

The German Shepherd Dog Club of America, Inc.
July Board Meeting
July 28, 2012

Purina Farms / Hilton Airport

St. Louis, Missouri

Officers	Present: Frank Fasano, Lanalee Jorgensen Law, Laura Gilbert, and Ginny Altman. Absent: Nadine Grady.
Class of 2012 Directors	Present: Fred Migliore, Carol Moore, James Moses, Nancy Harper-Mulvaney, Pam O'Dell and Bart Bartley.
Class of 2013 Directors	Present: Carmen Battaglia, Lew Bunch, Bill Burggraaf, Morton Goldfarb, Dorothy Linn, Gary Szymczak, Dean Wylie. Absent: but present on Conference call at 9:08, Zoe Backman
Committee Chairpersons	Present: Ken Peterson, Historical; Dalene McIntire, Obedience; Guest: Marci Sale, Purina..
Members	Present: Molly Snider, Barbara Burns, Thuybon Warrick, Tony Szczuka, Russell Westbrook, H.D. Stiefferman, Gail Stiefferman, KR Cunningham, Elaine Bisbing, Melanie Fuelgraff, Pat Parsons, Chris Kimerer, Judy De Rouse, Helen Gleason, Linda Selmon, and John Waltrobe
Call to Order	The GSDCA Membership meeting was called to order at 9:00 am on Saturday, July 28, 2012 by Frank Fasano, President.

I. Approval of Minutes

	Dean Wylie moved that the April 2012 Board meeting minutes and the June Conference Call minutes be approved as distributed. The reading of the minutes were waived and minutes were approved by general consent.
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II. Report of Recording Secretary - Ginny Altman

	Ginny reported that Ken Peterson was assisting with the member sign in and requested that members and guests sign in with him.
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III. Report of Corresponding Secretary - Laura Gilbert

Bylaws	Elections process is underway. Bylaws change is in process and will contain a description with details of how the implementation would be carried out, should the amendment pass. There was discussion of the feedback that was being received by board members regarding the impact of the possible change in the number of board members. Laura informed the Board that Lana and Carmen will assist in writing the content of information that will go out with the ballot.
Ballot	There was discussion of the Judge's Ballot and that it needs to be very clear to the membership that they will vote for three judges and the balance of the slate for 2013 would be completed by the ladder system. Laura reported that there is an increase of approximately \$1000 in the ballot process because of the additional tabulation, printing and postage.
AKC Classic	Laura reported that the AKC requested Judge suggestions from the GSDCA for the Classic, which she plans to submit prior to deadline.

IV. Report of the Vice-President - Lana Jorgensen Law

	no report
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V. Report of the President - Frank Fasano

Youth Award	Frank Fasano reported that he has had communication from a member regarding a cash award or a savings bond to a Junior at the National. There are rules for Juniors that prohibit cash distribution to Juniors as it might make the Junior ineligible by reason of "receiving compensation" for handling. There was considerable discussion of the rules that apply.
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Motion	Ginny Altman moved that the German Shepherd Youth Recognition Fund be permitted to give an award offered by the individual who established this fund to give the award through the GSDCA, as long as the individual award offered provides full disclosure to the AKC of the terms of the award, and that the AKC must confirm to the GSDCA that the award would be in full compliance with the AKC rules as they apply to the Junior Handler Program of the AKC. Second by Dorothy Linn. Motion carried unanimously.
Lawsuit	Frank Fasano distributed the Release and Settlement Agreement regarding the lawsuit that has been pending. The lawsuit was settled on May 4, 2012, with no admission of guilt on either party.
Courtesy Motion	Frank Fasano reported that he received a letter from Patricia Scully of the AKC BOD describing an event that occurred in which Iza Kabuska demonstrated good will and generosity in assisting a fellow dog fancier who was in distress while traveling. Following discussion it was approved by general consensus that this letter of appreciation be published in the GSD Review and a letter be sent to Iza from the Corresponding Secretary.
	Frank informed the Board that he has received communication that the AKC now has a policy that it will receive recommendation from Parent Clubs regarding support of judges who are applying for judging status of new or additional breeds. The process was recommended to be postponed to the Executive Session.
WDA Joint Venture	Frank Fasano reported on and distributed the document describing the Joint Venture Agreement between the GSDCA and the WDA. There was some discussion of the terms and suggestions were made by Board Members to be presented by Frank during a conference call with Dan Yee at a later time during this Board Meeting. It was agreed that any expenditures that the WDA incurs must be prior approved by the GSDCA, Inc. Budget and Finance committee.
VI. Report of Executive Committee - Frank Fasano	
	No activity over the last 90 days.
VII. Report of the Treasurer - Nadine Grady	
	Carmen Battaglia reported for Nadine Grady. He commented on the Profit and Loss statement which was distributed to those present and reflects 6 months of activity. He noted that the budget is ahead of schedule on the Futurity but other areas are behind. The overall income is behind by about \$15,000. The expenses overall are on track with some expenses up and some down. Noteworthy is that we are over in expenses at the six month mark for the WDA expenses, World Trial expenses and website expenses. The 2012 shortfall is projected to be about \$25,000.
	Carmen reviewed the various line items and compared to 2011. He questioned whether the membership promotion conducted can be maintained. The discussion continued under the Budget and Finance Committee
VIII. AKC Delegate - Carmen Battaglia	
Long Coat	Carmen reported that he inquired of Jim Crowley what the terms of a Long Coat Class might be and received this response from Jim Crowley. "If the parent Club requests it, there could be a division of the Open Class for Long Coats. The only issue I see is the overlap with the regular Open Class, which a dog with a long coat could enter now, although it would be faulted. Whether the Open Class is divided by color, coat, size, etc. a dog should only be eligible for one of those divisions. Maybe something like Open Long Coat and Open all coats except long. The fault should not be a factor in the class itself since every dog then in the ring would have the same fault. However in Winners, the Open Long Coat would start out with that fault." "If this class division works out at the National, the Parent Club could request that it be made available at independent specialty shows, at the discretion of the show-giving club. Approval should be pro forma."

