



GERMAN SHEPHERD

DOG CLUB OF AMERICA, INC.

Member of American Kennel Club

BOARD MEETING MINUTES
JANUARY 27-29, 2017
Inn Suites-Tempe-Phoenix
Tempe, Arizona

Friday, January 27 Call to Order: 6:30 PM

Board Members Present: President Carmen Battaglia; Vice President Helen Gleason; Recording Secretary, Joy Schultz; Corresponding Secretary Gail Stiefferman; Treasurer pro tempore Pam O'Dell; Directors Linda Bankhead, John Bemont, Gloria Birch, Lew Bunch, Ken Cunningham, Mary Gattone, Deborah Stern, Ken Tank

Education Committee - Maryellen Kish – Teleconference Call

1. Education Committee Members – Action Required
Motion by Mary Gattone to approve Education Committee members Barbara Lopez, Jim Moses, Martha Simonett and Pam Stoesser
2. Education Day 2017
 - Microphones will be furnished to educational presenters in 2017
 - Education day will need to be shortened because of the one less day for the National
 - Will hold tracking seminar with Sam Warren on Monday or Tuesday
 - Planning to have nose work presentation again
 - Education programs at futurities. Suggest Maryellen continue to work on. Linda suggested doing a Webinar. Linda and Maryellen to get together
 - Illustrated Standard. Looking for an illustrator. Wants simple to understand. Working on outline on how to do the layout. Jim Moses suggested doing the standard as written that reflects our written standard

Budget and Finance – Pamela O'Dell

Per our 12/31/16 draft P&L below is what the revenues, expenses and net are for our 2016 National and Sieger Shows. Though it is the best scenario for our club to offer both at the same location, the facility charge does get booked entirely to the National as may other expenses. Please keep in mind there may be additional adjustments as we work through this for the CPA for audit purposes. This is what we are showing:

| | <u>Income</u> | <u>Expense</u> |
|-------------------|---------------------|----------------|
| Sieger Show | \$46,043.01 | \$12,535.35 |
| Net Income | \$33,507.66 | |
| National | \$144,787.93 | \$108,529.99 |
| Net Income | \$ 36,257.94 | |

Motion by Helen Gleason, seconded by Gloria Birch to appoint Board member, Deborah Stern as Trust Treasurer. Motion passed unanimously. As the newly elected Vice President, Helen Gleason now holds the position for the Charitable Trust.

The balance in the Trust is \$39,000. \$10,000 was taken in donations to cover Education Day with extra. Two Grants were received \$7,000 or \$8,000 also for Hospitality. \$600 for Stormy Hope for seminar. Helper Seminar early in the year cost \$600. Budget and Finance determined the Juniors do their Silent Auction. Monies are in the Trust and will be transferred to the Juniors Fund.

Motion to adjourn by John Bemont, seconded by Mary Gattone. Meeting adjourned at 7:17 PM.

Saturday, January 28 Call to Order 8:05 AM

Board Members Present: President Carmen Battaglia; Vice President Helen Gleason; Recording Secretary, Joy Schultz; Corresponding Secretary Gail Stiefferman; Treasurer pro tempore Pam O'Dell; Directors Linda Bankhead, John Bemont, Gloria Birch, Lew Bunch, Ken Cunningham, Mary Gattone, Deborah Stern, Ken Tank

Guests Present: Kathy Hand, Grand Canyon German Shepherd Dog Club

Motion by Gail Stiefferman to approve the July 2016 Minutes as written, seconded by John Bemont, motion approved unanimously.

Motion by Helen Gleason to reconsider the \$500 maximum reimbursement to Board members that was passed unanimously at the July 2016 Board meeting and go back to compensation as it is currently stated in the P&P; \$50 for meals at \$25/day, two nights lodging, and cheapest airfare or mileage per IRS. Motion seconded by Linda Bankhead. Motion passed with Mary Gattone and Deborah Stern opposing.

Motion by Helen Gleason to approve the October 2016 minutes, seconded by Ken Tank. Motion passed with one abstention.

