about verifying signatures. Ileana asked if we can verify by membership number as the identifier pending the approval. John Ayotte noted it was to be effective for 2022 ballot which is the one we are talking about today. Jeff Pyle made the Motion that we accept electronic signatures on petitions for judges, officers, and board of directors with the added membership number as the identifier to be effective for 2022. 2nd by Lenny Brown. Passed Unanimously.

Gail received the donation letter from the AKC December National for December 18 & 19, 2021 to award the Medallions for the breed Excellence for achievements in conformation. A 3 inch Medallion would be awarded to BOB, BOS, BOW, WD and WB of each breed. The set of 5 is \$125. We need to get the pledge turned in by Sept 1, 2021 to be in the catalog. For Obedience and Agility, the Medallions are also offered to the High Scoring dog in that breed. These performance medallions with the neck ribbon are \$45 each.

Pamela O'Dell made the Motion to approve the expense of the medallion pledge for the AKC National for Conformation, Obedience and Agility in the amount of \$215. 2nd by Ileana Noguerras. Passed Unanimously.

IV. REPORT OF THE EXECUTIVE COMMITTEE Deborah Stern

June 1, 2021

Motion made by Laura, 2nd by Jeff to approve Herding Committee. Chair (already approved), Debbie Ekstrom / Committee members: Julie Degen, Tracy Parciak , Amanda Piala and Diane Roberts. Approved unanimously.

Motion made by Pamela O'Dell to Ratify Executive Committee Decision. 2nd by Luara Gilbert. Passed Unanimously.

May 19, 2021

(Morton Goldfarb, Continental Director, and Charlie Starr and Rebecca Underwood, GSDCA's SV Committee co-chairs, were on this call to give their expert advice and answer all questions.)

Based on expert information given by Morton Goldfarb and Rebecca Underwood and Charlie Starr, approval of Frank Phillips, already approved by SV Committee, to judge upcoming IGP Joint Qualifier. Motion made by Laura, 2nd by Cyndi. YEA – Laura Gilbert, Cyndi Flautt and Jeff Pyle. NAY – Ann Solt. Motion Passed.

Morton Goldfarb spoke up to clarify his expertise was to just note that Frank Phillips was qualified to judge the Joint Qualifier Trial per the contract rules. That was his expert opinion. Deborah Stern noted Frank Phillips qualification as he has competed on an international level and had won the World Trials. He is judging Obedience this year at the World Trials. Licensed as an SV judge. Ileana Noguerras asked if we are being asked to ratify a decision that had already been made prior this Executive meeting. The event has been held and the agreement did go against the contract. Deborah stated that we only the one choice as Frank Phillips is the only judge. Laura Gilbert made the Motion that we table this ratification until a future date. 2nd by Candee Foss. Abstain: Jeff Pyle, Morton Goldfarb, Pamela O'Dell, Ann Solt, Gail Stiefferman, Ileana Noguerras, and Motion Passes.

Approval of Carl Smith as Apprentice Judge for IGP Joint Qualifier. Motion made by Laura, 2nd by Cyndi. YEA – Laura Gilbert, Cyndi Flautt and Jeff Pyle. NAY – Ann Solt. Motion Passed. Pamela O'Dell made the Motion to Table, 2nd by Candee Foss, Abstain: John Ayotte, Morton Goldfarb, Cyndi Flautt, Ann Solt. Motion Passed.

Approval of Rebecca Underwood as new member of Legislative Committee per Stormy Hope's request. Motion by Laura, 2nd by Cyndi. Approved Unanimously. Motion made by John Ayotte to Ratify Executive Committee Decision. 2nd by Pamela O'Dell . Passed Unanimously.

June 10, 2021

Re the GSD Review:

Approve to move the #1 GSD (2021) Cover from September to July and make July Theme the All Breed Issue (Best in Show, Reserve Best in Show, Group Wins or Placements, Top 20 Breed and All Breed Rankings, Westminster/Royal Canin/National Dog Show wins, and NOHS (National Owner Handlers Series).

Motion made by Jeff, 2nd by Ann. Approved unanimously. Motion made by Pamela O'Dell to Ratify Executive Committee Decision. 2nd by John Ayotte. Passed Unanimously.

Approve an additional discount for July ads that fall within the Theme Guidelines as stated above equal to 10% off the ad. This is only for July and only for ads that fall within the theme. Motion made by Jeff , 2nd by Cyndi. Approved unanimously. Motion made by Pamela O'Dell to Ratify Executive Committee Decision. 2nd by Jeff Pyle. Passed Unanimously. John Ayotte noted that he needs a list of those advertisers that qualified so they can receive the discount.

Approve extending the reduced advertising rates through the end of 2021. Motion by Jeff, 2nd by Ann. Approved unanimously. Jeff reaffirmed the discounted prices. Pamela O'Dell asked if we are still breaking even

on the Review with the discounted prices. Deborah Stern confirmed we are. Erin Nellis noted that this the first time she had heard of this being extending until the end of the year and asked in the future that Budget and Finance be brought in for decisions that affect the budget. Jeff Pyle acknowledged going forward, we should run it by B&F when involves our approved budget. Motion made by Pamela O'Dell to Ratify Executive Committee Decision. 2nd by Candee Foss . Passed by majority. Abstained: Erin Nellis.