Point schedule	As of May 16, 2012, the new Schedule of Championship points for Conformation events went into effect with a new realignment of divisions. The number of divisions will also increase for 2012 from 13 to 15 to enhance the ability of exhibitors to have "majors" in their own divisions. The schedule, released annually, sets the number of points needed by each of the 174 AKC-recognized breeds by geographic division. For the complete schedule of championship points visit: http://www.akc.org/events/conformation/point_schedule.cfm
Penn Vet Working Dog Center	Carmen reported that the University of Pennsylvania will open the Penn Vet Working Dog Center on Tuesday, September 11, 2012 on the University of Pennsylvania's Grey's Ferry campus in Philadelphia. He reported that individuals can contact the center at www.PennVetWDC.org . The goal is to collect and analyze genetic, behavioral, training and physical data and integrate the latest scientific information to improve the success and well-being of detection dogs that are so vital to our national security. In preparation, the center is searching for puppies to enroll in our Puppy Foundation training program opening this fall. They are interested in puppies a lineage of proven titles in working lines, hunt or success in search and detection. The linked survey will help identify if one of the puppies you have breed would be a good fit with this program. By filling out the application form at http://www.surveymonkey.com/s/BreederForm owners are not committing to participating in the program and Penn Vet is not committing to the puppy's inclusion. Alternatively, contact Sarah Griffith, Assistant Director, at 215-898-2211
Schutzhund Titles	The AKC Board VOTED to approve a request from the American Rottweiler Club (ARC) to acknowledge and record Schutzhund titles earned in (DVG America) Deutscher Verband der Gebrauchshunsportvereine America events. Carmen reported that this includes GSD, Doberman, Rottweilers and others. The AKC will record the following titles – BN, IPO1, IPO2, IPO3, SchH1, SchH2, SchH3, SchHA, FH1, FH2. The recording of these titles will be at the request of the owner, who fills out a form developed by the Performance Events Department and pays a fee. The titles must be confirmed prior to being recorded by the AKC. AKC will acknowledge titles earned back to January 1, 1991. This is effective August 1, 2012.
Search and Rescue Titles	Carmen reported that the AKC Board reviewed a proposal for AKC to award titles to Government Agency Urban Search and Rescue Dogs which was subsequently approved.. There initially will be two titles: Urban Search and Rescue Dogs that are FEMA deployable (SAR-U1) and Urban Search and Rescue Dogs that are State deployable (SAR-U2). This program is to be formally announced and to become effective at the September 11, 2012 Delegate Meeting.
	Carmen reported that the AKC will be considering a proposal to make coat type part of the information listed on a dog's registration papers.
IX. Committee Reports	
Budget and Finance Committee - Carmen Battaglia	
	Carmen Battaglia reported that the Budget and Finance committee met on Friday. There were questions and some discussion regarding the monthly reconciliation requested by Carmen.
	Carmen Battaglia distributed a document outlining various aspects of budget and income of the various committees. Special mention was made of the possibilities of developing the ability of the website to generate income. It was acknowledged that some of the income passes through the website to the various committees such as National, Futurity, and Membership and is not solely products.
	Carmen Battaglia cited that 27 out of 98 Regional Clubs that have websites and participate in the website competition. While not all clubs have websites there are more than those 27 and Carmen suggests using that as a communication opportunity. Carmen also took note of the small number of clubs that participate in the Newsletter Competition and the Regional Club Challenge.
	There was discussion of the business we conduct on digital media and computers and the back up systems that are available and the requirement for all committees to have an off site back up. There was extensive discussion regarding back up systems.

