

**The German Shepherd Dog Club of America, Inc.
October Board Meeting
October 17, 2010**

Courtyard Salt Lake City Layton

Layton, Utah

Officers	Present: Tish Walker, Lanalee Jorgensen Law, Laura Gilbert, Ginny Altman, and Nadine Grady.
Class of 2010 Directors	Present: Bart Bartley, Helen Gleason, Nancy Harper-Mulvaney, Tom Mesdag, Nancy Nellis, Pam O'Dell. Absent: LaMar Frederick
Class of 2002 Directors	Present: Zoe Backman, Carmen Battaglia, Bill Burggraaf, Dorothy Linn, Gary Szymczak, Dean Wylie. Absent: Ken Downing
Committee Chairpersons	Present: Dalene McIntire, Dania Karloff, Jim York, Carol Moore, Susan Casey, Bob Moore, Cappy Pottle.
Members	Present: Sharon White, Bob Grady, Melanie Fuellgraf, Frank Fasano, Patty Szymczak, Fred Migliore, James Moses, Diane Roberts, Paul Hollister, Bridget Honan, Cindy Bartley, Susan Court, Julie Degen.
Call to Order	Tish Walker, President, called the GSDCA Membership meeting to order at 8:04 am on Sunday, October 17, 2010.
	Tom Mesdag moved for closed session. Motion was seconded and adopted with everyone voting in favor except for Carmen Battaglia who was opposed and Bill Burggraaf who abstained. The Open Session resumed at 9:02 am.
I. Approval of Minutes	
	Nancy Harper moved that the April 2010 and the August Conference Call minutes be approved as distributed. The reading of the minutes was waived and minutes were approved by general consent.
II. Report of Recording Secretary - Ginny Altman	
	Ginny congratulated the winners over the National. She asked committee chairs, members and guests to sign the register.
III. Report of Corresponding Secretary - Laura Gilbert	
	Laura notified the Board that she had received a Petition signed by sufficient members to bring a matter to the Board in January. The petition requests that a category be added to the qualifications of progeny eligible to be invited to participate in the Stud Dog and Brood Bitches progeny exhibition, those GSD who are registered therapy dogs, disability assistance dogs, K-9 police dogs, Military dogs, Search and Rescue Dogs. The petitioners request that these dogs have the opportunity to be invited to exhibit as one of the progeny in their Sire or Dam's Stud Dog or Brood Bitch Class at the National beginning in 2011. This matter will be placed on the agenda for the January 2011 Board meeting.
IV. Report of the Vice-President - Lana Jorgensen Law	
	Lana reported that she presided over a September 7, Executive Committee meeting during which she was directed to contact Honest Ballot to authorize the sending of new, corrected ballots out to all club members and to post the information to the website as well as send a Constant Contact communication to the members.
V. Report of the Executive Committee - Tish Walker	
	Tish reported that on September 28, 2010 the Executive Committee met by conference call. Tish Walker, Dean Wylie, Ken Downing, Bill Burggraaf and Lanalee Jorgensen-Law were in attendance.