Motion made to add Heather Nordahl to the Select Excellent Committee. Heather will be responsible for taking all submissions and a Constant Contact will go out to the membership stating such. Motion by Cyndi, 2nd by Jeff. Approved unanimously. Motion made by John Ayotte to Ratify Executive Committee Decision. 2nd by Pamela O'Dell. Passed Unanimously.

June 24, 2021

Motion by Laura, 2nd by Cyndi to increase National catalogue prices \$5.00 across the Board (web sales and national sales) Approved unanimously. Motion made by Pamela O'Dell to Ratify Executive Committee Decision. 2nd by John Ayotte . Passed Unanimously.

Motion by Cyndi, 2nd by Laura – Approve the Herding Committee's recommendation of Carol Wolfram for 2021 judge and Marian Potts as alternate 2021 judge should Carol be unavailable. Approved unanimously. Motion made by Gail Stiefferman to Ratify Executive Committee Decision. 2nd by Ileana Nogueras . Passed Unanimously.

July 5 2021

Based on the update and advice from the ROM Chair, Chris Carter, (& John Ayotte) - Motion was made by Jeff to approve the August *Review* to center around Juniors (from all venues) and to move ROM Sires & Dams to the Nov/Dec issue. Cyndi seconded. Approved unanimously. Jeff Pyle confirmed this is only for 2021, and we will go back to our normal schedule going forward. Motion made by Laura Gilbert to Ratify Executive Committee Decision. 2nd by Candee Foss. Passed Unanimously.

V. REPORT OF THE PRESIDENT Deborah Stern

Deborah Stern noted that at the April meeting Nancy McDonald presented the Juniors Committee Report. They were asking that the Juniors Committee wanted to nominate the judge the National Specialty. Every year, judges nominated for the following year's National appear on our ballots. For those of us who show in conformation, we can't imagine our judges being selected any other way than by a vote by the membership. Obedience judges are supposed to be selected the same way. We have NO such policy for our Agility, Herding, Scent work and Tracking judges. It has been many years since the WDA existed and we have NO such policy for our SV Style/Working Dog members. We have NO such policy for our Junior Showmanship judges. Every single performance and working venue needs to have a Committee chair.

It would be the committee chair and his/her committee's responsibility to bring the names of three judges to the Board for inclusion on the ballot. All proposed judges will have to have signed a contract to judge their particular venue prior to their name being put on the ballot. In other words, everything for Agility, Herding, Scent work, Tracking, SV Style/Working Dog and Junior Showmanship should be handled in a manner that is no different than how we select our Conformation and Obedience judges. Just an FYI, some of the SV events are annual, such as the Universal Sieger Show & IGP3 National and some are held by the GSDCA every other year, such as the Joint Qualification Trials and National Sieger Show. Events would be included on the ballot prior to the year in which they were to be held. I ask that we discuss this and then have a motion and vote that ALL venues be treated the same when it comes to judges' names being on the ballot. This needs to be made policy today.

Pamela O'Dell stated that this is important subject, but this is the first time we are hearing this. We need to engage the membership involved with these venues before changing procedures. We should take the time and do this right. She suggested that it be tabled until we could look into this further. Pamela also noted that any

member involved in these performance venues can run a petition for a judge to be on the ballot. Candee Foss spoke up and agreed that it is a great subject to be tabled and asked for Deb Stern to forward her proposal. Ileana Noguerras also agreed that this should be tabled, but indicated that it is also a great educational opportunity as many members may not be aware that they can complete a petition for judges for any venue. She was also glad that the Juniors Committee brought this to light. This is a very good concept. Jeff Pyle noted that we were expecting to hear back from Junior's Committee, but it did not happen. Laura Gilbert noted that the Junior members do not have voting rights. There was much conversation. Deb Stern just wanted to bring the issue to the forefront and we should look into how to make this better. Gail Stiefferman requested that this be added to the January Regular Meeting New Business annually. A constant Contact should go out to the membership to connect with a Board Member if they want to add a judge not just for conformation but for any performance venue at the National also.

VI. REPORT OF THE VICE PRESIDENT Laura Gilbert

No report

VII. REPORT OF THE TREASURER Ann Solt

After scheduled Conference with Auditor, Ann Solt presented the 2020 GSDCA Audit for approval. Ann Solt introduced our CPA Michael LaBelle. Michael summarized the 2020 Audit with the BOD. This was the first year auditing the GSDCA and appreciated the cooperation with the GSDCA B&F committee. They were impressed with the knowledge and involvement in the financials. They tested assets, liabilities and revenue items. Records were neat and orderly, received everything they asked for and had complete access to everything. The audit went very well. Led them to an unmodified opinion for the GSDCA for the year end 12/31/2020. Ann Solt made the motion to approve the audit. 2nd by Erin Nellis. Passed Unanimously.