Report of the Corresponding Secretary – Gail Stiefferman

Two years ago, the Board approved an applying GSDCA Regional Club to host the Great Lakes Futurity in 2017. The club's AKC status is still pending therefore they cannot host the futurity. Motion by Linda Bankhead to approve the GSDC of Detroit June 3rd and 4th. Motion seconded by Lew Bunch. Motion approved unanimously.

Regional clubs must submit all required information to the Corresponding Secretary as well as dues payment prior to requesting approval for their events. Events will not be approved without all required information and fees.

All Regional clubs must carry insurance. The GSDCA must be named as an additional insured when hosting events. Ken Cunningham, Gail Stiefferman and Joy Schultz are to look into the possibility of a blanket insurance policy that would cover the Regional clubs and report back to the Board in April.

Report of the President – Carmen Battaglia

Executive Committee Actions for Ratification:

1. Filled vacancy on Budget and Finance Committee with Mary Gattone.
Lew Bunch moved to approve, seconded by Ken Tank, motion passed unanimously
2. Affirmed SW Futurity for the last weekend in April. Lew Bunch moved to approve, seconded by John Bemont, motion passed unanimously. This is an exception to the policy.
3. Gail Stiefferman requested approval of Kristin Brooks Jones as new Obedience Chair. Motion by Deborah Stern to approve, seconded by Gloria Birch, motion approved unanimously.

President's recommendation of the Executive Committee: Vice President Helen Gleason, Board members John Bemont, Deborah Stern and Lew Bunch. Motion by Ken Cunningham to approve, seconded by Linda Bankhead, motion passed unanimously.

Ad Hoc Committee Appointments

Appointment of Committee Chairs. There were no proposed changes to the 60 committees report presented by Helen Gleason reducing the number of committee chairs other than the Annual Training Achievement Award Committee. Helen will present correct language to the board at the April meeting for approval to publish in the P&P.

Motion by John Bemont to adopt the recommended reduction in committee chairs submitted by Helen Gleason with the addition of the Hero Dog Award committee. Motion seconded by Deborah Stern. Motion approved unanimously. Carmen will present sub-committee chairs to the board for approval.

Live streaming video at Annual Meeting. Because the Annual Meeting requires current GSDCA membership to attend, live streaming cannot be allowed. Lew Bunch to come back in April with possible suggestions to allow live streaming other than the Annual Membership Meeting.

The Board discussed live communication of Board meetings. John Bemont is to come back in April with a proposed plan to briefly live stream a recap of the meeting once adjourned.

Motion by Gloria Birch, seconded by Linda Bankhead to not allow texting or E-mailing during Board meetings. Motion passed unanimously.

Report of the President – Carmen Battaglia

Motion by Helen Gleason to approve Zoe Bachman as P&P Administrator, and John Bemont as her liaison to the Board, seconded by Lew Bunch. Motion passed unanimously.

At the October 2016 Board Meeting, Helen Gleason made a motion to have Bob Slay chair a transparency committee of people not on the Board, and from different parts of the country. Bob would come back to the Board with suggestions and recommendations. The motion was tabled. Helen Gleason made a motion to take it off the table and to bring it up for a vote, motion seconded by Joy Schultz. The motion to take it off the table passed unanimously. The motion for a transparency committee failed.

Report of the Treasurer – Pamela O'Dell

Pam O'Dell received a September 31 2016 preliminary budget of profit and loss from Larry Rock. A profit was made for the first time in ten years. We had a Sieger show that made a profit and we had a couple large donations. In April, we moved \$50,000 from Morgan Stanley to the checking account to cover operations. Most of our revenue comes in in the fourth quarter. Pam requested Board approval to move the \$50,000 from the checking account back to Morgan Stanley. Motion by Helen Gleason, seconded by Linda Bankhead to approve. Motion passed unanimously.

At the October meeting Larry Rock and Pam O'Dell were instructed to find another bookkeeper. A bookkeeper has been found that will do all Quick Book entries and write checks once approved by the president, someone from Budget and Finance, and the treasurer. The name of the firm is Accounting Solutions Group out of St. Louis. Motion by Helen Gleason, seconded by Gloria Birch to open a \$0 amount account at Bank of America. Motion passed unanimously.