	<p>2 CDs of approximately \$100,000 each had matured at Morgan/Stanley. Bill moved that Nadine deposit one CD into the Bank of America to cover upcoming expenses and that Nadine check to see which bank is paying the best rate on a money market which can be withdrawn at any time and deposit the other CD there. Passed unanimously.</p>
	<p>Approval was requested to send the \$25,000 deposit to the PPL Stadium in Philadelphia for the 2013 World Union Trial. Dean moved the deposit be sent. Passed unanimously.</p> <p>Dean moved to send in the deposit for the Dream Park in New Jersey for 2013. Motion seconded. Ken amended the motion that the \$1000 deposit be sent once the contract has been seen and reviewed. Amendment seconded and passed. Motion passed.</p> <p>The Board unanimously ratified all actions of the Executive Committee.</p>
VI. Report of President - Tish Walker	
	<p>In September I represented the GSDCA, Inc., Germany. Through the arrangements of David Landau, our SV/WUSV Liaison, I met privately with Mr. Wolfgang Henke, WUSV President, and Mr. Clemens Lux, WUSV General Secretary at the German Sieger Show being held in Nuremberg. They requested that the current contract be extended beyond 2013 because of the upcoming World Trial. I was happy to report to them that the GSDCA had already voted at its last Board meeting to extend the agreement between the GSDCA and the GSDCA-WDA to 2015.</p> <p>Tish reported that she received an inquiry in August from Purina concerning a check for the GSDCA, which had been mailed to previous President Gail Hardcastle. She contacted Gail, who subsequently found the check, which had been misplaced and sent it to Treasurer Nadine Grady. Tish has signed the Purina Parent Club Partnership Program, which had been sent to Gail Hardcastle. Purina also sent a request for the GSDCA to participate in its library for breeders.</p> <p>Someone recently set up a GSDCA Facebook web site. Pam Stoesser and LaMar Frederick checked into this due to copyright restrictions and the web site has now been removed.</p> <p>The boxes for the AKC Archives given to Tish by Carmen Battaglia have been sent to the AKC.</p>
Purina	<p>President, Tish Walker invited the representatives of Purina to address the Board. The incentives that are offered to the GSDCA by Purina were described for the Board in a presentation by Bob Ekle and Marci Sales of Purina. Bob explained the details of the Purina Futurity Incentive Program and how it differs from the former Purina/GSDCA program. The GSDCA Futurity Nomination process is now being modified to comply with the Purina program incentives for conformation and performance to create income from Purina for the GSDCA in addition to the weight circle submission from those GSD owners feeding Purina. The GSDCA expressed its appreciation to Purina for their sponsorship of approximately \$250,000 since the program's inception in 2002. They act in sponsorship of our show and provide support to education and health projects for the GSD.</p>
Recess	<p>The Board was in recess from 9:30am to 9:45am.</p>
Breeders Code	<p>Tish Walker announced that the chairman of the Breeders Code committee, Jamie Walker, has resigned.</p>
VII Report of Treasurer – Nadine Grady	
Audit	<p>Nadine reported that at the January Board meeting the auditor will be present to present the audits and answer questions from the Board. At that time it is expected that all audits will be up to date.</p>
	<p>Nadine reported on the state of finances. She recommended examining the costs, anticipating a change in the way we “do business.” She reported that the losses this year result from expenses incurred from 2008 and 2009 such as the 2008 Audit fees of \$17488.36 and 2009 Audit fees of \$18,000 and Federal Income Tax of \$10,544.45 as well as 2009 Review expenses of \$7700 and the deposit for the 2013 stadium facility.</p>