Board of Directors:

Class of 2020

Erin Nellis, John Ayotte, Morton Goldfarb, Candee Foss

Class of 2021

Cyndi Flautt, Ileana Noguerras, Jeff Pyle, Lenny Brown

IX. COMMITTEE REPORTS

1. AKC Delegate-Carmen Battaglia

Deborah Stern asked Carmen Battaglia to join the meeting. Carmen just wanted to inform the BOD regarding the AKC Marketplace. Reading from the AKC rules, he noted that each Breed Parent Club has the responsibility to monitor the AKC Marketplace for ads. The AKC is asking who is will be monitoring the Marketplace for the GSDCA. Candee Foss offered to take care of this task as she had already got on the site and checked it out. Jeff Pyle noted we had tabled this because we wanted to add a disclaimer regarding quality of dogs being advertising. Jeff noted that Deborah Stern was going to follow with Carmen to see if the AKC could add the disclaimer under the GSDCA Logo on the Marketplace website. Carmen was going to follow up with Candee Foss with Mark Dunn contact information for any reporting and adding the Disclaimer.

Carmen moved on to his next point. The Preservation Sperm Bank. Many of our members are getting older and when they pass, the families are not aware of stored frozen sperm and it gets disposed of. The AKC is trying to find a way to preserve this history of breeds. Ileana noted that each person who has frozen should have already made plans of who would manage the preservation of the frozen when we are gone. Most breeders would not want anyone to manage it and should make the decisions a head of time. Carmen does make a good point, that there is a good educational aspect to this program to make breeders aware of the risk to lose the history of their breed with older semen in sperm banks. Cyndi Flautt suggested that we take this out to the membership and see if someone is interested to be on a committee to be involved with this subject. We will put this out on social media.

Carmen wanted the BOD to aware of the “Adopt a Cop” Grant. These grants are for Police Departments who have need of a dog, has lost a dog or have a dog. If members have a Police Dept in their communities who is in need of a dog and does not have the funds, they can apply for a grant to help them get the dog. They chose the dog, the breed, and the breeder. The AKC helps with funding. The grant amount is \$7,500 with the opportunity for an additional \$2,500 so it is in line the cost for these dogs. The AKC has currently helped with funding 26 dogs to date. The BOD had the conversation regarding the GSDCA Charitable Trust Inc. We can check into whether we might be able to help cover the \$2,500 for a department. John Ayotte asked that this be put out to the membership. Carmen can forward the application if we identify a police dept in need.

Carmen also wanted to note the Junior Showmanship Pilot Program. This allows Juniors to bring a mixed breed dog into the ring. Carmen just wanted the GSDCA to know it is only a 1 year pilot. It has worked out for the 4H program and the AKC wanted to give the Juniors the opportunity to show. Each club can opt in or opt out of allowing a junior to bring a mixed breed. Carmen noted that it will be reevaluated at the end of year. Ileana Noguerras noted it is important that we promote our Juniors, but also make purebred dogs available to our juniors.

Carmen also shared that even though number of GSD puppies born has gone up, registration has gone down. Ileana Noguerras noted that she registers all of her puppies prior to selling. We cannot guaranty that all breeders will register their puppies prior to selling, but this is another educational opportunity for the GSDCA. Jeff Pyle suggested that we allow him to take this back to the Marketing Committee for brainstorming. This is great opportunity.

2. AKC Gazette- Jeff Pyle(Under Marketing)

Jeff Pyle shared with the BOD a copy of the article submitted for the December AKC Gazette Magazine. This issue will focus on our Futurity System. Jeff Pyle asked to approve this article for the AKC Gazette. John Ayotte made the motion to approve the article for the December AKC Gazette focused on our Futurity System using this concept with the guidance of Cyndi Flautt. 2nd by Pamela O’Dell. Passed Unanimously.

3. AKC Dog Detection - Mark French, Wilhelm Lipp, Irina Suchko

Mark French was invited to the meeting. He took his time to summarize the report he submitted(See Attached). He noted that explosive detection dogs are very important and the German Shepherd is the most versatile dog. With domestic working dog breeders, they are looking more at US breed dogs more than foreign bred. They have created a committee to create a website platform to help governments locate Working lines GSDs. Ileana Noguerras asked if Mark would invite the BOD to his meetings as we could really learn from what they are doing. Mark confirmed that he would invite the BOD. John Ayotte asked for the website so we could add the link to the Working Dog website.

4. Breeder’s Code of Ethics -Sheila Metz

Deborah Stern invited Marilyn Metz to the meeting. Marilyn noted that the proposal for the Breeder’s Code was first introduced several years ago. The wanted it to be purposeful and optional for signing. There was some confusion between the 2 committees between “Breeder’s Code of Ethics” and “Ethics”. We are splitting them out as 2 separate committees again as of this writing. Candee Foss spoke up and agrees that this is an elite status including the health requirements. We still have a problem with accountability. This is a great start. Jeff Pyle also noted that this is not enforceable and each person may have a different perspective of the Breeders Code. Marilyn noted maybe we should charge a fee for this title indicating seriousness about following the code. Deb Stern asked if it is not enforceable, what would be the membership’s responsibility, the BODs responsibility. The enforcement that can happen: If there is a complaint and it is proven a signer of the Breeders Code has not following the criteria, they would be removed.

Ileana Noguerras spoke up and asked that all review the UKC Breeder's Code of Ethics. Each person signing the Breeder's Code of Ethics should recognize that they are willing to open themselves up to be looked into if there is a concern or complaint.

5. Awards:

Awards Committee -Diane Silver-Strasser
Moved to closed session.