	<p>Carmen Battaglia led the discussion from his hand out on the AKC data for registration of litters and individual registration data as well as breed standing as compared to other breeds. The historical data of registration was discussed. Interesting to note that between 1963 and 1974 there were in excess of 90,000 litters registered, between 1975 and 1998 there were ranges around 20,000 (give or take a thousand or two here and there) and since 2002 the number of litter registrations are 14 to 15 thousand. It appears that 60% of the individual dogs that have been registered as part of a litter are not registered individually.</p>
	<p>Carmen commented on the distribution of the membership of the GSDCA geographically.</p>
	<p>Carmen Battaglia also distributed a Special Report document from the Budget and Finance committee. The 2012 budget was brought into balance by the \$25 thousand from Purina and eliminating one in-person board meeting as well as reducing some administrative costs in the audit and the elections. Carmen stated that there is a possibility of \$45,000 shortfall for 2013 unless some changes are made including those in Review and Membership.</p>
	<p>Carmen Battaglia reported on a detailed projected \$262,000 income budget for 2013 World Trial with expenses of \$185,00 which is the work of a committee which included Mary Gattone and Dan Yee. There are additional projections for the Centennial. The range of possibilities are from a \$45,000 loss to a possibility of \$76,500 profit for this event.</p>
Motion	<p>Carmen moved that the GSDCA Board reaffirm its commitment to supplement the 2013 budget by as much as but not more than \$130,000 from the clubs reserves of the \$365,000 club reserves that currently exist. This commitment will limit committee budgets in 2013 to not more than the 2012 levels. Motion was seconded by Dean Wylie. After additional discussion that this total includes the Centennial and the 2013 National Specialty and that this is an ongoing budget control process, the motion was adopted unanimously. Carmen stated that there was a commitment by the Budget and Finance Committee to regularly update the Board on the progress of the budget for 2013. There is additional detail regarding the various Centennial events that was prepared and distributed in the sixteen page special report from the Budget and Finance Committee. Nancy Harper-Mulvaney noted that the printed dates in the report are incorrect and noted that the corrections be made to reflect the 2013 National events begin on October 7 and that the World Trial events begin on October 14.</p>
National - Bill Burggraaf	
	<p>Bill reported that the hotel have rooms reserved and the host hotel is full. The number of reservations exceeds that for this time last year. There is no income from the hotel for the RV or grooming space. Bill noted that the entry fees do not pay the cost of the National. The National is funded by the additional sales associated with the site. The CVB Loveland is willing to offer \$11,500 to offset the facility cost. Bill projects a break-even National.</p>
National Sites - Bill Burggraaf	
	<p>Bill noted that we will be looking at the Purina site at this Board Meeting. A document was distributed that showed the costs for the various regions where we hold the National, East, \$23,884; Midwest, \$6,400; and West, \$19,667. It was noted that there is a significant number of members and entries from the East Coast. The performance events must be taken into consideration including Herding and Agility where there are costs associated with sheep and equipment. Frank Fasano noted that the auditor recommended keeping the National in one location for 3-5 years to achieve a cost advantage. There was additional discussion regarding the distribution of membership noting that California has 500 plus members out of the roughly 2500 members of the GSDCA. Carmen pointed out to the Board that the Purina site can offer all of our events on one site. There was discussion of the 2004 Survey in which the membership expressed an opinion to rotate sites from East to Midwest to West to Midwest to East again. The Board at that time voted to rotate based on the membership opinion at that time. It was noted that the Canadian National is in a location for a number of years.</p>
Recess	<p>The Board was in recess from 11:42 am to 12:55pm. The Board meeting resumed following the touring of the Purina facility by the Board and members present.</p>