We ran into an issue at the end of last year whereby our account was off by a large amount. The monies were found in PayPal and have now been transferred to the checking account.

When Deborah Stern did the donations for trophies last, there was an interim period when the Educational monies were paid to GSDCA instead of the Trust. \$500 will be moved from the Parent Club to the Trust.

The Silent Auction for Juniors monies are going into the General Account. Those monies will be transferred over to the Trust so that the Juniors will have their funds kept separate.

The Parent Club paid the expenses of the Education Day at the National. The Trust will reimburse the Parent Club almost \$10,000.

Futurity Committee – Cyndi Flaut

1. Approve Dick Jones as alternate judge for the Midwest Futurity. Motion by Lew Bunch, seconded by Helen Gleason to approve. Motion passed unanimously
2. Remove the stipulation from the P&P that Futurities may not be held on the last weekend of April. Motion by Linda Bankhead, seconded by Deborah to remove the stipulation from the P&P. Motion passed unanimously.
3. Change the fee to show a dog in Maturity that was not entered in a Futurity from \$250 to \$150. Motion by Lew Bunch, seconded by Helen Gleason to approve. Motion passed unanimously.
4. Direct the Membership Chair to provide a list of new GSDCA members to a designated Futurity Committee member each month. That person will send a welcome E-mail to each new member introducing the Futurity system. Motion by Lew Bunch, seconded by Helen Gleason to approve. Motion passed unanimously
5. Approve members of the 2017 Futurity Committee: Helen Gleason, Linda Bankhead, Lisa Correia, Jeff Pyle, Holly Bryan, Joanne Hamilton, Candy Zumwalt, Cindy Bartley, and Patty Korsch. Motion by Lew Bunch, seconded by Helen Gleason to approve. Motion passed unanimously.
6. Approve the following partial list of host clubs and weekends for 2018 Futurities:
 - NE-Iroquois GSDC of Syracuse, May 11-13
 - GL-Motion by Linda Bankhead, seconded by Lew Bunch to approve the GSDC of Detroit, June 3-4
 - SW-Rocky Mountain GSDC, May 18-20
 - SP-GSDC of Southern Arizona, April 13-15
 - MP-GSD Fanciers of Northern California, June 22-24
7. Approve Jeanne Hamilton as Futurity Committee member in charge of Litter Nominations, replacing Lea Ruggeri. Motion by Lew Bunch, seconded by Helen Gleason to approve. Motion passed unanimously.
8. Approve Jack Kilgore, 2nd Alternate to judge the South Pacific Futurity/Maturity. Motion by Lew Bunch, seconded by Helen Gleason to approve. Motion passed unanimously.

Awards Committee – Gloria Birch

1. Request permission to place one page recognition in the Review to recognize recipients, with their pictures, of the awards recognized at the 2016 National dinner. Motion by Lew Bunch to approve, seconded by Mary Gattone. Motion passed unanimously.
2. Request approval to add Norma Hansburg to the Awards Committee. Motion by Lew Bunch to approve, seconded by Deborah Stern. Motion passed unanimously.
3. A new ROM that is owned by a non-member will not receive a plaque or an ad in the Review; however, their name will appear on the list of ROMs.

Club Management, Fund Raising – Deborah Stern

Deborah will create a schedule of what we want to raise money for and when we will raise the monies; Futurities, trophies and Trust. Deborah will review the schedule with Helen Gleason. The Board committed to individually contribute to all three.

Club Management - Insurance

Regional club officers and directors as well as club event secretaries should be required to be GSDCA members. If you are an SV club you must have 5 members that are parent club members and you must provide proof of insurance. The proposal is that all GSDCA Regional Clubs be required to do the same. Helen suggested an Ad Hoc committee to research. Carmen appointed an Ad Hoc committee of Lew Bunch, Joy Schultz, Mary Gattone and Gail Stiefferman to research and report back in April and address these many questions. 1) Should we require officers, all members of local clubs to become members of the Parent club. 2) Should the SV clubs be required to have 5 members; 3) the other question has to do with the question of insurance. Address these as separate issues and come back with recommendations. Remember that we have Regional clubs that have only two members.