R.O.M. – Report.....Dee Lauffer/Chris Carter
John Ayotte gave an update to the ROM System. They have gotten all the 2020 information input and they will start entering data for 2021. John did note that the information will be more real time for owners of a ROM qualifier as soon as the dog qualifies even though the points would continue to accrue for the year. We have 21 ROMs during the COVID year. With the improvements made to the system, Chris Carter believes it will only take 1 person to manage the ROM Dams. John also noted that when we get to automation directly from the AKC reports, it will become even more streamline. John noted that he has to finish the programming to accept everything from the AKC report download for automated import. All the data recovery from historical program had to be manually input into the new program which caused the delay. Now we can move forward with the new program to automate the input directly from the AKC. Candee Foss spoke up as a past ROM Chairman. She stressed that we cannot have just 1 person in charge of this without having the entire program uploaded to the cloud. John Ayotte confirmed it is currently in the cloud and not on 1 person's computer and he is in the process of writing the manual to input correctly. We receive the new title reports and the wins reports from the AKC. It's a huge Project. John noted that it may not need a motion, but certainly an action item as we need to have a plan. We should have more information by the October meeting and may be able to move forward then. John Ayotte was also going to check to see if we could run through the Trust to find out the savings with the dropbox service with a tax except status.

Award of Excellence – Laura Gilbert
Laura Gilbert noted that we have 7 dogs that will be presented for their AOE this year.

Regional Club Challenge -Kathy Spilos
Deadline has been extended to Aug 26, 2021

6. Education – Bob Drescher

National news - Wednesday, Oct. 13, one half hour following the Futurity/Maturity finals we will present the Breed Standard and hands-on seminar at Purina Farms. This will be free of charge to everyone except those who are requesting a Certificate of Participation. There will be a \$25 charge for them. We may have an attendance limit. It is advisable to register ahead of time. Contact Steve Bloom by phone at 218-269-5999, or email Bloomsberrys@yahoo.com.
One half hour following this program, we will have a 1 hour long Breeders' Roundtable session with a panel and moderator covering current topics of interest.

Bob Drescher did ask about a Videographer for the Educational Seminar. Gil Noted that this was the first time she had heard about it and would reach out to Bob for more details regarding this and the space they want to use.

7. Ethics – Michelle Wallis

Deborah Stern asked that we separate the Breeder's Code of Ethics and if Michele rewrite the Code of Conduct for all members. Michelle was willing to rewrite this document. Cyndi Flautt made the Motion to have the Ethics Committee to write a Code of Conduct for all members to sign when they become members and for all members renewing their membership and for the committee to be lead

by Michelle Wallis. 2nd by Candee Foss. Passed Unanimously. Candee Foss made the Motion to recreate the Breeder's Code of Ethics led by Marilyn Metz. 2nd Pamela 'Dell. Passed Unanimously

8. Futurity – Cyndi Flautt

Cyndi Flautt discussed extending the futurity timeline to allow additional clubs to put on futurities. Cyndi Flautt made the motion to extend the Futurities from March 1st through Labor day Weekend to better serve our clubs and the membership. 2nd by Lenny Brown. Passed Unanimously.

Cyndi noted that she would share the dates in advance to the BOD in case of an anticipated conflict. Ileana noted that we used to have a list of all specialty shows coming up and it would help if we do that again. John Ayotte spoke up and suggested that we reach out to the Regional clubs for their show dates in the future.

The loose lead Temperament Test which is part of the judge's contract for the National and the Futurities. She was asked to remove the sentence that stated that the Judge is required to approach the dog and touch it. This was due to liability if required. Cyndi noted that the old one is still in the P&P. Cyndi requested that the approved updated Temperament test be in the P&P. Jeff Pyle made the Motion to have the website and P&P updated with the Previously approved Temperament Test for Futurity and national Judges. 2nd by Cyndi Flautt. Passed Unanimously.

9. Health & Genetics – Report Carolyn Gerganoff

Deb read Carolyn's report as this should be important to all of us. With the AKC Grant the DM Research officially started July 1, 2021 with Phase 1. It was detailed in the Constant Contact.

University of Missouri has test results from 20,000 GSDs and needs health updates on as many as possible. They are requesting that anyone who has previously done a DM test on their dogs, go to this link to the survey: https://missouri.qualtrics.com/jfe/form/SV_8cZiohtlY5uK6eF

This will allow these individuals to be available for our research in a meaningful way.

The reason for our current Phase 1 participant criteria - untested, "healthy" dogs 6 years and older, we want to improve the diversity of the group. As people who consistently test their dogs/lines, those animals can be included with will have those bloodlines/ pedigrees in the University of Missouri database. The goal is to identify the additional factors, that with the SOD1, can more reliably predict which GSDs will develop DM and which should not.

Per Dr. Linblad-Toh -

"We are interested in all dogs with signs of DM as well as older healthy dogs. If a sample has already been submitted, they would like a health update, telling them how the dog is doing now (or if it died earlier - when and for what reason). We also want to understand how frequent the SOD1 mutation is in different age groups, which is why we are asking for submissions for as many healthy untested dogs as possible for each age group of 6 years and older." Please let them know if members have any questions. This is such an important project involving the health of our breed.

10. Internet – John Ayotte

John Ayotte noted the number of hits the website. The website redesign will start 4 quarter.

