

**The German Shepherd Dog Club of America, Inc.
October Special and Regular Board Meeting
October 10 and 14, 2012**

First National Bank Building

Loveland, Colorado

Officers	Present: Frank Fasano, Lanalee Jorgensen Law, Laura Gilbert, Ginny Altman, and Nadine Grady.
Class of 2012 Directors	Present: Fred Migliore, Carol Moore, James Moses, Bart Bartley, Pam O'Dell, Nancy Harper-Mulvaney, absent Zoe Backman.
Class of 2013 Directors	Present: Carmen Battaglia, Lew Bunch, Bill Burggraaf, Morton Goldfarb, Dorothy Linn,. Absent: Gary Szymczak, Dean Wylie.
Present at Special meeting	
Committee Chairpersons	Present: Helen Gleason, Dania Karloff, Pamela Stoesser, John Ayotte
Members	Present: Erika Crisuell,, Evan Ginsburg, DD Ardoin and Ken Peterson.
Call to Order Special meeting	The GSDCA Special Meeting of the Board was called to order at 8:12 am on Wednesday, October 10, 2012 by Frank Fasano, President. Frank announced that the purpose of this special meeting is to distribute information that will be discussed and voted upon at the Regular meeting on Sunday.
Reports distributed	The Audit report was distributed for discussion and approval at Sunday's meeting. Also distributed were the 21 st Edition of the AKC Complete Dog Book report, due to be printed in November for which a committee of four or five will be appointed to review and edit the GSD section. The AKC CHF Donor Advised Fund report was distributed; the Grant process was briefly described for those present; The Benefit Wine report was distributed. Frank described the Wine Benefit Project and a wine sampling that he has planned for 6pm this evening at the show site as a Vendor Appreciation Event. The Benefit Wine Project is a fund raiser for the Centennial. The WDA agreement dated June of 2009 and the WDA proposed joint agreement, negotiated between Dan Yee and Frank Fasano with assistance from Sam Israel, were distributed to enable the Board to do a comparison and to be prepared to consider it at the Sunday meeting of the Board.
	There was informal discussion of fund raising and the Friday session being a planning session at the January Board meeting.
Dog USA Ad	Frank Fasano distributed a copy of the ad for Dog USA, which was also distributed at the WUSV World Trial show in Austria by Morton Goldfarb to promote the 2013 WUSV World Trial in Philadelphia.
Rin Tin Tin promotion	Evan Ginsburg was recognized to speak to the Board about a promotion that he is embarking upon which has a possibility of benefitting the GSDCA.
McCartney Calendar	Lew Bunch informed the Board that the Calendar project is being funded by the GSDCA, Charitable Trust. The Centennial Committee will be involved in the other promotions that could come from this project. Some calendars can be sold here at the National, others on the website and regional clubs can sell them as well. It has considerable potential as a money maker. Frank Fasano noted that there is one cash register through which everything sold, will be processed at the National.
Credit Card	Lew Bunch urged everyone to apply for a credit card as any one who is applies for a credit card will cause a benefit of \$50 to the club from the credit card company.
Website Guidance committee	Pam Stoesser addressed the Board regarding the communication that goes out to the club members and the website which reaches the public. Bart Bartley moved that a website steering committee be formed to guide the activity undertaken on the website. The committee would consist of the following members: Pam Stoesser, John Ayotte and the President, Vice-president, Futurity Chair, Membership chair, and Performance co-chairs. Motion seconded by Laura Gilbert. Motion carried without objection.

Motion	Ginny Altman moved that any unbudgeted expenses that the steering committee is recommending, be approved by Budget and Finance committee and the Executive Committee between Board meetings to be ratified by the Board at the Quarterly meetings. Bart Bartley seconded. Motion adopted without objection.
Budget and Finance committee	Carmen Battaglia moved that the Board approve the January meeting of the Budget and Finance committee for the two days, Thursday and Friday, prior to the January Board meeting in Atlanta. The motion was seconded and approved without objection.
Adjourn	The Special meeting of the Board was adjourned at 9:27 am.
Sunday Board Meeting	
Call to Order	The meeting was called to order at 8:03
Officers	Frank Fasano, Laura Gilbert, Ginny Altman, Nadine Grady. Absent Lanalee Jorgensen Law
Board members	Dean Wylie, Bart Bartley, Nancy Harper-Mulvaney, Bill Burggraaf, Lew Bunch, James Moses, Gary Szymczak, Pam O'Dell, Dorothy Linn, Carol Moore, Zoe Backman.
	Absent: Carmen Battaglia
Members	Present: Bob Grady, Julie Degan, Dania Karloff, Jim York, Dalene McIntire,
I. Approval of Minutes	
	Dean Wylie moved, Bart Bartley seconded, that the July 2012 minutes be approved as distributed. The reading of the minutes were waived and minutes were approved by general consent.
II. Report of Recording Secretary - Ginny Altman	
	The approved minutes will be distributed to the GSD Review and the Website.
III. Report of Corresponding Secretary - Laura Gilbert	
	No correspondence requiring response.
IV. Report of President - Frank Fasano	
Show Report	Frank Fasano asked Bill Burggraaf to report on the show. Bart Bartley summarized the activities from an organizational perspective regarding trophies and ribbons. Bill noted that Gail Stiefferman worked with him during this National. Frank reported on his interaction with Gail. Bill Burggraaf recommended that Gail Stiefferman be appointed as show chairman and that he would continue to work with her through 2013. There was discussion. No action was taken.
	Nancy reported that she was working with individuals planning forward to the Centennial and she has devised a flow chart of the activities. Several board members spoke in support of having the time line flow chart. Details of methods of keeping the show on schedule were discussed.
	Frank Fasano asked each Board member to send him a note or email on the 2012 National describing what went right and what went wrong so that the issues can be addressed and we can make improvements. James Moses described the National of other breeds in which several rings are going at the same time and the schedule moves along. The suggestion was made to have a second ring for the purpose of the dictation and video post judging.
	Frank noted that the 2013 will not have a Pre-national regional specialty and that judging will start on Wednesday. Bill noted that the entries for the Centennial National are likely to be larger than we currently have for our Nationals.