January Board meeting	Because of the amount of anticipated business at the January Board meeting, without objection, the Board meeting in January will convene on Friday evening.
	Carmen noted that we have less revenue than projected such as membership renewal. He questioned the follow up on things such as items for sale on the internet. Nadine responded that while it is possible to deny expenses if they are not budgeted, there is little that is under our control for revenue that is not realized, other than taking that into account when projecting the revenue budget for the following year.
	Carmen remarked on the transfer of monies from CDs to checking. Nadine explained that the CDs had matured, were not electively cashed, and funds were needed in the account to allow for the bills that are coming due with this National. Nadine stated that she is recommending that the Board appoint an investment committee to manage the CDs and other investments. Bart suggested that the investment committee would be part of the Budget and Finance Committee.
VIII. Committee Reports	
Board Meeting Sites - Bill Burggraaf	
January	Bill will research the location of the meeting in Los Angeles on the 29 and 30 of January. Lana noted that in addition to LA International there are airports at Pomona and Burbank, which might be closer to allow us to bus to show sites in Oxnard and Pomona for 2014 or 2015. Nancy questioned the expense of the Board meeting in California. Bill assured the Board that flights to LA are economical at that time of year. It was noted that the performance chairs have requested that they be involved in site visits to assess the feasibility of the site for performance and Dalene McIntire will be notified. It was suggested that only specific individuals be involved in the site visit. Without objection, the entire board will not be making the site visit which would facilitate transportation to the site.
April	Gary noted that there is a conflict for the April Board meeting with a Futurity and that the date must be re-visited. A date change will be considered in January. It was suggested that the meeting in April be by conference call.
July	Bill noted that the plan for July is to visit Purina Farms in St. Louis, Missouri.
National	The final income / expenses are not in but the estimate is that there is approximately \$18,000 less income than last year. The cost of streaming video was about \$7500. There were some 100 individuals who subscribed.
Futurity – Carol Moore	
	Carol made her introductory remarks regarding the costs of trophies and the bid process that the committee undertook. There was some discussion of recycling of the old Futurity plaques for Amateur Futurity. It was noted that if anyone wants to donate them, the old trophies can be sent to the individual awarded the trophy contract.
	Carol Moore reported that her committee met at the National and they discussed various alternatives including offering trophies for Best and Best Opposite and 1 st place trophies and the balance of placings with rosettes. The alternative recommended by the committee is that trophies be offered for Best and Best Opposite in Futurity with rosettes offered for first through fourth place, which would result in \$8000 in savings in 2011.
Motion	Dean moved that we have Best and Best Opposite in Futurity and rosettes for 1- 4 place for 2011 to be reviewed in January of 2012 and annually thereafter. Gary seconded. Motion carried unanimously.
	Carol brought to the Board's attention the question of conflict of interest in that one of the bids was received from Bruce Gilbert. He has informed Carol that there are comparable prices from other trophy companies. Corresponding Secretary, Laura Gilbert announced that she would not be participating in the decision of the vendor to which the contract would be awarded. Laura recused herself and noted that her husband owns this company and that she will not be voting on this motion.

Motion	Dean Wylie moved that G and W Gifts and Awards of Distinction owned by Bruce Gilbert be awarded the contract for the Futurity Trophies. The motion was seconded and carried. Laura abstained and Ginny Altman did not vote.
Education - Helen Gleason	
	Tish Walker recognized Helen Gleason and thanked her for her service on the board.
Agility	Helen reported that the Agility invitational was a success and thanked the board members who attended the event. Helen advised the Board that under new business she will be requesting that the Agility Invitational be an annual event and the top 20 GSD be invited to participate. The Agility committee will sponsor and manage the event, which will be held at the conclusion of the Agility events at the same location with the time to be announced.
	Helen reported that the Judges Education was successfully held and the fees covered the expenses and more. She gave recognition to Diane Mehra who organized the seminar.
Review - Susan Casey	
	Susan asked for board approval of providing one month of free advertising on the GSDCA website with the purchase of an ad in the Review. If the advertiser wishes to continue the ad on the website, they would then pay the monthly fee.
Motion	Carmen moved to approve the recommendation of the Review Editor. Lana seconded and carried unanimously.
	Nancy provided Susan with copies of other breed magazines from her attendance at the AKC Parent Club Conference. She noted that other breed clubs have some interesting ideas in magazine advertising.
Internet - John Ayotte	
	Tish read an email request to send out a mailing to members. There was discussion of mass e-mailing.
Motion	Helen Gleason moved that anyone who has something of importance that needs to go out to the membership that they send it to Tish who would then send it out in a communication by Constant Contact . Bart seconded the motion and it carried unanimously.
P&P Manual - Zoe Backman	
Motion	Zoe moved that the language in the Futurity section which describes the role of a "Superintendent" be changed to Independent Show Secretary. The motion was seconded and carried unanimously.
	Zoe recommended that the nomination forms for officers qualifications be updated. Tish appointed Zoe to create a draft to be reviewed for approval at the January Board meeting. Zoe agreed and stated that she would have an attorney review her draft before sending it out.
Regional Clubs - Dean Wylie	
Motion	Susan Sacco, Newsletter Competition chair, requested that the GSDCA-WDA affiliated regional clubs be eligible to compete in the newsletter competition. Dean moved we approve the request of the Newsletter Competition chair. The motion was seconded and carried unanimously.
Obedience - Dalene McIntire	
	Dalene reported that we did not have an Obedience Victor / Victrix as there was not a qualifier.
	Bart raised the question of featuring dogs with disqualifying faults on the cover of Review. Julie Degen informed the Board that the dog did not have a disqualifying fault and she had personal knowledge that the dog had been examined by a conformation judge prior to having been awarded the title which allowed the dog to be featured on the Review cover.
10:55am	Dorothy Linn departed.

