

[2020gsdcaboard] Purina - GSDCA Charitable Trust

GSDCA BOI



Deborah Stern via 2020gsdcaboard <2020gsdcaboard@gsdca.org> Sat, May 30,

6:30 AM

to 2020gsdcaboard@gsdca.org, Deborah

Dear Board, Attached is the Contract from Purina and the Purina Weight Circle check. Please note that preprinted on the check is a statement of how that money is to be spent. It is my understanding now that it has always had that statement on the check. I am sure that it was just overlooked the last two years. Also under recipients' responsibilities "E" states that the money is only to be used for health, research, rescue, and or education. You will note the check is made out to the GSDCA Charitable Trust. The Trust and Purina have the same values and requirements. It also states Purina can call upon us at any time to make sure that money is spent for and only for their contract requirements. We are also required to inform our members and our member clubs the amount of money given by Purina every year. We are also required to prominently place information about how to use Purina Weight circles so our members can support our club by turning in their receipts. I suggest we learn how to promote the weight Circles as last year we received over \$21000 and the year before over \$10,000. This is an amazing opportunity handed to us on a silver platter and we have done nothing to help it along. The change of how those weight circles have been received by Purina is different and because of this we need to send a memo to our members on how to send in their weight circles as well as notifying our members through Facebook, Constant Contact, Review and our Website . The check this year is \$4888.19. A difference of over \$16,000 lost.

Deborah Stern, President
German Shepherd Dog Club of America