Discussion	There was a resumption of the continued discussion of the rotation of National Sites. There was discussion of flights into St Louis. It was noted that crates 400 and larger can come in as air cargo and the cost varies depending upon the origin or the connecting flight. Nancy Harper-Mulvaney explained that airlines will reduce the size of the aircraft if the flight is not full which may affect the ability to accommodate the dogs on that day despite advance reservations for dogs.
Motion Amendment Vote	Lew Bunch moved to have the National for four years at the Purina facility. Bart Bartley seconded. Discussion of the financial aspects of having the familiarity and ability to negotiate terms with having it at one site. Ginny Altman moved to amend to strike four and insert three. Second by Pam O'Dell. For: Pam O'Dell, Gary Szymczak, Bill Burggraaf, Ginny Altman, Carol Moore, Nancy Harper-Mulvaney, Dorothy Linn, Morton Goldfarb, Zoe Backman . Opposed: Carmen Battaglia, Laura Gilbert, Lana Jorgensen-Law, James Moses, Bart Bartley, Lew Bunch. Abstain: Fred Migliore.
Vote on Motion	Vote on motion to have the National Specialty in St Louis at Purina for three years in 2014, 2015, 2016. Those in favor of the motion: All in favor except Dean Wylie, who was opposed and Ginny Altman and Zoe Backman who abstained.
Committee formation motion	Carmen Battaglia moved that the Board approve appointing a committee to investigate the options for establishing a back-up system and that the committee report to the Board at the October Board meeting. Dean Wylie seconded. Following discussion the motion adopted unanimously.
Budget and Finance committee Job Description	Carmen read into the minutes the job description of the Budget and Finance Committee: The Budget and Finance committee is charged with 1)preparing and developing the annual budget, 2) Financial oversight of the club's money. The latter extends to all income and expenses of the GSDCA, Inc. which includes establishing and implementing a bid process to ensure that the best prices are secured. The committee will also contact each of the GSDCA, Inc. Committees in January requesting information related to their income and expenses for the year. The committee will be use its expertise to review each budget as part of the process that prepares the annual budget. The committee will gather information and develop quarterly reports to the Board about the budget and any specific matters that affect the finances of the club.
Motion	There was discussion of the committee reporting structure which was explained by Frank Fasano. Carmen Battaglia moved to approve this job description. Bart Bartley seconded the motion. Motion carried unanimously.
National Vendors - Nicki Bunch	
Motion	Lew Bunch reported for chair, Nicki Bunch, who received a letter from a vendor asking that the vendor space be covered with sod instead of the plastic. This may affect four of the vendors. Bill Burggraaf stated that there would be an additional cost of \$2500 to \$3000 for a total cost of about \$8000. Lew stated that donating the sod after the show would get a \$5000 tax deduction. Lew Bunch moved that the entire arena be covered with sod. Second Gary Szymczak. Motion carried unanimously.
Board meeting expenses - Bart Bartley	
	Bart Bartley outlined the Board Meeting Expense committees activities on the ideas that the committee outlined and distributed a handout summarizing the options. Some of the expense is to visit a proposed show site. Board meetings are about \$15,000 each. Bart stated that he worked with a Travel Agent to arrive at the numbers and this is a proposal to initiate discussion. Bill Burggraaf stated that in the past he has explored the various locations and the cost options choosing a location. He has selected sites based on the current cost of that particular site. There was additional discussion including the January option at a site where we do not risk being snowed in or out. There was considerable discussion citing various examples including driving vs airfare. It was noted that there are currently 16 Board members who are Midwest or East which may also influence the cost of airfare. The option of a flat rate per board member of \$500 was also put out for discussion. It was agreed that any new proposal that may be adopted in the future would not take place for the then current board members as individuals would be entitled to know the terms of reimbursement prior to submitting their name for nomination.

Obedience - Dalene McIntire	
Motion	Dalene asked if there is a solution to the problem of finding mats for this National. She noted that Agility has mats and Bill noted that they will be in the same area. Bill and Dalene will communicate to determine a final resolution. Ginny Altman moved, Lana seconded, that any additional cost for matting be approved if there is a need for funding to provide mats for obedience. Motion adopted unanimously.
WDA	
	Frank Fasano and Morton Goldfarb introduced the idea that WDA and GSDCA, Inc. are talking about having the National and the North American Sieger Show in the same year at a similar time frame. This could be done at the Purina location to allow for members to explore one another's event.
Futurity - Carol Moore	
Committee	Carol Moore moved to approve Lea Ruggiero as a Futurity Committee member to take litter nominations. Second by Laura Gilbert. Approved unanimously.
Mid Pacific	Carol Moore moved to approve GSD Fanciers of Northern California for the 2014 Mid Pacific Region Futurity. Dorothy Linn seconded. Approved unanimously.
Futurity Show Secy	Carol Moore moved that the Board approve Margaret Bleakney as Futurity Show Secretary for all regions, for a total of \$900, including taking entries, sending the returns and judging programs and preparing the catalogs. Second by Ginny Altman. Motion carried unanimously.
Motion	Carol Moore moved that, if the Futurity Chair is not a board member that they only attend board meetings when requested by the board. Motion seconded and carried unanimously.
Motion	Carol Moore moved that the National Futurity Chair will keep catalogs and judges sheets for one year. These records will be stored permanently electronically. Motion seconded by Bart Bartley and carried unanimously.
Motion	Carol Moore moved, Lew Bunch seconded, that we approve the elimination of the requirement that a hosting club have \$2000 in the bank to bid on a futurity. Clubs are no longer required to pay a lot of expenses up front. Motion carried unanimously.
Motion Vote	Pam O'Dell moved, Gary Szymczak seconded that the Amateur futurity be eliminated beginning in 2014. There was discussion on the amateur futurity and whether some clubs refuse to host the futurity because they are opposed. The entry fee and prizes for the amateur futurity are the same as the regular futurity classes. There are no reserves. Carmen noted that AKC is promoting amateur events. For: Zoe Backman, Dean Wylie, Laura Gilbert, Gary Szymczak, Pam O'Dell. Opposed: Carmen Battaglia, Bill Burggraaf, Lew Bunch, Bart Bartley, Nancy Harper-Mulvaney, Morton Goldfarb, James Moses, Carol Moore, Fred Migliore, Lanalee Jorgensen Law. Abstain: Dorothy Linn. Motion failed.
Eligibility to Judge Futurity	Carol Moore moved, Dean Wylie seconded that handlers be eligible to judge a futurity. Motion carried unanimously. Carmen Battaglia moved, Laura Gilbert seconded that a judge be permitted to judge in his/her own region. Motion carried, all in favor. Carol Moore moved, Lanalee Jorgensen Law seconded, that a judge be allowed to judge a futurity every five years. All were opposed, except Lanalee Jorgensen Law who was for the motion and Ginny Altman who abstained. Motion Failed.
Futurity Months	Carol Moore moved, Dorothy Linn seconded, that the month of March be added to the available months of April, May and June to allow Southern Clubs to schedule a show before the weather is so hot with a provision for Carol to allow February as she already does July on special dispensation. Following discussion, the vote was taken, all were opposed except Carol Moore who was in favor and James Moses, Morton Goldfarb, and Ginny Altman, who abstained.