National Show Coordinator – Gail Stiefferman

Gail presented three options for the 2017 National:

- Option A – Obedience, Rally, Agility, Futurity Finals, all Breed Classes will be indoors. Expenses \$13,634.72.
- Option B-Obedience, Rally, Agility will be indoors; all Breed Classes will be outdoors. Expenses \$28,084.72
- Option C-Obedience, Rally, Agility will be indoors; Futurity Finals, all Dog & Bitch Classes will be Indoors; Best of Breed will be outdoors.

Option C is not possible. For seating, we would need a set of risers for inside and another set for outside. There is not enough seating in St. Louis. We must have the reserved seating for our members. We cannot get enough equipment moved from the inside to the outside in the amount of time we'd have.

Our Options A and B. Last year's vendor chair asked the vendors how they felt about going outdoors. Less than 50% would be willing to go outdoors. Mostly because of shelter. There is not a lot of space in outdoor areas. A lot of our older members have indicated they would not come. They do not want to fight the weather. There would be no income from reserved grooming.

The 2107 National will start on Saturday and end on Friday. Pre-show will be Monday morning. Futurity and Maturity finals will be Tuesday morning. Education will be Monday afternoon and Tuesday afternoon. The Juniors Committee is working on doing an educational seminar but they would also like parents to come to as well as Juniors.

The lower field where the Sieger Show has been held is out of the question. Older and handicapped members cannot go up and down the stairs. The Porta-A-Potties were a problem

Best of Breed would end Friday afternoon. The Awards Banquet would be Friday night. The Board Meeting would be Saturday morning. Gail will check on the upstairs at Purina for the meeting or it will be at the host hotel.

Motion by Gloria Birch to accept Option A, seconded by John Bemont. Motion passed unanimously.

Junior Chair Report – Gail Stiefferman

The Junior Chair report was given by Gail on behalf of Elizabeth Stiefferman. The Juniors Committee Annual Silent Auction raised \$4,160. The largest amount since their first silent auction in 2014. The committee is

planning to use the funds from the auction Juniors programs at the Nationals; hands on workshop, welcome bags, educational seminars and additional prizes and special presentations. New this past year at the National they did the top 20 Juniors Presentation which is also where some of the funds came from. The Annual Juniors Workshop on Friday evening was a huge success.

Junior Committee Action Items

1. Committees and Liaisons, under Section 5 of the P&P states under Junior Showmanship at the National, Juniors will be held Friday following judging of Best Puppy. They are requesting that be changed to Juniors Judging will be scheduled after entries are closed. Lew Bunch moved we accept the recommendation of the chairman, seconded by Deborah Stern, motion passed unanimously.
2. Under the Manual of the National Specialty, Section 10, at the top of page 133 of the P&P, at the end of the paragraph it states the National Juniors judge will be the 4th place elected judge unless he or she chooses not to accept the assignment. The Juniors judge will then be assigned using the ladder system. This policy has not been followed for at least 8 years. The Juniors are proposing a change to go into effect at this year's National, the Juniors Committee will present a maximum of 3 judges to the Board by the April board meeting to vote for the Juniors judge.

The judge will be an AKC approved judge to judge Junior Showmanship. They would like this change to go into effect for the 2017 National. Helen questioned the cost. The Juniors have their Juniors funds now and they are aware of the expense to bring in a judge. Lew Bunch moved we accept the recommendation of the Chairman that the Juniors committee, motion seconded by Helen Gleason. Motion passed unanimously.

