

German Shepherd Dog Club of America 2019 Futurity/Maturity Catalog Advertising Instructions and Form

INSTRUCTIONS

All Ads will be published in all nine regional catalogs.
All pages are black and white except inside and outside cover pages which will be color.

Deadline: Received by Wednesday, March 6, 2019 (Southeast Region)

Step #1 - SUBMIT YOUR AD

All ads must be sent as a camera ready **pdf** or **jpeg** file and formatted to print within a space of 4-1/2" x 7-1/4". This is the ad space size, not the page size. It is recommended that your ad be converted to black and white prior to mailing it so that you know how it will reproduce. Inside and outside cover pages **only** will be color.

E-mail your ad to Holly Bryan at Hollybryan1@aol.com. Be sure to indicate: **GSDCA Futurity Ad** in the subject line and include, in your email message, the following information:

Your Name, Email Address and Phone number.
The type of ad: Single Page, Double Page or Regional Club.
How you will pay: Credit Card or Check

Step #2 – PAY FOR YOUR AD AND SUBMIT YOUR FORM

A. PAY FOR YOUR AD VIA CREDIT CARD USING THE GSDCA WEBSITE

Go to the GSDCA website: <http://store.gsdca.org/product-p/fut-catalog-ads.htm>
Be sure to write the transaction number from your on-line payment on the form.

The FORM can then be Mailed, Scanned & E-Mailed.

MAIL to the address below:

SCAN & E-MAIL to: Hollybryan1@aol.com

B. PAY FOR YOUR AD BY CHECK

Mail your CHECK and FORM to: Holly Bryan
2820 Creek Tree Lane
Cumming, GA 30041
612-239-5293

If you need help putting your ad together, there are several people who can assist you. Contact Holly Bryan for additional information and or assistance.

Thank you for supporting our Futurity/Maturity shows.

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Name: _____

Address: _____

Phone Number: _____ Email: _____

Please indicate the region to credit for your ad. If you do not specify, proceeds will be divided equally between regions. Your region receives 60% of the proceeds from the ad.

Northeast ____ Mid-Atlantic ____ Southeast ____ Great Lakes ____ Mid-West ____
Southwest ____ South Pacific ____ Mid-Pacific ____ Northwest ____

Type of Ad	Cost	How Many?	Total
Outside Back Cover – <i>call for availability</i>	\$200.00		
Inside Front Cover – <i>call for availability</i>	\$185.00		
Inside Back Cover – <i>call for availability</i>	\$185.00		
Double Page Spread	\$120.00		
Single Page	\$60.00		
Single Page for a GSDCA club	\$50.00		

Payment made via: check (enclosed) ____ credit card (via GSDCA website) ____

Transaction number for Credit Card payments: _____

Signature: _____