Motion	Dean Wylie moved and James Moses seconded that the standard GSDCA, Inc. restrictions for judges as it pertains to not judging GSD prior to the National and number of years lapse for eligibility to judge the National apply only to the Best of Breed, Male and Bitch Class judges but not to the other four judges for 2013. Motion adopted without objection.
	Nancy Harper-Mulvaney asked that a decision be made regarding Agility and Rally for 2013 to avoid conflicts for dates and miles for local shows.
New Business	
Complete Dog Book Ad Hoc Committee	Frank Fasano, without objection, appointed Morton Goldfarb to chair an ad hoc committee with members to be selected by Morton, to work with the AKC on the Complete Dog Book to be released in 2014.
Grants to Fund Motion	Laura Gilbert moved, Zoe Backman seconded that the following grants be approved: Oak Grant 01660 Identifying Osteosarcoma Genes, Acorn Grants 01708A Canine Cancer Stem Cells and 01726A Growth factors in Cell Motility and invasion for a total of \$11,000. Leu Bunch moved to amend to add Acorn Grants 01480 Leptospirosis and 0584 Cruciate Ligament and change the amount for the four Acorn Grants to \$2000 each and \$3000 for the Oak Grant so as to retain the amount designated from the donor advised funds to \$11,000 sum total. Following discussion the amendment was adopted and the main motion was adopted unanimously.
	The Board was in Recess from 8:45 to 8:50 am.
	Without objection the Board moved to Closed Session to be informed regarding an accident that occurred during the National. The Closed Session ended at 9:00 am. The Board meeting reconvened at 9:06am
Unfinished Business	
WDA Agreement	Frank Fasano reviewed the process of developing the Agreement. The recommendation was made to define the officers on the back page of the agreement by title and not by name. With that amendment the Agreement with WDA was adopted without objection.
Morris and Essex	A letter was received announcing that the fourth Morris and Essex Dog Show will be held in memory of Geraldine Rockefeller Dodge. Laura Gilbert moved that the GSDCA participate at the Morris and Essex Dog Show with a parent club specialty in 2015. The motion was seconded and adopted without objection.
Audit 2010 and 2011	Frank Fasano reviewed and distributed the letter which accompanied the audit. The Budget and Finance committee will go into the information in more detail regarding the recommendations when they meet in January. The Board will consider the recommendations of the Budget and Finance committee at that time regarding approval of the Audit.
	Nadine Grady informed the Board that there is a large number of files which need storage. Ginny Altman moved that we comply with the written recommendations that Wm Donnelly provides to the GSDCA, Inc. regarding the files. Motion was seconded and adopted without objection.
January meeting	Frank Fasano noted that at this time the meeting is scheduled for Atlanta. Frank informed the Board that Board Members and Officers should plan to be in attendance at a Friday night session.

Joint meeting with WDA	Dean Wylie questioned if members of the SV were going to be at the WDA meeting which he understood was going to be in Philadelphia. There was no written confirmation of this information nor was Frank Fasano made aware of this information. There were questions raised regarding the need for some members to visit the Philadelphia area early next year and the overall board meeting expenses and the approval process for future meetings.
	There was general discussion regarding WDA/ GSDCA joint projects and joint show sites.
Marketing	Lew Bunch moved that he be approved to place an ad in the Westminster KC catalog as he has it within his budget. The motion was seconded and approved without objection.
	Lew Bunch is in conversation with Dwight Erickson of Belaire Training regarding a new product which could result in some benefit for the GSDCA, Inc. Frank Fasano noted that he has talked to Purina and they are, at this time, not opposed to the GSDCA working with this company as a marketing partner.
US Air	Nancy Harper-Mulvaney informed the Board that she has had conversation with US Air regarding the resumption of animal shipping and will have additional conversation including possible sponsorship of the Centennial. There was also discussion of naming US Air as the preferred airline for the Centennial. Nancy indicated that she will have future conversation with them and will keep the Board apprised of their interest.
Public Relations Centennial	Nancy Harper-Mulvaney received a plan from Allen Schaeffer who is a promotional professional to assist with the promotion of the Centennial. Nancy Harper-Mulvaney moved that he be approved as a member of her committee. Motion adopted without objection.
Adjournment	Pam O'Dell moved, Lew Bunch seconded that the meeting be adjourned. There was no objection. The meeting was adjourned at 9:44 am.
	Ginny Altman, Recording Secretary
	October 14, 2012