In regards to the ROM Database, the Software re-build is complete. Reports have been created as needed. 2020 AKC show data being input (as of July 12 Aug is complete and 12 New ROMs have been identified). Progress is accelerating. Owners of new ROM's are being notified as soon as they are identified so they can provide supporting documentation (photos, pedigrees, copies of AKC registration forms, etc.) Current plan is to publish all results in Nov/Dec Review. 2021 results will be available

shortly after AKC show data arrives (probably in Feb 2022) which will put the ROM program back on its traditional schedule.

I am recommending that we adopt either DropBox Business Standard or DropBox Business Advanced as our solution for securely backing up important GSDCA documents, committee processes, and login information. These backups will ensure that things are not lost when officers, committee chairs, and contract employees change in the future (regardless of the reason for the change) and will be organized by role rather than individual. There will always be more than one administrator with access to all the backups. I am currently waiting on a reply from DropBox about discounts for non-profits (they specify 501©3 status and documentation). The standard pricing for DropBox Business Standard is \$12.50/month/user if paid annually or \$15.00/month/user if paid monthly. DropBox Business Advanced is \$20.00/month/user if paid annually or \$25.00/month/user if paid monthly. Advanced provides unlimited storage and 100GB transfers, whereas Standard provides 5TB storage and 2GB transfers. Advanced provides more sophisticated and powerful administration tools. I believe that Standard would meet our immediate needs, and it could always be upgraded in the future if our needs become more complex. The DropBox solutions are platform neutral, so users are not restricted to any specific computer or software. It works well with both Google Docs and Microsoft programs. Since this was not in the 2021 Budget, if we are to proceed it will require an exception, or it should be planned for implementation in early 2022.

In regards to Technology & Internet Long Range Planning

This has been delayed while I have been dealing with the ROM crisis and other short-term web and internet issues. I hope that Michael Metz and I can begin the process sometime in the third quarter.

11. Insurance

Deborah Stern noted our current policies are in place, was going to look into this and get back to the BOD.

12. Marketing, Review Marketing, Public Relations and Products, Review Management –Jeff Pyle

AKC Registration insert. Jeff Pyle shared the draft copy of the updated insert in both B&W and color. He still needed to contact the AKC if we could have it in color.

Jeff Pyle than discussed products. Looking at the approved budget, the Marketing committee was looking at updating some of the products. Tumbler and wine goblet. It was determined that Marketing would work with Gail for the National logo and order 200 t-shirts. It was also determined that Jeff would order 48 Tumblers and 50 Wine Goblets running about \$620 well within the budget.

Jody and Jamie are doing a great job for our social media. As approved in April, we looked into Sprout. Sprout as it allows all media to be under 1 platform. This is a test for a year at \$89/month. We can decide if we want to continue next year. The purpose would be to promote the breed and bring in more members. Erin suggested the use of Sprout for one year taking advantage of the 10% discount.

Deb Stern asked Jeff where we were at regarding sending out the Review to all GSD approved judges who were not members. Jeff stated that the committee is still working on it, but are looking at the possibility of sending them a link to the online magazine which would cost us very little to move forward with this.

13. Meet the Breed... Diane Roberts/Carolyn Gerganoff

Report Only

14. Membership –Laura Gilbert

Laura Gilbert noted that we extended the membership renewal to June 30. We had 3 members who paid several days after 6/30 and asked the BOD to approve the longevity of their membership as they sat at 25, 23, and 17 years. Laura Gilbert made the Motion to accept continuation of membership for the 3 members as not to lose their longevity as a member. 2nd by Candee Foss. Passed Unanimously.

Erin Nellis just wanted to note that we approved increasing the cost of the Online Review membership dues. She noted that we had not yet extrapolated the increase for family, multiple years and this does need to get done prior to Renewals begin. John and Erin would get together to get the forms updated after she runs it by the B&F committee.

15. National Specialty – Gail Stiefferman/Lori Payne

Gail Stiefferman started by asking for Approval for Tyler Boyer to be the Tracking chairman. His local club will be laying all the tracks and running the national event. Pamela O'Dell the motion to approve, 2nd by Cyndi Flautt. Passed Unanimously.

An alternate site for the National in case of any issues at Purina due to COVID. Gail and Lori found a good location where we held our 2012 National at the National Equestrian Center. It would be the same week currently scheduled. Conformation and obedience would be on the same footing we will have in Ocala. We could have the stalls. We can have the banquet, vendors, reserved seating, RV just like at Purina. They will give us until the 3rd week of August and we should know what Purina will require by then. We may be able to keep some of the performance events at Purina, but she has backup locations if we have to change. Purina follows the rules of St Louis County and city as that is where their head office is. We should know by the end of August. Gail confirmed that she has heard nothing that would make her think that Purina would shut down.

Obedience is her only concern. She still needs someone to oversee the Obedience Events and additional members to ring steward. The person has to keep score of all of the dogs to ensure we have the awards correct. She was going to have the participants responsible to keep track on boards that will put up of their dogs.

Gail Stiefferman asked about the 4-6 baby puppy classes. She was trying to move to Wednesday so everyone could have the catalog on Wed. Pamela O'Dell made the Motion to move 4-6 baby puppies to Wed after the Futurity pending AKC approval. 2nd Lenny Brown. Passed Unanimously.