Legislative Liaison to AKC - Stormy Hope	
	Stormy asked authority to add paragraph to the GSDCA support letters which she sends out in response to legislation describing the GSDCA position of public education supporting responsible dog ownership.
	Zoe moved and Nadine seconded that her paragraph be approved. The motion carried unanimously.
IX.	
Motion	Laura Gilbert moved and Gary seconded that Carmen Battaglia be approved as the Budget and Finance Committee Chair. Following discussion and a motion for previous question, which was adopted, the vote was taken. For: all except Helen Gleason, Zoe Backman, Nadine Grady, Tom Mesdag, Ginny Altman. The motion was approved.
	Carmen moved that the following be approved as budget and finance committee members and that the expenses be approved for them to come in on Wednesday for the the Budget and Finance Committee meeting which begins Thursday morning: Gary Sczymczak, Bill Burggraaf, Pam O'Dell, Frank Fasano, James Moses and Tish Walker. All in favor with Tom Mesdag, Helen Gleason, Nadine Grady and Ginny Altman abstaining.
X. Unfinished Business and General Orders	
White Shepherd	Melanie Fuellgraf informed the Board that she has contacted the SV and did get a response which she is requesting to have incorporated into the minutes.
	<p>Dear Ms. Fuellgraf,</p> <p>In regards to your inquiry of 7/11/2010, we would like to inform you that the Breed White Swiss Shepherd/Berger Blanc Suisse is currently recognized as a provisional Breed (Standard #347).</p> <p>The issue of final FCI recognition deals with an independent Breed and not of the "white" German Shepherd because according to the Breed Standard of the latter, registration of puppies would be forbidden since the color "white" represents such a severe fault that it is exclusionary.</p> <p>Because of the above facts we see no reason for the AKC not to introduce the Breed White Swiss Shepherd/Berger Blanc Suisse.</p> <p>We are unaware of contractual or other agreements between the FCI and AKC that might be affected.</p> <p>Hartmut Setecki</p>
Motion Postponed	Dean moved that Melanie be allowed to submit the paperwork to the AKC for the White Swiss Shepherd. The motion was seconded. Without objection the motion was postponed to the January Board meeting.
11:05 am	Lana Jorgensen Law, Laura Gilbert and Carmen Battaglia departed.
XI. New Business	
Purina Dog Club Library	Purina has sent a document to President Tish Walker, which they have asked her to sign. This document requests that Purina be allowed to place on their website the GSD standard and any other publication to which we have the rights. Purina will also place a link to the GSDCA, Inc. website.
Motion	Ginny Altman moved that we authorize Tish to sign the document of agreement with Purina. The motion was seconded and adopted unanimously.
Agility Invitational Motion	Helen moved that we authorize an Annual Agility Invitational to be held at the conclusion of the Agility Trial to be sponsored and paid for by the Agility Committee. The motion was seconded and carried unanimously.
Education	Helen Gleason requested that the Board consider a Handler seminar by Ray Johnson for Wednesday.

GSDCA Specialty	Bart brought to the attention of the Board that each year that we have had a GSDCA Specialty show in conjunction with the GSDCA National there are 7-8 dogs that are mis-entered into the Specialty that had intended to enter the National.
Notice	Bart gave notice that he is requesting that this be considered under unfinished business at the January Board meeting.
Motion	Zoe Backman moved that the meeting be Adjourned. Nadine Grady seconded. Motion adopted without objection.
Adjournment	The meeting was adjourned at 11:21 am.
	Ginny Altman, Recording Secretary
	November 27, 2010