Recess	The meeting was in recess for 10 minutes from 2:54 to 3:07 pm.
Futurity entry forms	Carol Moore moved that the Board approve that Futurity Entry forms will only be e-mailed to members unless a postal mail copy is requested from the Futurity Show Secretary. The Maturity forms are emailed to the owner who entered a puppy in the Futurity. The Futurity Entry Forms will also be available online and in the January Review. Motion seconded and carried unanimously.
Litter entries	Carol Moore moved that the Board adopt the following pricing schedule for the 2013 Futurities: The first entry from a litter in a given region is \$28. Additional entries from that same litter and owner in that same region for an additional \$10 per puppy. If any of those puppies are entered in another region, the first entry fee in the other region is \$28, additional entries from the same litter, same owner in that same region are \$10 per puppy. If a puppy is entered in a third region, the first entry in the third region is \$28 etc. The dog may be entered in a second region following the same principles. Motion seconded and carried unanimously.
2013 Futurity Judges Nominated	NorthEast: Jean Whalen, Judge; Nancy Harper, alternate. MidAtlantic: Ellen Migliore, Judge; Mary Gattone, alternate. GreatLakes: Linda Bankhead, Judge; Delaine Thompson, alternate. SouthEast; Gary Szymczak, Judge; Phil Miller, alternate. MidWest: D.D. Ardoin, Judge; Maryellen Kish, alternate. SouthWest: Kris Fasano, Judge; Irene Hause, alternate. SouthPacific: Ed Barritt, Judge; Joan Fox, alternate. MidPacific: Gail Hardcastle, Judge; Delaine Thompson, alternate. NorthWest: Charlotte LaRosa, Judge; Doug Crane, alternate.
	The above recommendations of the Futurity Chair were adopted with all voting in favor except for Bart Bartley and Fred Migliore who were opposed and Carol Moore who abstained.
Motion	Lew Bunch moved that the owner of the Futurity/Maturity dog be permitted to show under the stud dog owners or co-owners, effective January 2013. Bart Bartley seconded. Following discussion the vote was taken. For: Gary Szymczak, Carmen Battaglia, Bill Burggraaf, Laura Gilbert, Lew Bunch, Bart Bartley, Dean Wylie, Morton Goldfarb, James Moses, Carol Moore, Fred Migliore, Lanalee Jorgensen Law, Zoe Backman. Opposed: Ginny Altman, Nancy Harper-Mulvaney, Pam O'Dell, Dorothy Linn. Motion carried.
Review format and size	Fred moved that the matter of the size and cost of the GSD Review be revisited. Second by Jim Moses. After discussion, the vote was taken. The motion carried with all in favor except Ginny Altman and Laura Gilbert who were opposed.
Centennial - Nancy Harper-Mulvaney	
Committee members	Dean Wylie moved and it was seconded, that the following members be added to the Historical Committee: Susan Casey, Dianne Silver Strasser, and Donna Radich. Motion carried unanimously. Dean Wylie moved that Andrea Washburn be approved as a member of the decorating committee. Motion seconded and carried unanimously.
Centennial Celebration	Nancy Harper-Mulvaney provided a handout and detailed the information on the program planned for the Holiday Inn Ballroom on Friday October 11, 2013 beginning at 6:15 with cocktails and hor d'oeuvres honoring Military, Vets, Sponsors and State Dignitaries. The Ceremony will be followed by a keynote speaker. The program will be followed by a social for members, guests and honorees.
Trust	A letter from IRS was read by the Centennial Chair. The letter stated APPROVAL has been granted by the IRS for 501 (C.) (3) status for the German Shepherd Dog Club of America Charitable Trust. Donations contributed to the GSDCA Charitable Trust are tax deductible. Nancy thanked Pam O'Dell for preparing a Charitable Trust Tax Report for submission to IRS by our auditor. Pam has been acting in capacity of Treasurer for the Trust. Currently, deposits to the Charitable are being made by Pam, Nancy Harper-Mulvaney and Gary Szymczak.