Gail asked that the BOD give consideration to the following items at the 2022 January BOD Meeting. First, she would ask the BOD to consider increasing the number of years between National Judging Assignments. Currently it is 4 years; she would like to increase as it appears we see the same the judges every 4 years. Secondly, the 2nd place judge should have the choice to judge either dogs or bitches, still judging the Best In. Thirdly, the judge who is nominated to judge the Preshow does not have to wait to be on the slate to judge the National. If nominated to judge the preshow again, the ladder system would be utilized going to the next judge if it has not been 3 years since judging the preshow. The issue is that the P&P has not been updated according to the approved minutes.

Jeff Pyle made the motion that the 2nd pick Judge from the Ballot will have the choice to chose whether they want to judge Dogs and Futurity/Maturity Bitches or Bitches and Futurity/Maturity Dogs still keeping the "Best In" assignment. 2nd by Cyndi Flautt. Passed Unanimously.

Gail Stiefferman noted that we should begin looking for the 2024 location for the national. The rotation was discussed. It was decided that 2024 should be west. With the concerns that Florida was too far east, Oregon could be too far west. We should look at SLC again. Erin Nellis noted that it was affordable and far enough west that everyone could get there. The amenities were also good. Pamela O'Dell noted we lost \$22,000 the last time we went to SLC. John Ayotte made the motion giving Gail

Stiefferman the authority to begin looking for a west coast location for 2024 including SLC, UT. 2nd Jeff Pyle. Passed Unanimously. We did go back through past minutes to find the current approved National Rotation as COVID messed us up. The approved schedule is West, Midwest, Midwest, East, Midwest, Midwest, and West. We will have east in FL in 2022, Springfield (Midwest) in 2023 and West in 2024 and go back to the approved rotation so we will begin looking for locations in Midwest for 2025 and 2026.

Gail Stiefferman noted that we are grandfathered in and dogs will be allowed in the rooms at the onsite host hotel in Ocala. Deb Stern noted that it was confirmed that there will be only 2 dog maximum in the rooms. She also confirmed tht dogs can stay in the stalls overnight. They do have security, but each person is responsible for their dogs. He is honoring our terms of the contracts. Erin Nellis spoke up to confirm some additional items regarding Ocala: We still need to set the room number by 11/15/2021 but can adjust for the onsite hotel prior to 9/10/2022. RV Spots will be booked directly with Equestrian Center at \$50/night. Grooming stalls: we will rent the building at 80 stalls.

Gail did inform the BOD of the new Videographer for the National. References from our previous Video company was good. He will do everything and the website available. He will also add the cost for videoing the educational seminar.

For Ocala in 2022. Everything will be in arena 3. Tracking will be close. Erin Nellis noted that the additional deposit for \$2,500 is due Nov 15, 2021. She needs to amend the contract regarding the tracking fields. We currently have 75 RV spots at \$50/day. We will need to finalize the number of rooms. We need to find a member that is willing to put a committee together and be in charge of grounds to take care of issues and take care of the grounds after the show.

16. National Trophy Donations – Ellen Pfann

Deb Stern wanted to update the BOD that she is up to \$22,000. Trophies and ribbons cost was at \$16,000. Deb also thanked Lenny Brown for helping Ellen out. Ellen does a great job for our club. The action item was to insure that all donations come in prior to August 15th so she has the list of donors up on the website.

17. GSDCA Office- Laura Gilbert

Laura Gilbert noted tht she had spoke to the G&W, and she would hold the price of the medallions at 4.85 each. Shipping is \$720 for 500. \$3,145 total 6.29/each. Laura suggested we increase the price for purchases to \$10, Silver \$20 and Gold for AOE is \$25. Laura asked what the shipping would be on 1,000 and has not heard back yet. Erin Nellis noted it may already be in her approved budget to purchase. She has \$3,000.

Laura Gilbert noted she found a great deal on parchment paper saving the club. She also showed the BOD several brochures and a booklet written by Helen Miller Fisher that she sends out with AKC inquiries for new people. She asked for approval to reprint the items as she is running out. Erin Nellis made the motion to approve the purchase 2,500 of each the brochures. 2nd by Pamela O’Dell, Passed unanimously. Erin Nellis and Ann Solt would find if they could prorate the cost over 5 years.

Laura Gilbert noted that she expenses postage for Membership, AOE, and office. Erin advised Laura that it would be a benefit to break out the expenses on her reimbursement so the expenses go to the correct account.

Cyndi Flutt wanted to add that she was asked to look into the cost of the Silver heads for the futurity plaques. She had checked with several companies and was quoted \$200 to have the Canadian company create and ship a couple for to her. They are a little less quality, but the cost difference is significant. If we ordered from them the \$200 would go towards the purchase, if we do not order, we

would lose the \$200. She was wondering if it is worth it to order and receive the 2 samples to see if we want to move forward with this product.

Gail made the Motion to approve the expense for Cyndi Flautt to move forward purchasing the 2 Futurity heads at \$200 so the Futurity Committee can review and bring their recommendation back to the BOD. 2nd by Candee Foss. Passed Unanimously.