3. Two years ago, we presented the top 10 German Shepherd Dogs breed system. In the past year jumped it up to the top 20. Gail spoke with Bill Petterson and Elizabeth Stiefferman and they would both like to co-chair this event each year. They would like to go out and get donations to totally support this. Linda Bankhead moved to approve Bill Petterson and Elizabeth Stiefferman to co-chair of the Top 20 at the National. Motion seconded by Deborah Stern. Motion passed unanimously.
4. General information for the National. As of right now we do not have a Tracking Chair. Gail will keep the board posted. The same thing with Barn Hunt. We may still try it for this year. We are still looking into it.
5. Gail is going to change the reserved seating at the 2017 National. If we can get it to work properly we are going to move the reserved seating over to the cafeteria side. Then we will have the bleachers down on the end where the agility ring is. On the vendor side the first row of seating all the way down is going to be paid seating. The seats behind will be open seating. It has been recommended that we charge more for the reserved seating for dead center on both sides. When you pay for your seats online your seats will get posted so people will know exactly where they are sitting. We will need to order shorter drapes for the floor seating areas. The entrance to the ring will most likely be from the grooming side. This seating arrangement will be better for the vendors and for the videographer.
6. Gail has had a lot of issues and comments about photographers at the National live streaming. Our video guy is rewording his contract. Gail is hoping the board will help on this, we are going to be very strict about the live streaming even their own dogs. If it is more than one minute they will need to take it down. The action photographers that came in last year and also stayed at the Sieger Show will come back this year. Gail asked for the boards permission to put in the premium that other photographers will not be allowed to take photos. They were posting photos of other people's dogs on Facebook and getting requests from the owners of the dogs to purchase. Val Harrington's compensation was a paid for room. The action photographer was budgeted in the SV Sieger Show for a photographer so GSDCA paid for 4 nights room and the Sieger Show paid for 4 nights. Nothing was covered for Pat Rhoda.

7. There will be no more microchipping at the National. The chips are available for sale in the GSDCA Store.
8. Gail asked Gloria if she would work on the Stud Dog Presentation that we are wanting to implement to the National this year. The stud will be presented with at least 3 progeny to be eligible in the exhibition class. The entry fee will be \$25. We will print up a small catalog. Any stud dog that has the progeny and pays the \$25 entry fee will be eligible for the presentation class. It will not be limited to the top 20 or anything. It will most likely be before Parade of Greats. They can have a bio if they want to that will go in the catalog and will be announced when the stud dog enters the ring. Entries may be taken at the National but they would not be listed in the catalog. Motion by Gloria Birch to approve, seconded by Deborah Stern, motion passed unanimously.

Health and Genetics – Carolyn Gerganoff

Meet the Breeds was at Westminster February 11th. Seven people and five dogs lined up to participate.

American GSD Rescue Association – Linda Kury

The below are requested as in-kind services provided to AGSRA at no cost to AGSRA:

1. Requesting table space at the National Specialty
2. Two pages of advertising in the Futurity/Maturity catalog
3. Two pages of advertising in the National specialty catalog
4. Six pages of advertising in the Review
5. Continue permission to send information to the membership via the GSDCA agreement with Constant Contact
6. Presentation of a rescued GSD at the National Specialty.

Helen will contact Linda and recommend they pay for their ads then GSDCA will donate the amount back to GSD Rescue.

SV Programs Office – Joy Schultz

Request approval of fee increases for the Hip and Elbow evaluations program through the SV. Request tabled to tomorrow.

Unfinished Business

1. Prong and shock collars limited conditions of use. Ken Cunningham stated that Laura Gilbert brought it up. She wanted the board to change the wording to make it stronger that they weren't to be used in certain situations. The SV programs have specific rules and restrictions for the use of prong and shock collars. It is the AKC that needs to make it clear at AKC events. – no action
2. All AKC clubs (including regional clubs) are required to have an Event Committee of 5 members, 3 must be present on the day of the event and it must be published in the Premium List who they are. Event committees at Regional club events must be reminded they are required to have an Event Committee. Lew Bunch will see to it a Constant Contact goes out with a link to the AKC rule.
3. Listing other hotels on our event info pages could result in a liability problem if there is an incident "in conjunction" with the event. To avoid any liability with hotels you are not in contract with, state "Other hotels in the area". Lew Bunch to build it into the program.
4. Gloria Birch presented brochures/info on possible National sites in Denver and Salt Lake City.