Host Hotel	Nancy Harper-Mulvaney reported that the contract with the Centennial host hotel has not been signed while the food and beverage arrangements have been finalized and room rates have been negotiated. The original contract was negotiated by an individual who has since left the organization and the new individual has not retained the previous terms and Nancy is working on the final terms. There was additional discussion and it was agreed that Nancy would obtain the terms and have them reviewed by the GSDCA legal counsel prior to having it signed.
Joint Meeting	Joint meeting with WDA was convened at 4:10 pm.
GSDCA and GSDCA-WDA Joint meeting by Conference call	
	Dan Yee and the WDA Board members were in attendance by conference call. Frank Fasano reviewed for the WDA Board the questions raised in the GSDCA Board discussion.
Joint Venture	Frank relayed that under discussion in the Joint Venture Agreement are the expenses for the Helpers for the 2013 to cover travel, meals and lodging. Dan Yee explained that fees for the Helpers was implemented at one time to avoid any bias concerning the Helper and encouraging Helpers from all regions to come in to qualify to be selected. There is not a daily stipend fee included as part of the expenses quoted for the Helpers. Mary Gattone explained that the projected trial expenses include only expenses to bring Helpers to serve in a specific role. Dan Yee defined that Helpers are not part of the volunteer manpower reasonably necessary but serve in a specific capacity to test the dogs such as Judges serve in a specific capacity to evaluate dogs.
Austria Expenses estimate	Frank noted that also under discussion is the cost to the GSDCA, Inc. for the proposed visit by Dan Yee, David Landau and Carl Smith to Austria where the WUSV Trial is being held in 2012. Mary Gattone explained that the funds at this time are estimated and not all individuals will be going that were thought to be going when the estimate was first submitted and it is likely to be less than estimated.
Streaming Video	<p>The streaming video and merchandise was also briefly discussed. Dan Yee was asked to estimate the profit. He stated that the financial responsibility will be the airline ticket. The profits will be divided. Frank Fasano asked to see a proposed contract. Dan stated that the contractor coming in to do the streaming video is looking to make a profit on his efforts and is not part of the income that goes against expenses prior to dividing profit.</p> <p>Dan Yee informed the Board that the logo selection is still in the process and when finalized the logo will belong to the GSDCA, Inc. and be a logo that might be used in the future by both organizations.</p> <p>Dan Yee stated that Sponsors are being sought. Frank Fasano informed the WDA that the Trust has been approved by the IRS and a copy will be forwarded to him.</p> <p>Dan informed the GSDCA Board that the WDA Board has given approval. Dan explained that the SV/WUSV requires that a copy be on file in their offices. Frank Fasano noted that an agreement is in existence and the changes are the named individuals. Dan Yee also outlined the terms of the score book agreement in the updated agreement.</p> <p>Dan stated that in his Presidents Report he noted that there is an improved working relationship between the WDA and the GSDCA. He agreed to provide Frank Fasano with a copy of that report.</p>
4:57 pm	The Joint Meeting was concluded at 4:57 pm.
Scorebook	The GSDCA and GSDCA-WDA scorebook section under the Agreement provides for the members of the WDA who holds a scorebook bearing the logo of the GSDCA, Inc. shall be deemed a member for the purpose of entering the dog named in the score book into any event hosted by a WUSV member club.