18. Public Education Committee – *Under Marketing*-Jeff Pyle

19. P & P Manual – Ileana Nogueras

Ileana Nogueras spoke to the P&P Report. She and John Ayotte are trying to figure out how to update the P&P as it currently requires a major update. John is still working on giving Ileana direct access to the system so she can make the updates. She is not creating anything, just using the past minutes to insure all sections are updated. She feels she just needs to start from the beginning and go through the entire manual. They are duplications with different date revisions in different sections for the same information. It is a massive task and will take some time. She will add the posting date. Pamela O'Dell noted that in the past, the revision date was noted and the date of the minutes with the approved motion. Ileana noted that all the dates have been removed.

20. Performance Stats... Ellen Pfann

Deb Stern noted that Ellen Phann's report for Obedience Dog of the Year and Rally Dog of the Year. She has completed all the calculations for rankings. Carole Schultz and Kim McNamara are being notified for the Review and RedBook respectively. She will be asking for photos in case there is room. Laura Gilbert has been contacted to have the metals sent out.

21. Red Book – Kim McNamara

Kim joined the meeting to report that Gloria Birch sent her 2 boxes of old RedBooks between 1972-1982 of various quantities. They are in very good condition. She had 1 issue of the 1971 first edition. It is sold and others have been sold already. John Ayotte asked for approval of the prices so he can place the rest on the store. John Ayotte made the motion to for the old Redbooks we sell at \$30/each. 2nd Candee Foss 2nd. Passed Unanimously.

22. Regional Clubs -Mary Tripp

Regional Club Reward program. This program was instituted two years ago and has had one member qualify for the \$25. It was the Chairman's opinion that this program is ineffective and should be discontinued. Pamela O'Dell made the motion to discontinue this program, 2nd by Gail Stiefferman. Passed Unanimously.

Regional Club Mailer – This is a mailing being sent to each new member of the parent club encouraging them to join their closest regional club. The results have been 4 inquiries. Mary suggested we cancel this program and replace it with a review ad and a "flash" ad on the website. Bill Woolever is ready to work with Carol and John to formulate what it should say. Pamela O'Dell made the Motion to approve this action Item. 2nd by Candee Foss. Passed Unanimously.

23. Review Management... Jeff Pyle(under Marketing)

In Closed Session

24. SV Programs – Charlie Starr/Rebecca Underwood

Club hosted events: Committee has had several club hosted events to date, looking ahead at what is scheduled we will see an increase in events. There are several upcoming events which include two Character Test, Breed Surveys, and Shows scheduled. Several IGP Trials and a couple of Helper Certifications.

BOD Discussion and determination: OK for SV Committee to approve events after verification from Joy Schultz that the club is current with the GSDCA and all the required paperwork per the rules have been submitted.

We want to welcome three newly approved GSDCA clubs: Greater Gainesville Working Dog Club, OG Buckeye Club, and Top K9 Schutzhund Club. We have 2 other pending clubs as we not in receipt of the paperwork.

BOD Discussion: New Regional clubs both SV and AKC must be approved by the BOD. As we have not seen the paperwork including Membership list noting current GSDCA members, Articles and verification of insurance, this will be tabled until the BOD in receipt of the paperwork and can review.

Junior National IGP Championship, Show, and Educational Seminar:

Scheduled in Ocala, Florida on November, 13th 2021, no action necessary. BOD Discussion: As this is a GSDCA event and not a regional club, BOD Approval is required. Pamela O'Dell made the Motion to Approve the SV Committee to move forward to with this Event. 2nd by Jeff Pyle. Passed Unanimously.

USCA will Host the Sieger Show for 2021: Scheduled September 30-Oct 3rd with SV Bernd Weber & SV Erich Bosl. Held in Gurnee, IL. Entries are open.

Website: sieger.germanshepherddog.com

*No Action Requested. BOD Discussion: Mainly acknowledgement of the event and we have all the information on our website for members wanting to participate.

GSDCA Conformation Judge & Breed Survey Master:

***Action Required:** Approve Helen Gleason for title of GSDCA SV Conformation Judge & Breed Survey Master. Helen is a current AKC judge, has also judged worldwide at FCI events. Helen completed WUSV judges training in Germany. Pamela O'Dell referred to the approved criteria on the website which is extensive for both the GSDCA SV Conformation Judge and the Breed Survey Judge including apprenticeships, judging with a mentor, etc. We have just received the certificate for the class taken in Germany. We are not questioning that Helen Gleason can judge German Shepherds. But need a clear understanding of what we are being asked to waive according to the criteria for both Judging positions. Pamela O'Dell made the Motion to table until we have additional information. 2nd by Jeff Pyle. Passed Unanimously.

World Championship competitors: We have several competitors who have declared to attend World Championships.

WUSV Universal Sieger World Championship in Lerma, Spain:

Daio Floyd w/Wabi Vikar

Carl Smith w/Newto von den Oher Tannen

Talerie Brown w/Darin Heriwell

WUSV IGP World Championship

Chis Meverden w/Arik v.d. Snively Haus

Nelli Racsko w/Sky v. Danubius (*2nd Alternate if needed)

No Action Requested. BOD Discussion: We congratulate our members noted above that qualified.

There will an action item in the future if a participant submits for the Budget Approved reimbursement of some of the travel expenses.