Gloria Birch moved to rescind the 2016 Board decision to approve the motion made by Larry Rock: "I move the German Shepherd Dog Club of America holds its National Specialty Shows at the Purina show

site in Gray Summit, MO from 2018 onward until such time as the member's net asset position is at or above 2009 level of \$583,000". Ken Tank seconded the motion, motion passed unanimously.

5. Gail to craft a detailed comprehensive check list of new sites to be considered. This will include facilities, parking, vendor space, video, streaming video, hotels, insurance, food, distance from show site to hotel and airport, etc. The purpose is to provide people with a simple check list when the members are looking for potential sites.

GSD Review Editor – Kathleen Riley – 4:00 PM Teleconference Call

Kathleen recommended that we move to a new printer to save the club money. She sent out requests for bids to several dog and horse magazines to see where we are at and to see where we are aiming. Two were picked out of the group that she feels are considerably less and will give us more product for the money. One bid was for full color for \$806 less each than our last September, October, and November-December issues. The other printer for black and white and color would have been a savings of \$700, \$710, and \$792.

Other suggestions Kathleen presented for Board input:

- Offering the magazine at no cost to Judges (approximately 250)
- Digital copies to go up more quickly
- Offering some of the articles in pdf so that they can be printed, benefiting the members that receive the magazine digitally
- Developing a section on the website that would be more user-friendly for the Review, like a Blog or something with more current information available
- Reducing ad rates a little to be more palatable
- Purina would like for us to do digital presence on our website.

There was discussion about the numerous errors in the Reviews she has published. Kathleen is working on a procedure manual for the Review Editor. There was no information available to her on how to do anything when she first started.

Marketing Committee – Jeff Pyle – 5:00 PM Teleconference Call

The Marketing Committee consists of Chair, Jeff Pyle, Board Liaison Linda Bankhead, and committee members: Lisa Correia, Matt McMillan, Ellen Mantel Pfann, Donna Calabrese, Kathleen Riley, Elizabeth Stiefferman. The committee will continue to play an important role in the GSDCA. They will be looking for new and creative ways to attract new members and retain our current members. Starting in August 2016 the committee has:

- Aug 9 - The committee has created a Facebook page for Marketing Committee to communicate and collaborate on projects.
- Aug 10 – created an initial to do list for the committee:
 - 1) Update description and objectives
 - 2) Connect with and expand current sub-committee relationships
 - 3) 2016 National – what can we do in 2 months a) social media marketing explosion; b) sponsorships; c) chili/wing cook off; d) start working on 2017 now
- Aug 10 – Initiated Hero Dog Award nominations through social media
- Aug 19 – Sponsorship opportunity with Embrace Pet Insurance.
- Aug 24 – Developed Pricing sheet w/bundle packages draft for presentation to the board for review
- Sep 6 – Communicated with subcommittees
- Sep 16 – Initiated hashtag #RoadtoGSDCNational on social media
- Oct 11 – Chili Cook off at National. Embrace Pet Insurance did sponsor all costs. Over \$2,000 was raised for the Futurity system.
- Oct 20 – Initiated new GSDCA Instagram account. Matt is current administrator and has posted photos from the 2016 GSDCA National and Chili Cookoff.

The committee has assisted Kathleen with ideas, photos, pushing ad deadlines through social media and GSD Open Forum page, article ideas, proofreading.

The committee asked the board to make motions and vote on the following requests:

1. Marketing Committee to be given access to all existing social media sites/pages. NOT APPROVED.
2. Marketing Committee to be given freedom to initiate and maintain new social media accounts and pages. NO ACTION
3. Marketing Committee to create a Board Specific Facebook page centered around the GSDCA Board where "official" club & board information can be relayed to the membership quickly and effectively. REQUEST DENIED
4. Marketing Committee to work on assisting and marketing for National areas such as vendors, products, and social events (top 20, Stud Dog/Brood Bitch, Parade of Greats etc.). Motion by Lew, seconded by Linda for Marketing Committee to work with Gail Stiefferman to promote. Motion passed unanimously.
5. Constant Contact – Marketing requests access or control of the Constant Contact process to help ensure messages are cascaded to the membership timely. Committee is to communicate with Constant Contact and work together to alleviate issues. If Constant Contact issues cannot be corrected, then committee would like to research alternative options to Constant Contact. Motion by _____, seconded by _____, motion approved unanimously.
6. Request to add 3 additional committee members: John Ayotte, Myra Shear & Lynn Koster Goswick. Motion to approve by Deborah Stern, seconded by Linda Bankhead, motion approved unanimously.