Motion on SV/WUSV Agreement	<p>Ginny moved that the Board approve the agreement as distributed. Dean Wylie seconded. Following discussion the vote was taken. For the motion: Zoe Backman, Lanalee Jorgensen Law, Fred Migliore, Ginny Altman, Carol Moore, James Moses, Morton Goldfarb, Dean Wylie, Bart Bartley, Gary Szymczak, Dorothy Linn, Bill Burggraaf, Carmen Battaglia, Laura Gilbert. Opposed: none. Abstain: Pam O'Dell.</p> <p>Pam O'Dell noted that the agreement provides that WDA can communicate with the SV/WUSV and that the four named GSDCA individuals will be copied with the communication.</p>
Joint Venture Agreement	<p>The travel to Austria was discussed and while the individuals have been to other World Trials and likely would be in attendance irrespective of the expenses budgeted, it is important that there be promotion of the 2013 World Trial held in the United States. here was a question raised as to the equipment that may have to be purchased being part of the considered expenses. Members of the Board raised questions which resulted in considerable discussion of the budget as it pertains to the 2013 World Trial and the Joint Venture Agreement which will be discussed in detail at the Sunday Session.</p>
Wine Benefit	<p>Bill Burggraaf described an opportunity to share in revenue for the sales of wine with a logo representing the GSDCA, Inc. on the label. The company is in Chile and they will handle all of the details and sends the GSDCA the money earned by the number of bottles purchased. There was discussion regarding the idea of engaging in a wine benefit money maker for the Centennial. Bill noted that this is not part of the Trust efforts. There is no obligation to purchase a specific quantity of wine. The GSDCA will receive \$6 per bottle of the cost of \$19.95.</p> <p>Lew Bunch moved that the Board approve the wine project through the Marketing Committee. Dean Wylie seconded. Without objection the matter was postponed to the Sunday Session.</p>
Adjourned	<p>The Saturday session was adjourned at 5:52pm.</p>
Sunday Session	
Reconvened	<p>The Sunday Session was called to order at 8:07 am.</p>
Quilt	<p>Laura Gilbert displayed a quilt made by her that will be given as a fund raiser.</p>
Fund Raiser	<p>Frank Fasano asked that the Wine benefit / marketing idea be reviewed by legal counsel and brought to the Executive Committee for further action. The Board approved this action by general consent.</p>
Joint Venture Agreement	<p>Frank Fasano read an email from a WDA member and asked that the Board approve the following members: Gary Szymczak, Morton Goldfarb, Dean Wylie as a committee to review and negotiate the Joint Venture Agreement under the direction of Frank Fasano, The motion was made by Bart Bartley and Laura Gilbert second. Motion carried unanimously.</p>
Agreement	<p>Pam O'Dell asked that the Board reconsider the vote on the motion to approve the agreement approved yesterday. Laura Gilbert seconded. There was discussion that the agreement, that is in place with the SV/WUSV, is in effect and otherwise proper except for the names on the last page. Motion to reconsider was carried unanimously.</p> <p>Frank Fasano asked for approval to appoint a committee with Pam O'Dell, Carmen Battaglia, Sam Isreal and Morton Goldfarb to work with him on the agreement. Laura Gilbert second. Motion carried unanimously.</p>
World Trial	<p>There was considerable discussion regarding individuals attending the World Trial in Austria to promote the 2013 World Trial. The Delaware County Chamber of Commerce was going to be in attendance with promotional items but are now not able to be there for lack of funds. Lew Bunch inquired if there was a website being planned and that one is needed.</p>
Genetic Study from AKC Delegate Report	<p>Carmen Battaglia distributed informational items to the Board relating to the AKC report distributed yesterday. He wanted to emphasize that there is research being done to see if there is a difference in the DNA between the working dogs and the non-working dogs.</p>

Discussion of Open Conference Call	<p>It was noted that there was not capability for conference call participation at this Sunday Session. There was discussion regarding the future of the accessibility of conference participation. There was discussion regarding the background noise which interferes with those present being able to hear. Carmen is concerned about the dissemination of information and that the action taken today has superceded action taken yesterday.</p> <p>The question was raised as to whether or not members should be allowed to participate in the conference call and also if Board members attending by conference call should be permitted to vote. The question precipitated considerable discussion.</p> <p>Lana noted that our face to face Board meetings are open to the attendance members in person and that the question of limiting general membership attendance if there is conference call capability in place is what is being discussed. Ginny offered the suggestion that the reason for absence of the Board member may be part of what is considered in the attendance.</p> <p>Ginny Altman offered to get an independent opinion and recommendation from members of her Parliamentarians Association and bring the information back to the Board in January.</p>
Closed session	<p>The Board moved to enter closed session at 8:51am and closed session ended at 9:50am. James Moses departed during closed session.</p>
Committee Reports Continued	
Regional Club Committee - Dean Wylie	
Motion	<p>Dean Wylie moved to add Vicki Roye as a member of the Regional Club Committee. The motion was seconded by Gary Szymczak and adopted unanimously.</p>
Legislative Liaison - Stormy Hope	
Legislative Facebook page	<p>Stormy Hope informed the Board that she has offered to set up a GSDCA Legislation Facebook page and maintain it. This Facebook page will be public, but ONLY pertinent legislation posts will be offered. She noted that this is a time consuming effort and help would be most welcome. Legislation is ongoing, fast-paced, often changing multiple times during a single day. While website updates for some legislation is necessary, there is a need for a site of daily national, state and local updates to which the fancy may turn. The site would need to be publicized in Constant Contact and the Review. The Facebook page as recommended and administered by Stormy was approved unanimously.</p>
Marketing Committee - Lew Bunch	
Credit Card	<p>Lew Bunch reported on the activities of the Marketing Committee.</p> <p>Lew proposed the following ideas:</p> <ul style="list-style-type: none"> * Advertising on website at the rate of \$25 per month * GSDCA credit card with Capitol One. Application for the credit card gives the GSDCA the amount of \$50 for each application for a credit card. Ten members have applied and we have gotten \$350 income already.
Dogs USA ad Motion	<ul style="list-style-type: none"> * Dogs USA is widely distributed. Lew Bunch moved that the GSDCA advertise the 2013 National, the Centennial and the World Trial in the GSD issue of the Dogs USA for the amount of \$2085 which will come from the Marketing Budget. The issues of this magazine are at Petsmart and other pet shops for 13 months. Motion seconded and carried unanimously.
Calendar	<ul style="list-style-type: none"> * Lew Bunch outlined an idea for a Tri-fold brochure and Calendar to promote the GSDCA Centennial, National and World Trial as well as GSDCA membership and Regional Clubs. The Calendar would be appealing to the GSD owner and it would be available on the artists website as well as at retail stores such as PetsMart. The fee for the artist would be \$3650 but that does not include printing. Lew Bunch moved and it was seconded that the McCartney calendar project be approved. Carmen requested and it was stated by Frank that he work with the Budget and Finance Committee to bring the final costs for consideration. Motion was adopted unanimously.
Meet the Breeds Booth	<ul style="list-style-type: none"> * Lew Bunch moved, Laura Gilbert seconded, that the Board approve Carolyn Gerganoff to represent the GSDCA at a GSD Booth at "Meet The Breeds" at the Classic. Motion was adopted by unanimous consent.
	<p>Dorothy Linn and Ginny Altman departed at 10:15.</p>
	<p>Minutes of Saturday Session and until 10:15 Sunday taken and prepared by Ginny Altman. The balance of the Sunday session minutes were taken and prepared by Lanalee Jorgensen-Law.</p>

