



BOD Conference Meeting 3/8/2020

GSDCA SPECIAL BOARD MEETING MINUTES

Via Telephone Conference March 8th 5:00pm PST AGENDA

Call-in information for members to use for our board meeting - 1-605-313-5111 access code 743508#

In Attendance:

Deb Stern, Patty Korsch, Gail Stiefferman, Pamela O'Dell, Sam Israel, John Ayotte, Steve Bloom, Lew Bunch, Frank Fasano, Laura Gilbert, Morton Goldfarb, Erin Nellis. Absent: John Bemont.

Meeting brought to Order 5:05PST

1. Discuss travel risk/assessment re: the April Board Meeting (4/23/2020 – 4/26/2020)

Discussion and assessment regarding traveling to FL for the April BOD Meeting. It was determined that we need to see the site, and this facility will book up quickly so there is a sense of urgency. Several BOD members do not feel comfortable currently as the Coronavirus may escalate in number of cases. MOTION made by Frank: to have the April BOD Meeting in Orlando to view Ocala and we need to purchase refundable tickets. 2<sup>nd</sup> Morton Goldfarb. FOR: Patty Korsch, Pamela O'Dell, Sam Israel, John Ayotte, Steve Bloom, Lew Bunch, Frank Fasano, Morton Goldfarb, Erin Nellis, AGAINST: Laura Gilbert, Gail Stiefferman, Absent: John Bemont. PASSED

Erin asked that the Budget & Finance committee come in Thursday evening for a Friday morning session to review the presentation. We would tour the Ocala facility in the afternoon. The BOD meeting would begin Sat morning. She will make the arrangements for the BOD.

2. New AKC Best Bred-By award. Need to determine if GSDCA will make this award at the 2020 National Specialty.

Carmen Battaglia shared the new AKC "Bred By Exhibitor" Non-Regular class and Award that can now be offered by AKC Clubs. The intention is to increase entries, but also give breeders a chance to show their dogs in this class and still have a handler in the regular classes if they choose. Discussion around our existing Joan Ford best Bred By Award currently presented at the national. We tabled to the April meeting to discuss whether we wanted to offer at the National. Also Carmen was going to get back to us with some additional clarification.

3. Discuss the three RFPs which need to go out in 2020: Review Editor, SV Program Office and Webmaster.

We have 5 RFPs that need to go out this year. WebMaster, Review Editor, SV Office Administrator, Accounting, Auditor. We will discuss more, but we need to put together the committees soon to create the RFPs and get them out to bid.

4. Presentation by Pam O'Dell: reduction of costs for plaques, i.e. Dual Award, PAM.

Jan 2019 BOD Meeting, Pamela presented a report showing the expenses incurred annually for awards broken out by cost, volume and vendor. We are currently updating the report and will initially work with B&F and to determine how we can cut expenses and still recognize our membership.

5. Insurance presentation by Bob Drescher.

In Bob's absence, Deb reviewed their discussion. It is a requirement that the Regional clubs add the GSDCA as additional insured for events. This should be part of the GSDCA approval process

for the AKC/SV event. Typically, there is no additional charge for the additional, but we discussed whether the GSDCA would pick up the extra cost if the Regional club incurred.

6. Futurity presentation by Cyndi Flautt re: color ads in catalog and rosette expense.

The Availability of color ad for the Futurity/Maturity catalog has been selling well. The committee also found a vendor for the rosettes which had significant saving for the Futurity/Maturity shows. Deb thanked Cyndi for doing a great job leading the Futurity Committee.

7. Product presentation by Lew Bunch.

Lew gave an update on what the Marketing Committee is doing for the National. They will have a table and a welcome committee at the National. He is currently working on items and will present in person at the April meeting. More exciting things to come.

8. Budget and Finance: Discussion of actual figures raised/budgeted for National trophies per venue.

Gail is working on new trophies for the National. B&F is tabled until the April Meeting.

9. Approval of Minutes for January 2020 Board Meeting.

MOTION by Lew Bunch to Approval the Jan Minutes as Corrected. 2<sup>nd</sup>-Morton Goldfarb. Passed Unanimously. Pamela will send to John to place behind the members' wall.

MOTION to Adjourn made by Lew Bunch, 2<sup>nd</sup> Frank Fasano. PASSED Unanimously.

Meeting ended 6:45 PM PST.