Carmen suggested we schedule a short teleconference Board meeting to discuss further.

Sunday, January 29, 2016

Reconvene 8:02 AM

Dania Karloff has asked if any of the Board members will help some of our aging members who cannot pay their membership dues. these members who cannot afford to pay their dues. Several Board members indicated they will contact Dania.

New Business

Nominating Committee appointed:

Lew Bunch – Chair

Eastern Section – Julie Degen, Alternate Zoe Bachman

Heartland Section – Gerald Szymczak, Alternate Bill Hope

Mid-America Section – Frank Fasano,

Western Section – Bill Tank, Alternate Bill Petterson

Mary Gattone volunteered and was appointed the person responsible for following up issues voted on by the Board.

Ken Tank was appointed the designated person to respond to members who write the Board. If a "heated" issue, Ken will send a draft to the Board for approval prior to responding.

New ROM's owned by non-members will not receive a plaque or an ad in the Review. However, their name will appear on the list of ROMs.

Lew Bunch reported that the new WUSV World Agility Trial will be held during our National Agility trial. Lew is going to reach out to the agility community to see if anyone wants to go and participate. Budget and finance approved up to \$5,000 (\$1000 per five competitors). A work in progress for next year.

Linda Bankhead pointed out that the P&P states the Futurity Chair needs to be bonded. Who oversees getting this done? Linda is to get with Ken Cunningham, insurance people and Frank Fasano to find out the reason. At our February teleconference meeting in a week we can eliminate it if necessary.

There is a paragraph in the P&P that the National Futurity Chair cannot double enter while an active chairperson. This needs to be updated. Lew Bunch moved to remove the statement from the P&P effective immediately, seconded by Linda Bankhead, motion passed unanimously.

It was recommended we leave the committees the way they are until we complete the restructuring. For now, the present committees stay in place. Motion by Gloria Birch to revisit, seconded by Ken Cunningham, motion passed unanimously.

Motion by John Bemont to post the Advertising Rate Sheet as of February 15th, to give the appropriate parties time to review and update the numbers to make sure they are appropriate and accurate. Mary requested confirmation that the Sieger Catalog prices are specific to the GSDCA Sieger Show and not the GSDCA Universal Sieger Show. Linda Bankhead will be the go to person for the updates. Motion seconded by Lew Bunch, motion passed unanimously.

Lew Bunch asked about reduced rate for an ad published in the Review. Did Marketing or Kathleen make that determination themselves or did the Board approve? Yes, Marketing or Kathleen they made the determination and no, the board was not asked for approval. Linda to tell Helen she needs to convey that the Board needs to approve.

Insert from the AKC. Needs to be updated. Make your notes and send to Carmen. He will try to incorporate and send back to the Board for review and approval. Mary suggested some reference to the IPO or the German style shows. Mary to write up something with perhaps a photo of a dog going over the A Frame or with a dumbbell. We only have one page front and back. Deb suggested listing the things that are available: IPO, Rally, etc. Joy suggested removing the Futurities. Takes up a lot of space and for the new people they mean nothing. It's a limited audience, we are reaching out to puppy buyers. Perhaps about clubs and what clubs can do for them. John Bemont to submit suggestions.

Motion by Lew Bunch, seconded by Joy Schultz to meet in Atlanta for the April Board meeting. Motion passed unanimously.

11:30 AM Motion to Adjourn by Lew Bunch, seconded by Ken Tank, motion passed unanimously.

Minutes approved April 29, 2017

Joy Schultz

Recording Secretary