Balance of the July Board meeting minutes	
	Recording of the minutes assumed by Lanalee Jorgensen.
MARKETING continued	
Motion	Lew made a motion that a "Meet the Breeds guide" be passed out at Meet the Breeds, seconded by Laura. Motion passed.
Electronic Signs	Lew also reported that he has arranged for electronic advertising signs in Philadelphia to carry materials informing motorists of the Centennial and world shows. Beth Reynolds will be holding a coloring contest at the national for the kids.
Motion	Bart showed a bandana colored like the American flag. Bart made a motion, seconded by Gary that we give one to everyone entered at the national with extras to be available to anyone for \$1. Motion passed.
Committee	Lew asked that Bill Pfeiffer and Beth Reynolds be added to the marketing committee.
ATAA - Nicola Hood	
	Morton moved, seconded by Bart that all three actions requested by Chair Nicola Hood be accepted as proposed. Passed unanimously.
Actions Requested by Nicola Hood in her written report	<p>1. Requesting approval of Julia Priest, winner of the #1 Sire and Dam for the last couple of years, suggestion that we forgo the plaques for consecutive year winners and only send certificates. This is for Cumulative winners only. When a new winner appears a plaque will be made and sent.</p> <p>2. The AKC over the next couple of years will be adding new titling classes for the performance events. I am asking board approval that I may add any new titles to their respective events and establish points accordingly, without requesting board approval each time AKC decides to add one. There are at least 15 new titles this year and 4 or more titles that will go into effect in 2013.</p> <p>3. Requesting approval for the following to be added: Versatile Companion Dog -VCD1,2,3, etc- point value of 5 and I would also like to add the Parent club title of Obedience Victor/Victrix point value of 25.</p>
WDA	
	Dan Yee requested that the WDA President become an ex-officio member of the GSDCA board in a non-voting position. Request was postponed.
GSDC CHARITABLE TRUST	
Adjourn	The meeting of the GSDCA Board was adjourned at 10:35 to convene the meeting of the GSDCA Charitable Trust. The minutes of the Trust are a separate document held by the Trust.
Reconvene	Following the meeting of the GSDCA Charitable Trust, the meeting of the GSDCA Board of Directors was reconvened at 10:55 am.
NEW BUSINESS	
	Frank will be sending out a letter to the membership will have to attend the Annual Meeting in order to receive their award. Frank also asked how we can get more members to the Annual Meeting. Please send him any ideas you may have.
	Lew made a motion, seconded by Carmen that there be a board meeting held on Wednesday morning from 8-12. Formal notice will be sent in the appropriate time frame. Motion passed.
UNFINISHED BUSINESS	

	Carmen made a motion, seconded by Lew that we send Nancy to Philadelphia to get the contract for the hotel signed for 2013. Motion passed. Nancy made a motion, seconded by Gary that Dean be allowed to go as well with only his gasoline expenses paid by us. Motion passed.
FUTURE BOARD MEETINGS	
January	Motion made by Carmen and seconded by Gary to hold the January 2013 meeting in Atlanta, GA. Passed
April July	Motion made by Lew, seconded by Gary to hold the April and July 2013 board meetings in St Louis. Motion passed.
Adjournment	Motion to adjourn was made by Lew, seconded by Dean to adjourn. Meeting was adjourned at 11:21.
	Balance of minutes from 10:15 to adjournment taken by secretary pro-tem, Lana Jorgensen and compiled into format by Recording Secretary, Ginny Altman. Ginny Altman, Recording Secretary 10/4/12