Awards: The current GSDCA Awards offered require a combination of other AKC performance/companion titles and/or conformation Championship. The SV Chairs asked for Approval of GSDCA SV Program specific awards that do not require additional AKC titles forwarded with this report. BOD Discussion: We want to be committed to creating and offering titles and special awards to our membership specifically in the SV Program. As we have just received and need additional time to review and understand. Pamela O'Dell noted we probably need to give the BOD additional time to understand the awards being presented. Motion made by Jeff Pyle to Table, 2nd by Candee Foss. Passed Unanimously.

Rules: Action Requested: Approve new and revised rules Attached Proposal for SV Rules. BOD Discussion: Again, we are just seeing. The BOD needs time to review the current rules and compare to the new rules. Motion Made by Jeff Pyle to Table, 2nd Gail Stiefferman. Passed Unanimously.

Reimbursement Proposal: Action Requested: Approve new proposal for staff of GSDCA SV Programs hosted events. The proposed reimbursement for Judges, helpers, tracklayers, chair, secretary, and additional help was shared and attached to these minutes. BOD Discussion: Gail Stiefferman indicated tht as with the National and Futurity, we really need approved contracts for these positions if we are going to reimburse. Erin Nellis mentioned this was a good idea to have to avoid after event financial surprises, but as the BOD just received, we need time to review. It would also be good to have the B&F committee look at this first and compare to what we have done in the past. Pamela O’Dell made the Motion to table and that B&F take a look at this for next year’s budget. 2nd by Lenny Brown. Passed Unanimously.

GSDCA SV Programs for 2022

- National IGP Championship
- Universal Sieger (Championship) Show
- GSDCA Combined Qualification IGP Trial
- Sieger Show

Rebecca noted tht we had looked at having the Sieger Show in Ocala the same time as the National as we took the tour Friday of the site. We agreed it was promising. She requested that the BOD allow the committee to move forward with planning the rest of the events. The BOD suggested that the discussion be tabled as no locations or dates were suggested and it appears to be too early in the process to approve. Jeff Pyle made the Motion to Table, 2nd by Pamela O’Dell. Passed Unanimously.

25. Temperament - Laura Gilbert

We have had 5 Temperament tests and all of the certificates have been sent out and we have more scheduled. Deb Stern asked for an update regarding approving the Canadian Temperament Test for our Chip and AOE. Laura Gilbert informed us that Canada was only having a TT at their National and we will recognize only until the Canadian/USA border opens back up.

X. UNFINISHED BUSINESS AND GENERAL ORDERS

Review Editor RFP(closed Session)

WebMaster RFP(Closed Session)

Marketing Committee to bring proposal for both front/back covers of the Review. Jeff Pyle shared his proposal:

January Cover: NATIONAL BEST OF BREED (per P&P): Possible additional ad discounts for Select Dogs and Bitches, National class winners, class placements both regular and non regular classes, and Junior handlers winners and class placements

February Cover: NATIONAL BEST OPPOSITE SEX Possible additional ad discount for those who meet qualifications for completing AKC conformation titles in previous year)

March Cover: COLLAGE OF OBEDIENCE VICTOR/VICTRIX AND ALL OTHER PERFORMANCE VICTORS/VICTRIXES: Possible additional ad discount for those who won, placed in performance events at the National.

***April Cover:** FUTURITY VICTOR/VICTRIX AND MATURITY VICTOR AND VICTRIX: Possible additional discounts for "Promising Puppies" for puppies and youngsters up to 18mos of age at the time of ad deadline as well as Futurity/Maturity winners, class placers from the previous year.

***May Cover:** # 1 GSD: Possible additional discount for Group wins, placements, all breed wins, Best of Breeds, Best and Reserve Best in Show or completion of all breed championship.

***June Cover:** GSDCA IGP3 CHAMPIONSHIP: Possible additional discount for participants in this event

July Cover: ROM DOGS (Per P&P): Possible additional discounts for stud dogs and must include a pedigree in ad

August Cover: ROM DAMS (Per P&P): Possible additional ad discount for brood bitches must include pedigree in ad

September Cover: NATIONAL ISSUE: Possible additional ad discount for past National winners/placers in both AKC conformation and AKC performance events and past GSDCA SV events. Qualifications for discount is that dogs/bitches must no longer be competing in any AKC regular conformation classes or currently competing in working dog, performance events

October Cover: JUNIOR HANDLERS AND/OR OWNER HANDLER ISSUE: Possible additional discount for juniors and non professional owner handlers.

November Cover: ATAA SIREs/DAMS AND WORKING DOGS: Possible additional ad discount for dogs who have achieved non AKC working titles and AKC performance titles also discount for GSDCA breeders/owners who have dogs working as therapy dogs, service dogs, LE, military. The AOE Recipients would be included inside this issue.

Deb Stern suggested that we have more of the covers for the Performance as it appears that all are conformation. Jeff Pyle noted that some do include the performance or other venues. Pamela O'Dell made the Motion to approve as presented. 2nd by Candee Foss. Passed Unanimously.

XI. NEW BUSINESS

1. Approve Company for Process Ballot

Candee Foss made the Motion to Approve Honest Ballot to process this year's Ballot. 2nd by Pamela O'Dell. Passed Unanimously.

2. Approve Special Awards (Closed Session)

The BOD moved into Closed Session to finish Business.

XII. ADJOURNMENT